

WJLB  
Detroit, MI  
Quarterly Issues/Programs List  
Fourth Quarter, 2013  
01/05/2014

WJLB  
Quarterly Issues/Programs List

---

WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMUNITY INITIATIVES:** POST COATS FOR KIDS WRAP UP, RED KETTLE CAMPAIGN AND THE "ENJOY DETROIT" MOVEMENT ARE DISCUSSED.
  - **COMMUNITY OUTREACH:** FOOD BANK COUNCIL OF MICHIGAN FOOD DRIVE, COLLEGE NIGHT OUT FESTIVITIES ARE DISCUSSED!
  - **COMMUNITY/WOMEN'S EMPOWERMENT:** HIGHLIGHTING WOMEN DOING GREAT THINGS IN THE COMMUNITY. EVENTS, PERSONAL STORIES OF OVERCOMING.
  - **FASHION/FITNESS:** DETROIT WALK FASHION SHOW FOR CHARITY, FITNESS OVER THE HOLIDAYS AND TIPS FOR NOT OVER EATING!
  - **HEALTHCARE:** Domestic Violence Awareness/Breast Cancer Awareness; The Affordable Healthcare Act discussed.
  - **HOLIDAYS, CHARITY:** DPS FOUNDATION INTERVIEW, NEW YEARS RESOLUTIONS AND FUN FACTS ARE DISCUSSED!
  - **MONEY MATTERS:** BEING FINANCIALLY SMART; NOT GOING INTO THE RED THIS HOLIDAY SEASON! MONEY MATTERS ARE DISCUSSED.
  - **POLITICS/COMMUNITY OUTREACH:** PONTIAC ACADEMY OF EXCELLENCE BREAST CANCER WALK A THON; MAYORAL ELECTION AND DEBATE IS DISCUSSED.
  - **RELATIONSHIPS!:** LOVE AND RELATIONSHIPS OVER THE HOLIDAYS IS DISCUSSED!
  - **TAX LAW/INFORMATION:** TAX INFORMATION, BANKRUPTCY AND MONEY QUESTIONS ARE ANSWERED BY AN EXPERT.
  - **WOMEN'S EMPOWERMENT:** TALKING WITH IYANLA VANZANT ABOUT HER UPCOMING EVENT IN DETROIT AND HER SHOW "FIX MY LIFE".
  - **WOMEN'S HEALTH:** WOMEN'S GENERAL HEALTH IS DISCUSSED WITH A FOCUS ON WOMEN OVER 40.
-

**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
WOMEN'S EMPOWERMENT	FOCUS FORUM 10/6/2013	TALKING WITH IYANLA VANZANT ABOUT HER UPCOMING EVENT IN DETROIT AND HER SHOW "FIX MY LIFE".	IYANLA VANZANT	10/06/2013 07:38 AM	034:35
HEALTHCARE	FOCUS FORUM 10/13/2013	Domestic Violence Awareness/Breast Cancer Awareness; The Affordable Healthcare Act discussed.	NO GUEST	10/13/2013 07:35 AM	032:19
TAX LAW/INFORMATION	FOCUS FORUM 10/20/2013	TAX INFORMATION, BANKRUPTCY AND MONEY QUESTIONS ARE ANSWERED BY AN EXPERT.	JOHN KALLABAT	10/20/2013 07:28 AM	029:12
POLITICS/COMMUNITY OUTREACH	FOCUS FORUM 10/27/2013	PONTIAC ACADEMY OF EXCELLENCE BREAST CANCER WALK A THON; MAYORAL ELECTION AND DEBATE IS DISCUSSED.	THERESA RODGES	10/27/2013 07:27 AM	029:27
COMMUNITY OUTREACH	FOCUS FORUM 11/03/2013	FOOD BANK COUNCIL OF MICHIGAN FOOD DRIVE, COLLEGE NIGHT OUT FESTIVITIES ARE DISCUSSED!	KAREEMAH EL-AMIN, NICK DANSBY	11/03/2013 07:30 AM	029:24

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY INITIATIVES	FOCUS FORUM 11/10/2013	POST COATS FOR KIDS WRAP UP, RED KETTLE CAMPAIGN AND THE "ENJOY DETROIT" MOVEMENT ARE DISCUSSED.	JONATHAN ORR, DAVE "SBOY"	11/10/2013 07:35 AM	029:46
WOMEN'S HEALTH	FOCUS FORUM 11/17/2013	WOMEN'S GENERAL HEALTH IS DISCUSSED WITH A FOCUS ON WOMEN OVER 40.	DR. SHARON MILLER	11/17/2013 07:30 AM	029:58
COMMUNITY/WOMEN'S EMPOWERMENT	FOCUS FORUM 11/24/2013	HIGHLIGHTING WOMEN DOING GREAT THINGS IN THE COMMUNITY. EVENTS, PERSONAL STORIES OF OVERCOMING.	JACQUISE PURIFOY, TIFF PATTON	11/24/2013 07:37 AM	030:22
RELATIONSHIPS!	FOCUS FORUM 12/01/2013	LOVE AND RELATIONSHIPS OVER THE HOLIDAYS IS DISCUSSED!	TAMMY MADDOX, LANCE MADDOX	12/01/2013 07:39 AM	030:42
FASHION/FITNESS	FOCUS FORUM 12/08/2013	DETROIT WALK FASHION SHOW FOR CHARITY, FITNESS OVER THE HOLIDAYS AND TIPS FOR NOT OVER EATING!	NAIMA MORA,STERLING WISE	12/08/2013 07:34 AM	030:00
MONEY MATTERS	FOCUS FORUM 12/15/2013	BEING FINANCIALLY SMART; NOT GOING INTO THE RED THIS HOLIDAY SEASON! MONEY MATTERS ARE DISCUSSED.	GAIL PERRY-MASON!	12/15/2013 07:33 AM	031:04

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HOLIDAYS, CHARITY	FOCUS FORUM 12/22/2013	ATHEISM IN THE AFRICAN AMERICAN COMMUNITY AND THE REAL MEANING OF CHRISTMAS IS DISCUSSED;SAL. ARMY.	ARTEE LEWIS,EDDIE NORTHINGTON	12/22/2013 07:37 AM	030:16
HOLIDAYS, CHARITY	FOCUS FORUM 12/29/2013	DPS FOUNDATION INTERVIEW, NEW YEARS RESOLUTIONS AND FUN FACTS ARE DISCUSSED!	DR. GLENDA PRICE	12/29/2013 07:34 AM	029:51

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	MEDAL OF HONOR	000:32	001
AUTISM	AUTISM ALLIANCE OF MICHIGAN	000:30	001
BOOK PEOPLE UNITED	AD COUNCIL	000:30	001
DONATE TO FUND RESEARCH	CHILDRENS HOSPITAL OF MICHIGAN	000:31	001
FATHERHOOD	NATIONAL FATHERHOOD INITIATIVE	000:30	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SCREENING SAVES LIVES	US DEPT OF HEALTH & HUMAN SERVICES	000:30	001
MILITARY AND VETERANS	SHOW YOUR STRIPES/URB/BANKERS - DARRELL	000:31	001
HIGH SCHOOL DROP OUT	AD COUNCIL	000:30	024
HIGH SCHOOL DROP OUT	AD COUNCIL	000:31	024
ANIMAL ADOPTION EVENT	GUARDIANS FOR ANIMALS	000:31	010
CHARITY LISTING BOOK	FOX 2 HOLIDAY CONNECT	000:31	004
CHARITY LISTING BOOK	FOX 2 HOLIDAY CONNECT	000:31	037
DONATE FOR KIDS FUTURE	UNITED WAY	000:31	071
DONATE TO FUND RESEARCH	CHILDRENS HOSPITAL	000:31	030
GIRLS ON THE RUN 5K 11/17	YMCA	000:28	011
GIRLS ON THE RUN 5K 11/17	YMCA	000:30	005
ANIMAL ADOPTION EVENT	GUARDIANS FOR ANIMALS	000:31	024
HIGH SCHOOL DROP-OUT	AD COUNCIL	000:31	014
MILITARY AND VETERANS	MEDAL OF HONOR	000:32	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:25	074
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	049
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	139
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	193
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	002
MOVE DETROIT EVENT	LESS CANCER DOT ORG	000:29	019
MOVE DETROIT EVENT	LESS CANCER DOT ORG	000:32	004
NATL BREAST CANCER MONTH	AD COUNCIL	000:30	012
POVERTY	WE SCARE HUNGER	000:31	022
READING, BOOK PEOPLE UNITE	AD COUNCIL	000:30	029
SELF ESTEEM	SPECIAL OLYMPICS	000:29	016