

WJLB
Detroit, MI
Quarterly Issues/Programs List
Third Quarter, 2020
04/16/2019

WJLB
Quarterly Issues/Programs List

WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CATERING COVERED-FLAG ETIQUETTE	IHM DET PUBLIC AFFAIRS- LIGHT UP THE D	BOBBY DISCUSSES THE SUBSTANTIAL CHALLENGES FACING THE RESTAURANT AND CATERING INDUSTRY DURING THE COVID-19 PANDEMIC. TROY AND BOBBY DISCUSS HOW TO PROPERLY FLY AND RETIRE A FLAG AND THE RETIREMENT CEREMONY	BOBBY NAHRA- BOBBY MORRISSEY	07/05/2020 06:00 AM	029:16
RACE RELATIONS- HOUSING	IHM DET PUBLIC AFFAIRS- LIGHT UP THE D	DISCUSSIONS ON MALACE GREEN AND GEORGE FLOYED AND URBAN HOUSING	GLEN MACINTOSH- SASKIA THOMPSON	07/12/2020 05:57 AM	031:40
BLACK CULTURE- CANCER SUPPORT	IHM DET PUBLIC AFFAIRS- LIGHT UP THE D	KENNY WILLIAMS JR. COMMUNICATIONS MANAGER OF DETROIT ACTION DISCUSS BLACK CULTURE AND ECONOMIC JUST	KENNY WILLIAMS JR.-DEBBIE AMA	07/19/2020 06:06 AM	030:14
FAMILIES AGAINST NARCOTICS	IHM DET PUBLIC AFFAIRS- LIGHT UP THE D	LINDA FORMER JUDGE AND DAVID A FORMER RECOVERING ADDICT DISCUSS THE FORMATION OF FAMILIES AGAINST NARCOTICS A GRASS ROOTS ORGANIZATION THAT HELPS EDUCATE PARENTS IN PRESCRIPTION ADDICTION AND RECOVERY	LINDA DAVIS- DAVID CLAYTON	07/26/2020 06:02 AM	031:21
PET ADOPTION CARE	IHM DET PUBLIC AFFAIRS- LIGHT UP THE D	MARIE SKLADD FROM THE ANIMAL CARE NETWORK CAN AND THE MI ANIMAL ADOPTION NETWORK DISCUSS HOW THEY OFFER RESOURCES TO MICHIGANDERS ON HOW	MARIE SKLADD	08/02/2020 06:03 AM	031:37

		TO RESCUE, ADOPT AND CARE FOR ANIMALS			
EDUCATION	IHM DET PUBLIC AFFAIRS-LIGHT UP THE D	PRESIDENT AND CEO DORSEY SCHOOL OF BUSINESS JOHN BARNES DISCUS THE CURRENT EDUCATION NEEDS AND HOW THEY ADAPT TO THOSE NEEDS TO THE NEEDS OF OUR ECONOMY	JOHN BARNES	08/09/2020 06:02 AM	032:20
SMALL BUSINSSES-JAYS JR	IHM DET PUBLIC AFFAIRS-LIGHT UP THE D	CHIP DISCUSSES THE STATE OF THE HOTEL AND LODGING INDUSTRY DURING THE COVID-19 PANDEMIC, AND INDUST	CHIP ROGERS-JAY TOWERS	08/16/2020 06:03 AM	030:20
URBAN ECONOMICS	IHM DET PUBLIC AFFAIRS-LIGHT UP THE D	ERIC LARSON CEO DOWNTOWN DETROIT PARTNERSHIP TALKS URBAN ECONOMICS AND HOW TO ADVANCE DETROIT BUSINESS	ERIC LARSON	08/23/2020 06:04 AM	030:38
VIRUS PROTECTION	IHM DET PUBLIC AFFAIRS-LIGHT UP THE D	DR CHAD COSTLEY OF BLUE WILLOW BIOLOGICS DISCUSSES THE DEVELOPMENT OF TOPICAL AND ANTI-INFECTION PRODUCTS AND INTRA NASAL VACCINES THAT ARE BEING USED AND PATENTED WITH THE NANO TECHNOLOGY PLATFORM	DR CHAD COSTLEY	08/30/2020 06:03 AM	027:29
RACE RELATIONS-HOUSING	IHM DET PUBLIC AFFAIRS-LIGHT UP THE D	DISUSSIONS ON MALACE GREEN AND GEORGE FLOYED AND URBAN HOUSING	GLEN MACINTOSH-SASKIA THOMPSON	09/06/2020 06:01 AM	031:40
ALZHEIMER'S PREVENTION	IHM DET PUBLIC AFFAIRS-LIGHT UP THE D	HARVARD & YALE- TRAINED NEUROPSYCHOLOGIST DR. MICHELLE BRAUN DISCUSSES WAYS TO PREVENT ALZHEIMER'S	DR. MICHELLE BRAUN	09/13/2020 06:04 AM	031:49
PARENTAL LOSS	IHM DET PUBLIC AFFAIRS-LIGHT UP THE D	ATTORNEY NORMAN YATOOMA DISCUSSES HIS FOUNDATION TO HELP CHILDREN WHO HAVE LOST A PARENT OR PARENTS	NORMAN YATOOMA	09/20/2020 06:04 AM	030:27
MSU TRUSTEE-FLU VACCINES	IHM DET PUBLIC AFFAIRS-	BRIAN DISCUSSES HIS ROLE AS MSU TRUSTEE, IN PARTICULAR HIS RELATIONSHIP WITH, AND	BRIAN MOSOLLAM-BAN GEORGE	09/27/2020 06:02 AM	032:28

	LIGHT UP THE D	SUPPORT OF, THE ATHLETE SURVIVORS OF THE LARRY NASSER ABUSE CASE. BAN DISCUSSES THE IMPORTANCE OF FLU SHOTS THIS SEASON AND HOW KROGER HELPS CONSUMERS OBTAIN ONE AT THEIR PHARMACY LOCATIONS.			
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISIM	AD COUNCIL	000:30	11
BULLYING	AD COUNCIL	000:30	10
COMMUNITY ENRICHMENT	YMCA	000:31	9
COVID HEATING ASSISTANCE	UNITED WAY SOUTHEASTERN MI	000:16	1
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:30	12
EMERGENCY PREPAREDNESS	AD COUNCIL	000:30	5
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	10
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	8
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	15
RECYCLING	AD COUNCIL	000:30	9
RECYCLING	MICHIGAN RECYLES	001:00	16
STOP ADDICTION	NAR NON	000:15	4
STOP ADDICTION	NAR NON	000:15	5
VETERANS SALUTE THE FLAG	VETERANS SALUTE THE FLAG	000:30	8