WJLB

Detroit, MI

Quarterly Issues/Programs List Second Quarter, 2021 04/16/2019

WJLB

Quarterly Issues/Programs List

WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COVID-19 VACCINATIONS	LIGHT UP THE D	BAN DISCUSSES COVID-19 VACCINATIONS AND THEIR AVAILABILITY TO THE PUBLIC OF ANY AGE AT KROGER PHARMACY LOCATIONS	BAN GEORGE	04/04/2021 06:02 AM	031:48
FINDING A JOB	TALK OF THE TOWN	TOOLS FOR FINDING A JOB, GRADUATE STUDIES AND JOB PLACEMENT	TONY CAMANELLI	04/11/2021 06:05 AM	030:20
#PIEITFORWARD/LITTLE CAESARS	TALK OF THE TOWN	DISCUSSING THE LITTLE CAESARS INITIATIVE CALLED #PIEITFORWARD WHERE CONSUMERS CAN DONATE A PIZZA TO FIRST RESPONDERSON LINE OR THROUGH THEIR APP. LITTLE CAESARS IS DONATING 1MM	DAVE SCRIVANO	04/18/2021 06:04 AM	029:21
NATIONAL KIDNEY FOUNDATION	TALK OF THE TOWN	NATIONAL KIDNEY FOUNDATION DETROIT CANDIDATE FOR MAYOR ANTHONY ADAMS	LINDA SMITH- WHEELOCK ANTHONY	04/25/2021 06:04 AM	028:55
HEART WALK/COVID	TALK OF THE TOWN	DR. PHILLIP LEVY, MD WAYNE HEALTH TALKS ABOUT COVID VACCINATIONS AND HEART WALK	DR PHILLIP LEVY	05/02/2021 06:04 AM	031:50
DEMENTIA/ALZHEIMIERS	TALK OF THE TOWN	SENATOR DEBBIE STABENOW DISCUSSES DEMENTIA/ALZHEIMERS LEGISLATION	DEBBIE STABENOW	05/09/2021 06:03 AM	023:53

EVOLUTION USA	TALK OF THE TOWN	DISCUSSES NEW SOUTHFIELD OFFICES AND COLLEGE FAIR WAYNE COUNTY	SIDNEI MCCARTY DR. THERESA PRICE	05/16/2021 06:03 AM	031:31
COVID AND THE 2021 ELECTION	TALK OF THE TOWN	DISCUSSION ABOUT THE DETROIT ELECTION 2021, COVID 19 MASK MANDATES/MICHIGAN.	ADOLF MONGO, ANDRE ASH	05/23/2021 06:04 AM	031:02
FINANCIAL LITERACY	TALK OF THE TOWN	FINANCIAL LITERACY: UNDERSTANDING INVESTMENTS, BANKING AND LIFE INSURANCE	RORY DOUGLAS	05/30/2021 06:02 AM	029:59
CAREER ADVANCEMENT	TALK OF THE TOWN	DISCUSSES NEW PROGRAMS AT WAYNE STATE UNIVERSITY FOR ADVANCING YOUR CAREER	DARRELL DAWSEY	06/06/2021 06:04 AM	030:54
UNDERSTANDING YOUR CREDIT	TALK OF THE TOWN	TONY CAMILLERI FINANCIAL EXPERT UNDERSTANDING YOUR CREDIT	TONY CAMILLERI	06/13/2021 06:02 AM	031:09
CURRENT AFFAIRS IN DETROIT	TALK OF THE TOWN	CONSULTANT ADOLF MONGO DISCUSSES FATHERS DAY AND CURRENT AFFAIRS IN THE CITY OF DETROIT	ADOLF MONGO	06/20/2021 06:05 AM	025:02
COMMUNITY ISSUES	TALK OF THE TOWN	DISCUSSES THE GOVERNOR ORDER TO LIFT MASK MANDATES AND DISCUSSES NEW CRIME PREVENTION IN DETROIT	ANDRE ASH	06/27/2021 06:03 AM	025:55

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)					

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
CHILD MENTORING	SAVE THE CHILDREN	000:29	1
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
COMMUNITY ENRICHMENT	YMCA	000:31	1

			1
PSA / CLEVELAND CLINIC	CLEVELAND CLINIC DOT ORG	000:29	12
PSA / MICHIGAN RECYLES	MICHIGAN RECYLES	001:00	15
PSA / SALUTE THE FLAG	VETERANS SALUTE THE FLAG	000:30	13
PSA/100 DAYS CAILA CABELLO	SAVE THE CHILDREN	000:30	6
PSA/100 DAYS JENNIFER GARNER	SAVE THE CHILDREN	000:30	5
PSA/100 DAYS KRISTEN BELL	SAVE THE CHILDREN	000:29	6
PSA/AC AUTISM HILFIGER	AD COUNCIL	000:30	12
PSA/AD COUNCIL BULLYING	AD COUNCIL	000:30	13
PSA/AD COUNCIL EMERGENCY	AD COUNCIL	000:30	14
PSA/AD COUNCIL RECYCLING	AD COUNCIL	000:30	12
PSA/ASIAN AMERICANS ADVANCING JUSTICE_BYSTANDER INTERVE	ADVANCING JUSTICE	000:29	3
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	ADVANCING JUSTICE	000:30	5
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	000:30	1
PSA/BIG BROTHERS BIG SISTERS_BLACK MEN	BIG BROTHERS BIG SISTERS	000:30	14
PSA/CROHNS AND COLITIS FOUNDATION	CROHNS AND COLITIS FOUNDATION	000:30	11
PSA/FAIR HOUSING	NAT'L FAIR HOUSING ALLIANCE	001:00	14
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	8
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	8
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	8
PSA/NAR NON	NAR NON	000:15	6
PSA/NAR NON	NAR NON	000:15	6
PSA/PCF NATIONALMINORITYHEALTHMONTH ANGELA YEE	PROSTATE CANCER FOUNDATION	000:29	6
PSA/PCF NATIONALMINORITYHEALTHMONTH CHARLAMAGNE	PROSTATE CANCER FOUNDATION	000:29	6
PSA/PCF NATIONALMINORITYHEALTHMONTH STEVE HARVEY	PROSTATE CANCER FOUNDATION	000:30	6
PSA/SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	9
PSA/YMCA	YMCA	000:31	12
RECYCLING	AD COUNCIL	000:30	1
RECYCLING	MICHIGAN RECYLES	001:00	1