

WJLB
DETROIT, MI
QUARTERLY ISSUES/PROGRAMS LIST
FIRST QUARTER, 2015
04/01/2015

WJLB
QUARTERLY ISSUES/PROGRAMS LIST

WJLB PROVIDES IT'S LISTENERS WITH PROGRAMMING AND PUBLIC SERVICE ANNOUNCEMENTS THAT ADDRESS ISSUES OF CONCERN TO OUR LOCAL COMMUNITY. AMONG THE ISSUES DETERMINED TO BE OF MOST CONCERN TO THE COMMUNITY DURING THE PRECEDING CALENDAR QUARTER WERE:

- **BANKRUPTCY:** DISCUSSING BANKRUPTCY ISSUES
 - **COMMUNITY:** BEST OF SHOW
 - **COMMUNITY CONNECTION:** DISCUSSING CHILD CHRIST HOUSE/ HAVEN
 - **COMMUNITY/ENTERTAINMENT:** DISCUSSING PREACHER'S OF DETROIT
 - **CULTURAL EDUCATION:** DISCUSSING BLACK HISTORY MONTH
 - **FITNESS HEALTH:** GET FIT & STAY FIT IN 2015
 - **HEALTH:** DISCUSSING NATIONAL KIDNEY MONTH/WHOLISTIC
 - **HEALTH AND FITNESS:** DISCUSSING HEART DISEASE/GETTING FIT
 - **NEW YEARS:** DISCUSSING 40 TIPS FOR THE NEW YEAR
 - **ONLINE EDUCATION/ COMMUNITY :** DISCUSSING ONLINE EDUCATION/ WALK FOR WARMTH
 - **SELF ESTEEM:** 5 WAYS TO TAKE THE BOO-HOO OUT OF VALETINES DAY
 - **WOMAN IN POWER AND LEADERSHIP:** WHO DOES SHE THINK SHE IS???
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**SECTION I
LOCAL PROGRAMMING**

SECTION I LISTS REGULARLY-SCHEDULED AND SPECIAL PROGRAMS THAT REPRESENT THE STATION'S ISSUE-RESPONSIVE PROGRAMMING PROVIDING THE MOST SIGNIFICANT TREATMENT OF THE ISSUES LISTED ABOVE FOR THE CALENDAR QUARTER.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY	FOCUS FORUM	BEST OF SHOW	TAMMY TURNER-MADDOX	01/04/2015 07:15 AM	029:58
NEW YEARS	FOCUS FORUM	DISCUSSING 40 TIPS FOR THE NEW YEAR	AREAL COLLINS/TRACEY MCCASKILL	01/11/2015 07:14 AM	030:19
FITNESS HEALTH	FOCUS FORUM	GET FIT & STAY FIT IN 2015	STERLING WISE	01/18/2015 07:29 AM	030:02
ONLINE EDUCATION/ COMMUNITY	FOCUS FORUM	DISCUSSING ONLINE EDUCATION/ WALK FOR WARMTH	HEATHER BALLIEN/ASHLEY YOCUM	01/25/2015 07:28 AM	030:20
CULTURAL EDUCATION	FOCUS FORUM	DISCUSSING BLACK HISTORY MONTH	JUANITA MOORE	02/01/2015 07:22 AM	029:48
SELF ESTEEM	FOCUS FORUM	5 WAYS TO TAKE THE BOO-HOO OUT OF VALETINES DAY	DR. ROSE MOTEN-LANG	02/08/2015 07:25 AM	029:56
COMMUNITY	FOCUS FORUM	BEST OF SHOW	TAMMY TURNER-MADDOX	02/15/2015 07:26 AM	029:58
COMMUNITY/ENTERTAINMENT	FOCUS FORUM	DISCUSSING PREACHER'S OF DETROIT	DAVID BULLOCK	02/22/2015 07:27 AM	030:00
WOMAN IN POWER AND LEADERSHIP	FOCUS FORUM	WHO DOES SHE THINK SHE IS???	TONYA SHIRELLE	03/01/2015 07:22 AM	030:13
BANKRUPTCY	FOCUS FORUM	DISSCUSING BANKRUPTCY ISSUES	JOHN KALLABAT	03/08/2015 07:24 AM	030:32
COMMUNITY CONNECTION	FOCUS FORUM	DISCUSSING CHILD CHRIST HOUSE/ HAVEN	JOHN YABLONKY/RACHEL DECKER	03/15/2015 07:27 AM	030:12
HEALTH	FOCUS FORUM	DISCUSSING NATIONAL KIDNEY MONTH/WHOLISTIC	KRISTIE KING/JESSE BROWN	03/22/2015 07:24 AM	030:47
HEALTH AND FITNESS	FOCUS FORUM	DISCUSSING HEART DISEASE/GETTING FIT	LAMMAN RUCKER/LAZET BOATMAN	03/29/2015 07:24 AM	030:30

SECTION II
NETWORK (AND/OR SYNDICATED) PROGRAMMING

SECTION II LISTS THE NETWORK-PROVIDED (AND/OR SYNDICATED) PROGRAMMING THAT THE STATION BROADCAST DURING THE PRECEDING CALENDAR QUARTER THAT ADDRESSES COMMUNITY ISSUES.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(INSERT NETWORK AND/OR SYNDICATOR-PROVIDED PROGRAMS LISTS HERE.)

**SECTION III
PUBLIC SERVICE ANNOUNCEMENTS**

SECTION III LISTS PUBLIC SERVICE ANNOUNCEMENTS THAT THE STATION BROADCAST DURING THE PRECEDING CALENDAR QUARTER THAT ADDRESS COMMUNITY ISSUES.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ADOPTION	ADOPT U.S. KIDS	000:31	016
ALLERGIES TO PETS	HENRY FORD HEALTH STUDIES	000:32	003
AUTISM	AD COUNCIL	000:30	007
AUTISM	AD COUNCIL	000:30	001
AUTISM	AD COUNCIL	000:31	003
AUTISM AWARENESS	AUTISM SPEAKS	000:30	018
BENEFIT FOR SHANE DWYER	HOCKEY HAS A HEART	000:27	010
BULLYING	AD COUNCIL	000:31	002
BUZZED DRIVING PREVENTION	R.A.D.D	000:31	009
CHILD PASSENGER SAFETY	AD COUNCIL	000:31	003
CHILDHOOD ATHSMA	AD COUNCIL	000:30	003
COMMUNITY ENRICHMENT	YMCA	000:32	004
COMMUNITY INVOLVEMENT	WE365	000:30	025
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:31	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DATING ABUSE	AD COUNCIL	000:31	002
DISCOVER THE FOREST	AD COUNCIL	000:30	006
EMERGENCY PREPAREDNESS	AD COUNCIL	000:31	004
ENCOURAGE CHILDHOOD ACTIVITY	UNITED WAY	000:31	030
ENERGY EFFICIENCY	AD COUNCIL	000:30	004
FATHER INVOLVEMENT	AD COUNCIL	000:31	002
FIRST AID KITS	AMERICAN RED CROSS	000:25	017
FOOD SAFETY	AD COUNCIL	000:30	002
FREE THE CHILDREN	WE365	000:30	015
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	002
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	003
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	005
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	035
PROMOTING GOOD DEEDS	PUBLIC SERVICE CREDIT UNION	000:30	013
RECYCLING	AD COUNCIL	000:30	004
RECYCLING	MICHIGAN RECYLES	001:01	010
RIGHT TO WORK LEGAL DEFENSE	NAT'L RIGHT TO WORK FOUNDATIO	001:01	010
ROYAL OAK SCHOOL	HEALTH AND WELLNES EXPO	000:17	095
SHELTER PET ADOPTION	AD COUNCIL	000:31	005
STOP ADDICTION	NAR NON	000:15	014
STROKE AWARENESS	AD COUNCIL	000:31	001
VETERANS EMPLOYMENT	SHOW YOUR STRIPES	000:31	095
WALK FOR WARMTH	OLHSA	000:16	015
YOUTH EMPOWERMENT	DANCE THEATRE OF HARLEM	000:17	023