

WJLB  
Detroit, MI  
Quarterly Issues/Programs List  
Fourth Quarter, 2019  
01/07/2020

WJLB  
Quarterly Issues/Programs List

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WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BEING A GOOD PET OWNER:** CHRISTINE IS AN AUTHOR OF A BOOK ABOUT TAKING CARE OF DOGS SHE TALKS ABOUT HEALTH AND BEAUTY AND TAKING CARE OF OUR PET POPULATION IN THE INNER CITY
- **COMMUNITY COMMITMENT & TEAMWORK:** GM/VP OF WDIV, MARLA DISCUSSES ALL OF THE THINGS THAT GO INTO MAKING AN AWARD-WINNING TV STATION, COMMITMENT TO THE COMMUNITY AND HOW TO MAKE A WINNING TEAM
- **COMMUNITY DEVELOPMENT:** THE POLICE CHIEF, ANTHONY, DAN MULLEN AND JAY TOWERS DISCUSS THEIR ROLE IN THE CHANGING LANDSCAPE OF THE CITY AS WELL AS THEIR PERSONAL PASSIONS
- **COMMUNITY DEVELOPMENT, SEXUALITY IN SOCIETY:** THOMAS IS THE AUTHOR OF 7 BOOKS AND DISCUSSES HIS MOST RECENT BOOK "ALL THAT GLITTERS"
- **COMMUNITY DEVELOPMENT/GIVING BACK:** CHIEF PHILANTHROPY OFFICER FOR THE CHILDREN'S CENTER SHE TALKS ABOUT HOW PEOPLE CAN MAKE A DIFFERENCE FOR THE LESS FORTUNATE IN THE COMMUNITY
- **EXPANSION OF DETROIT BUSINESS:** POLITICIAN DENNIS ARCHER JR, ART VAN BOARD MEMEBER DAVID VAN, ENTREPRENEUR CHRISTOS MOISIDES, RADIO PERSONALITY JAY TOWERS AND LIVE NATION'S DAVE CLARK TALK ABOUT THE EXPANSION OF DETROIT AND POLITICS
- **FIGHTING BLITH/URBAN DECAY IN DETROIT:** A DETROIT NATIVE WHO IS TRANSFERRING VACANT LOTS INTO HOMES FOR BEEHIVES WHICH CAN MAKE OVER 50LBS OF HONEY AT A TIME
- **FOCUSING ON RENEWABLE ENERGY:** LISA IS A FARMER THAT OWNS A BED & BREAKFAST THAT USES ALMOST 100% RENEWABLE ENERGY SHE DISCUSSES HOW WE CAN APPLY THIS IN DETROIT
- **GIVING TIME AND BUILDING THE COMMUNITY:** MOTOWN SINGER MARTHA REEVES TALKS ABOUT HER SINGING CAREER AND HOW SHE WAS BORN IN ALABAMA AND RAISED IN DETROIT AND HOW MARTHA AND THE VANDELLAS CONTRIBUTED TO THE CITY OF DETROIT

- **HARD WORK & INNOVATION IN THE COMMUNITY:** LARA IS ONE OF THE "BRUNCH BABES" AND PARTICIPATED IN A FOOD TRUCK COMPETITION SHE DISCUSSES THE WAYS HARD WORK, ACTIVITY AND INNOVATION HELP OUR CITY
- **UNITED WAY COMMUNITY SERVICES:** AUTHOR OF DR GENEVA SPEAKS, A PODCAST SHE'S RAISED HUNDREDS OF MILLIONS IN LEADING COMMUNITY CHANGE IN DETROIT ESPECIALLY THROUGH THE UNITED WAY
- **WOMEN'S RIGHTS & EDUCATION IN DETROIT:** VP OF CLIENT FINANCIAL SERVICES AT PNC WORKING AS CHIEF OF STAFF FOR THE PRESIDENT SERVING ON SEVERAL BOARDS AROUND METRO DETROIT TO ADVANCE THE ROLE OF WOMEN IN BUSINESS

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EXPANSION OF DETROIT BUSINESS	DINNER IN THE D WITH PAUL CORVINO	POLITICIAN DENNIS ARCHER JR, ART VAN BOARD MEMEBER DAVID VAN, ENTREPRENEUR CHRISTOS MOISIDES, RADIO PERSONALITY JAY TOWERS AND LIVE NATION'S DAVE CLARK TALK ABOUT THE EXPANSION OF DETROIT AND POLITICS	DENNIS ARCHER JR, DAVID VAN, DAVE CLARK	10/06/2019 06:01 AM	032:07
FIGHTING BLITH/URBAN DECAY IN DETROIT	REMARKABLE WOMAN	A DETROIT NATIVE WHO IS TRANSFERRING VACANT LOTS INTO HOMES FOR BEEHIVES WHICH CAN MAKE OVER 50LBS OF HONEY AT A TIME	NICOLE LINDSEY	10/13/2019 06:07 AM	028:47
UNITED WAY COMMUNITY SERVICES	REMARKABLE WOMAN	AUTHOR OF DR GENEVA SPEAKS, A PODCAST SHE'S RAISED HUNDREDS OF MILLIONS IN LEADING COMMUNITY CHANGE IN DETROIT ESPECIALLY THROUGH THE UNITED	DR. GENEVA WILLIAMS	10/20/2019 06:02 AM	030:24

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
WAY					
GIVING TIME AND BUILDING THE COMMUNITY	REMARKABLE WOMAN	MOTOWN SINGER MARTHA REEVES TALKS ABOUT HER SINGING CAREER AND HOW SHE WAS BORN IN ALABAMA AND RAISED IN DETROIT AND HOW MARTHA AND THE VANDELLAS CONTRIBUTED TO THE CITY OF DETROIT	MARTHA REEVES	10/27/2019 06:01 AM	030:40
GIVING TIME AND BUILDING THE COMMUNITY	REMARKABLE WOMAN	CHERYL'S NEW BOOK "LIVE YOUR BEST LIFE" TALKS ABOUT MAKING OVER YOUR LIFE, CONTRIBUTIN TO SOCIETY AND HOW YOU CAN MAKE A DIFFERENCE	CHERYL RICHARDSON	11/03/2019 06:01 AM	031:08
FOCUSING ON RENEWABLE ENERGY	REMARKABLE WOMAN	LISA IS A FARMER THAT OWNS A BED & BREAKFAST THAT USES ALMOST 100% RENEWABLE ENERGY SHE DISCUSSES HOW WE CAN APPLY THIS IN DETROIT	LISA KIVIRST	11/10/2019 06:02 AM	030:13
HARD WORK & INNOVATION IN THE COMMUNITY	REMARKABLE WOMAN	LARA IS ONE OF THE "BRUNCH BABES" AND PARTICIPATED IN A FOOD TRUCK COMPETITION SHE DISCUSSES THE WAYS HARD WORK, ACTIVITY AND INNOVATION HELP OUR CITY	LARA WEBSTER	11/17/2019 06:01 AM	027:08
COMMUNITY COMMITTMENT & TEAMWORK	REMARKABLE WOMAN	GM/VP OF WDIV, MARLA DISCUSSES ALL OF THE THINGS THAT GO INTO MAKING AN AWARD- WINNING TV STATION,COMMITTMENT TO THE COMMUNITY AND HOW TO MAKE A WINNING TEAM	MARLA DRUTZ	11/24/2019 06:05 AM	031:53
WOMEN'S RIGHTS & EDUCATION IN	REMARKABLE WOMAN	VP OF CLIENT FINANCIAL SERVICES AT	GINA COLEMAN	12/01/2019 06:03 AM	028:26

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DETROIT		PNC WORKING AS CHIEF OF STAFF FOR THE PRESIDENT SERVING ON SEVERAL BOARDS AROUND METRO DETROIT TO ADVANCE THE ROLE OF WOMEN IN BUSINESS			
COMMUNITY DEVELOPMENT	DINNER IN THE D WITH PAUL CORVINO	THE POLICE CHIEF, ANTHONY, DAN MULLEN AND JAY TOWERS DISCUSS THEIR ROLE IN THE CHANGING LANDSCAPE OF THE CITY AS WELL AS THEIR PERSONAL PASSIONS	POLICE CHIEF JAMES CRAIG ANTHONY LAVERDE	12/08/2019 06:03 AM	032:23
COMMUNITY DEVELOPMENT, SEXUALITY IN SOCIETY	REMARKABLE WOMAN	THOMAS IS THE AUTHOR OF 7 BOOKS AND DISCUSSES HIS MOST RECENT BOOK "ALL THAT GLITTERS"	THOMAS MAYER	12/15/2019 06:03 AM	030:09
BEING A GOOD PET OWNER	REMARKABLE WOMAN	CHRISTINE IS AN AUTHOR OF A BOOK ABOUT TAKING CARE OF DOGS SHE TALKS ABOUT HEALTH AND BEAUTY AND TAKING CARE OF OUR PET POPULATION IN THE INNER CITY	CHRISTINE AMAROSE MERRILL	12/22/2019 06:04 AM	028:27
COMMUNITY DEVELOPMENT/GIVING BACK	REMARKABLE WOMAN	CHIEF PHILANTHROPY OFFICER FOR THE CHILDREN'S CENTER SHE TALKS ABOUT HOW PEOPLE CAN MAKE A DIFFERENCE FOR THE LESS FORTUNATE IN THE COMMUNITY	TAMMY ZONKER	12/29/2019 06:03 AM	029:58

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISIM	AD COUNCIL	000:30	013
BULLYING	AD COUNCIL	000:31	009
CANCER AWARENESS	KARMANOS CANCER INSTITUTE	000:16	004
CANCER AWARENESS	STAND UP TO CANCER	000:15	003
CANDY FOR TROOPS	OPERATION GRATITUDE	000:15	002
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:30	001
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:31	004
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:33	004
COMMUNITY ENRICHMENT	YMCA	000:32	005
COVENANT HOUSE	COVENANT HOUSE	000:30	011
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:31	002
DEMENTIA AWARENESS	DEMENTIA FOUNDATION	000:15	010
DISABILITY AWARENESS	JARC	000:15	006
EMERGENCY PREPAREDNESS	AD COUNCIL	000:31	009
END HUNGER	FEEDING AMERICA	000:31	047
ENVIRONMENT	UN GOALS	000:30	016
FLINT WATER CRISIS	MOVING FLINT FORWARD FUND	000:28	019
HEALTH AND FITNESS	AFLAC	000:31	002
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	016
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	010
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	013
LIONESS CLUB	FUNDRAISER	000:16	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
NIGHT OF WARM HEARTS	THE HEAT AND WARMTH FUND	000:33	003
PARKINSONS RESEARCH	MI FNDTN FOR PARKINSONS	000:15	001
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	002
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	001
AWARENESS	GLAAD	000:30	005
RECYCLING	AD COUNCIL	000:30	005
RECYCLING	MICHIGAN RECYLES	001:01	019
STOP ADDICTION	NAR NON	000:15	046
VETERANS SALUTE THE FLAG	VETERANS SALUTE THE FLAG	000:31	010