

WJLB
Detroit, MI
Quarterly Issues/Programs List
Fourth Quarter, 2012
01/08/2013

WJLB
Quarterly Issues/Programs List

WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ADVICE HOUR:** A TISSUE 4 YOUR ISSUE LETTER! A LISTENER IS ASKING FOR OUR ADVICE/ELECTION RECAP...
 - **BREAST CANCER AWARENESS:** TALKING ABOUT BREAST CANCER AND HALLOWEEN
 - **CHRISTMAS:** special half hour christmas edition of girl bye. The real meaning of Christmas plus holiday safety!
 - **DOMESTIC VIOLENCE:** DOMESTIC VIOLENCE AWARENESS MONTH: TEEN RELATIONSHIPS AND ABUSE ARE DISCUSSED.
 - **EDUCATION!:** CASS TECH IS PERFORMING AT THE PRESIDENTIAL INAUGURATION; MENTORING YOUTH IN THE COMMUNITY
 - **HOLIDAY SHOPPING:** BLACK FRIDAY AFTERMATH AND SAFETY TIPS FOR HOLIDAY SHOPPING!
 - **HOT TOPICS:** HOT TOPICS SPECIAL HALF HOUR SHOW!
 - **NEW YEARS:** SPECIAL HALF HOUR SHOW; 2012 IN REVIEW, TOP RESOLUTIONS FOR THE NEW YEAR!
 - **NEW YEARS RESOLUTIONS:** A NEW YEAR, A NEW YOU! NEW YEARS RESOLUTIONS AND CHRISTMAS SHOW
 - **POLITICS/ GOVERNMENT:** VOTER REGISTRATION AND THE IMPORTANCE OF VOTING IS DISCUSSED.
 - **RELATIONSHIPS:** HOLIDAY RELATIONSHIP 101 WITH DR. TANYA MARTIN! ARE YOU GETTING THE MOST OUT OF YOUR RELATIONSHIPS?
 - **TISSUE FOR YOUR ISSUE:** ADVICE HOUR: TISSUE 4 YOUR ISSUE LETTER! A LISTENER WANTS OUR HELP...
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
POLITICS/ GOVERNMENT	GIRL BYE SHOW OCTOBER 7/2012	VOTER REGISTRATION AND THE IMPORTANCE OF VOTING IS DISCUSSED.	DONNELL WHITE EXEC.DIR. NAACP	10/07/2012 06:57 PM	002:35
DOMESTIC VIOLENCE	GIRL BYE SHOW OCTOBER 14/2012	DOMESTIC VIOLENCE AWARENESS MONTH: TEEN RELATIONSHIPS AND ABUSE ARE DISCUSSED.	DR.TANYA MARTIN	10/14/2012 07:04 PM	002:35
DOMESTIC VIOLENCE	GIRL BYE SHOW OCTOBER 21/2012	DOMESTIC VIOLENCE AWARENESS MONTH: CONTINUING THE DISCUSSION ON DOMESTIC VIOLENCE IN RELATIONSHIPS.	KALYN RISKER	10/21/2012 07:00 PM	002:35
BREAST CANCER AWARENESS	GIRL BYE SHOW OCTOBER 28/2012	BREAST CANCER AWARENESS AND HALLOWEEN CURFEWS ARE DISCUSSED.	NO GUEST	10/28/2012 10:02 AM	002:35
BREAST CANCER AWARENESS	GIRL BYE SHOW OCTOBER 28TH	TALKING ABOUT BREAST CANCER AND HALLOWEEN	NO GUEST	10/28/2012 10:03 AM	030:12
ADVICE HOUR	GIRL BYE SHOW NOVEMBER 4/2012	A TISSUE 4 YOUR ISSUE LETTER! A LISTENER IS ASKING FOR OUR ADVICE ON A PARTICULAR SUBJECT...	NO GUEST	11/04/2012 07:04 PM	002:35
ADVICE HOUR	GIRL BYE SHOW NOVEMBER	A TISSUE 4 YOUR ISSUE LETTER! A LISTENER IS	NO GUEST	11/11/2012 07:02 PM	002:35

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	11/2012	ASKING FOR OUR ADVICE/ELECTION RECAP...			
HOT TOPICS	GIRL BYE SHOW NOVEMBER 18/2012	A GIRL BYE BEST OF SHOW OF REALITY SHOW HOT TOPICS!	NO GUEST	11/18/2012 10:01 AM	002:35
HOT TOPICS	GIRL BYE HOT TOPICS EDITION (best of)JULY 1ST 2012	HOT TOPICS SPECIAL HALF HOUR SHOW!	NO GUEST	11/18/2012 10:02 AM	030:51
HOLIDAY SHOPPING	GIRL BYE SHOW NOVEMBER 25/2012	BLACK FRIDAY AFTERMATH AND SAFETY TIPS FOR HOLIDAY SHOPPING!	NO GUEST	11/25/2012 10:02 AM	002:35
CHRISTMAS	GIRL BYE SHOW NOV 25 2012	CHRISTMAS SHOW...HOLIDAY MEMORIES AND DEALING W/ THE HOLIDAY BLUES!	NO GUEST	11/25/2012 10:03 AM	031:54
RELATIONSHIPS	GIRL BYE SHOW DECEMBER 2/2012	HOLIDAY RELATIONSHIP 101 WITH DR. TANYA MARTIN! ARE YOU GETTING THE MOST OUT OF YOUR RELATIONSHIPS?	DR.TANYA MARTIN	12/02/2012 07:00 PM	002:35
TISSUE FOR YOUR ISSUE	GIRL BYE SHOW DECEMBER 9/2012	ADVICE HOUR: TISSUE 4 YOUR ISSUE LETTER! A LISTENER WANTS OUR HELP...	NO GUEST	12/09/2012 07:00 PM	002:35
EDUCATION!	GIRL BYE SHOW DECEMBER 16/2012	CASS TECH IS PERFORMING AT THE PRESIDENTIAL INAUGURATION; MENTORING YOUTH IN THE COMMUNITY	EDDIE CONNOR/CASS BAND DIR.	12/16/2012 07:03 PM	002:35
CHRISTMAS	GIRL BYE SHOW DECEMBER 23/2012	special half hour christmas edition of girl bye. The real meaning of Christmas plus holiday safety!	NO GUEST	12/23/2012 10:00 AM	002:35

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
NEW YEARS RESOLUTIONS	GIRL BYE SHOW DECEMBER 23RD	A NEW YEAR, A NEW YOU! NEW YEARS RESOLUTIONS AND CHRISTMAS SHOW	NO GUEST	12/23/2012 10:01 AM	031:14
NEW YEARS	GIRL BYE SHOW DECEMBER 30/2012	SPECIAL HALF HOUR SHOW; 2012 IN REVIEW, TOP RESOLUTIONS FOR THE NEW YEAR!	NO GUEST	12/30/2012 10:02 AM	002:35
NEW YEARS RESOLUTIONS	GIRL BYE SHOW DECEMBER 30TH	A NEW YEAR, A NEW YOU! NEW YEARS RESOLUTIONS AND CHRISTMAS SHOW	NO GUEST	12/30/2012 10:03 AM	032:54

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	AD COUNCIL	000:30	044
----	AD COUNCIL	000:31	014
----	HURRICANE SANDY / WJLB	000:29	005
----	LPI / RESPECT MY VOTE	000:28	111
AD COUNCIL	AD COUNCIL	000:31	065
ANGEL'S	CITY OF DETROIT	000:30	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ARTS	SMITHSONIAN	000:31	004
COLLEGE	WAYNE COUNTY COMMUNITY COLLEG	000:29	019
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	008
GIRL	ALTERNATIVE FOR GIRLS	000:31	010
GIVING	FOX 2 HOLIDAY CONNECT	000:29	032
GREATER DETROIT	UNITED WAY	000:31	040
GUN VIOLENCE DPD	GUN VIOLENCE DPD	000:30	003
HIKE	HIKE FROM THE HEART	000:32	005
HOLIDAYS	MADD	000:31	040
MILITARY AND VETERANS	Fisher House	000:30	042
PRAISE	AMERICAN HEART ASSC.	000:32	008
READ	LITERACY	000:16	049
READ	LITERACY	000:31	083
SELF ESTEEM	Special Olympics	000:30	105
SMALL BUSINESS SATURDAY	SMALL BUSINESS SATURDAY	000:31	035
STRIDES	AMERICAN CANCER SOC	000:26	002