

WJLB
Detroit, MI
Quarterly Issues/Programs List
Fourth Quarter, 2023
04/16/2019

WJLB
Quarterly Issues/Programs List

WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EMPLOYMENT RESOURCES	LIGHT UP THE D	TERRI WEEMS OF DETROIT AT WORK DISCUSSES THE CHALLENGES OF FINDING EMPLOYMENT FOR JOB SEEKERS.	TERRI WEEMS	10/01/2023 06:02 AM	031:48
COMMUNITY EVENTS	LIGHT UP THE D	LINDA DISCUSSES FAMILIES AGAINST NARCOTICS SERVICES AND HOW THEY HELP COMMUNITY MEMBERS WITH SUBSTA	JUDGE LINDA DAVIS	10/08/2023 06:03 AM	028:35
Health and Recovery	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Hispanic Heritage Month, Fire Prevention week and cooking safety ahead of the Holidays.	C. Edelman, I. Bonilla, M. Co	10/15/2023 06:00 AM	029:48
Anti- bullying and Breast Canc	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss GLADD and their anti-LGBTQ bullying campaigns and Breast Cancer Awareness Month.	S. Ellis, Dr. W. Dahut	10/22/2023 05:58 AM	029:49
BREAST CANCER AWARENESS	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Breast Cancer Awareness Month and the latest advancements in diagnosis and treatments.	Dr. D. El-Ashry	10/29/2023 05:57 AM	029:49
Public Health and Cyber Bully	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss flu education and advocacy and the Kids Online Safety Act bill that is before Congress.	A. Kanowitz, K. Bride	11/05/2023 05:59 AM	029:49

Public Health and Cyber Bully	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Veterans Day Weekend and the organizations that help nationwide.	D. Milne, D. Clare, J. Whaley	11/12/2023 06:01 AM	029:50
Public Health and Cyber Bully	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the No Kid Hungry campaign and ways to help support the effort during the holiday season.	E. Gaskins	11/19/2023 05:59 AM	029:50
Public Health and Cyber Bully	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Veterans/service members and suicide prevention.	J. Lane	11/26/2023 06:00 AM	029:50
Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss World AIDS Day, suicide prevention, and dealing with stolen merchandise.	Dr. R. Neblett, C. Lyle, J. S	12/03/2023 05:58 AM	029:49
ANIMAL WELFARE	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss facilitating pet adoptions, providing vaccines and affordable pet treatment options.	S. KOGUT	12/10/2023 05:55 AM	029:49
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/17/2023 05:56 AM	029:50
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/24/2023 05:55 AM	029:50
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/31/2023 05:58 AM	029:50

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISIM	AD COUNCIL	000:30	36
BLACK MUSIC ACTION COALITION	BLACK MUSIC ACTION COALITION	000:30	4
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	14
BULLYING	AD COUNCIL	000:30	34
COMMUNITY ENRICHMENT	YMCA	000:31	35
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	2
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	7
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:30	32
EMERGENCY PREPAREDNESS	AD COUNCIL	000:30	32
FINANCIAL COACHING	OPERATION HOPE	000:29	1
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	39
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	40
HOMEBASE	HOMEBASE	000:30	12
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	72
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	7
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	5
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	6
RECYCLING	AD COUNCIL	000:30	31
RECYCLING	MICHIGAN RECYLES	001:00	71
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	13
STOP ADDICTION	NAR NON	000:15	50
STOP ADDICTION	NAR NON	000:15	49
VETERANS SALUTE THE FLAG	VETERANS SALUTE THE FLAG	000:30	29