

WJLB
Detroit, MI
Quarterly Issues/Programs List
Third Quarter, 2015
10/06/2015

WJLB
Quarterly Issues/Programs List

WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CAREER PLANNING:** GETTING CAREER READY
- **EDUCATION OPPORTUNITIES:** WAYNE COUNTY DEBT & YOUTH EDUCATION
- **OPPORTUNITY FOR DETROIT'S YOUTH:** YOUTH 4 UNDERSTANDING/BOY SCOUTS/MOTOWN SUMMER CAMP
- **YOUTH EDUCATION:** DISCUSSING FREE PRE-SCHOL/SUMMER ETIQUETTE & GOLF CAMP
- **LOVE AND SELF LOVE:** LOVING YOURSELF FIRST

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
YOUTH EDUCATION	FOCUS FORUM	DISCUSSING FREE PRE-SCHOL/SUMMER ETIQUETTE & GOLF CAMP	APRIL BEATON/VICTORIA EDWARDS	07/05/2015 07:22 AM	030:41
URBAN YOUTH DAYS	FOCUS FORUM	METRO DETRO YOUTH DAY/ DETROIT NEIGHBORHOOD DAYS	EDWARD DEEB/LUTHER KEITH	07/12/2015 07:25 AM	030:26
URBAN EDUCATION & SCHOLARSHIPS	FOCUS FORUM	URBAN SCHOLARSHIPS/ONLINE SCHOOL/RESILIENCE FAIR	J. HEBRON//M. FOLEY/J. HOLLIN	07/19/2015 07:22 AM	029:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
OPPORTUNITIES FOR DETROIT'S YOUTH	FOCUS FORUM	YOUTH 4 UNDERSTANDING/BOY SCOUTS/MOTOWN SUMMER CAMP	J. MC KENDREE/J. HAYES/ RONNI	07/26/2015 07:28 AM	030:03
AFRICIAN AMERICAN CONCERNS	FOCUS FORUM	DISCUSSING MISS BLACK MICHIGAN/SICKLE WALK/U.N.I.T.Y.	ASHLEY JONES/DR. WANDA/J. PAR	08/02/2015 07:26 AM	030:17
NO SHOW AIRED	FOCUS FORUM	SCHEDULED SHOW DIDN'T AIR DUE TO TECHNICAL DIFFICULTIES		08/09/2015	000:00
EDUCATION OPPORTUNITIES	FOCUS FORUM	WAYNE COUNTY TREASURER /WALK 4 EDUCATION	DAVID SZYMANSKI/ ANGELA BING	08/16/2015 07:29 AM	029:37
CAREER PLANNING	FOCUS FORUM	GETTING CAREER READY	TAMMY TURNER-MADDOX	08/23/2015 07:24 AM	030:23
LOVE AND SELF LOVE	FOCUS FORUM	LOVING YOURSELF FIRST	DR. ROSE MOTEN-LANG	08/30/2015 07:24 AM	030:27
YOUNG PROFESSIONALS IN DETROIT	FOCUS FORUM	DISCUSSING DYP/KAPPA FASHION SHOW	LISA BRADDIX/KARISSA HOLMES	09/06/2015 07:24 AM	030:08
HEALTHY LIFESTYLES & EDUCATION	FOCUS FORUM	DISCUSSING MEIJER HEALTHY LIVING/BETTER DETROIT SCHOLARSHIP FAIR	TINA MILLER/REUBEN GORDON	09/13/2015 07:27 AM	030:09
DETROIT JUVENILE PROGRAMS	FOCUS FORUM	DISCUSSING STAND PROGRAM/STREET OUTREACH DETROIT COURT	RICHARD SMART/CYLENTHIA MILLE	09/20/2015 07:25 AM	030:35
BREAST CANCER AWARENESS	FOCUS FORUM	DISCUSSING FREE WOMEN'S HEALTH SCREENING/HEALTH POP UPS FOR BREAST CANCER AWARENESS MONTH	ELREE WATKINS/KATRINA STUDVEN	09/27/2015 07:22 AM	030:19

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ADOPTION	AD COUNCIL	000:31	002
ALLERGIES TO PETS	HENRY FORD HEALTH STUDIES	000:32	001
ALZHEIMERS	ALZHEIMERS FOUNDATION	000:17	021
ANIMAL ADOPTION SUPPLIES	MICHIGAN HUMAN SOCIETY	000:30	005
AUTISIM	KROGER TED LINDSAY FOUNDATION	000:31	004
AUTISM	AD COUNCIL	000:30	001
AUTISM	AD COUNCIL	000:31	002
BLOOD DRIVE REMEMBER 911	AMERICAN RED CROSS	000:31	008
CANCER AWARENESS	LESS CANCER DOT ORG	000:25	009
CHILD PASSENGER SAFETY	AD COUNCIL	000:31	001
CHILD PASSENGER SAFETY	NATIONAL SAFETY COUNCIL	000:31	058
CHILDHOOD ATHSMA	AD COUNCIL	000:30	005
CHILDRENS HEALTHCARE	CHILDRENS HOSPITAL	000:19	004
COMMUNITY DEVELOPMENT	ARISE DETROIT	000:24	025
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	010
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:31	001
DATING ABUSE	AD COUNCIL	000:31	001
DISCOVER THE FOREST	AD COUNCIL	000:30	004
DYSLEXIA AWARENESS	DYSLEXIA ASSOCIATION MICHIGAN	000:29	022
EDUCATION	OL-SA EARLY HEAD START	000:29	048

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	SER YOUTH BUILD	000:29	018
EMERGENCY PREPAREDNESS	AD COUNCIL	000:31	002
ENERGY EFFICIENCY	AD COUNCIL	000:30	005
FATHER INVOLVEMENT	AD COUNCIL	000:31	004
FOOD SAFETY	AD COUNCIL	000:30	003
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	006
HELP FOR SICK CHILDREN	BEAUMONT CHILDRENS HOSPITAL	000:31	037
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	011
MENTAL ILLNESS AWARENESS	NAMI OF MICHIGAN	000:20	041
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	024
RECYCLING	AD COUNCIL	000:30	003
RECYCLING	MICHIGAN RECYLES	001:01	010
RIGHT TO WORK LEGAL DEFENSE	NAT'L RIGHT TO WORK FOUNDATIO	001:01	008
SHELTER PET ADOPTION	AD COUNCIL	000:31	004
STOP ADDICTION	NAR NON	000:15	013
STROKE AWARENESS	AD COUNCIL	000:31	003
VETERANS EMPLOYMENT	SHOW YOUR STRIPES	000:31	122
WOMENS CHARITY FUNDRAISER	REMARKABLE WOMAN	000:19	020