

WJLB  
Detroit, MI  
Quarterly Issues/Programs List  
First Quarter, 2017  
04/04/2017

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Quarterly Issues/Programs List

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WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BALLET FITNESS:** OWNER OF RELEVE FITNESS STUDIO FITNESS TRAINING THROUGH BALLET
  - **CANCER CLOTHING FASHION:** WRAPPED IN LOVE FASHION FOR WOMAN WITH CANCER
  - **CHILDREN BULLYING:** AUTHOR 22 BOOKS LATEST ON CHILDREN BULLYING
  - **JOB CHANGE:** PRESIDENT OPF DOW CHEMICAL CANADA BUSINESS GROWTH
  - **LATINO WOMAN LABOR:** UNION ORGANIZER GM
  - **MENOPAUSE:** AUTHOR MENOPAUSE CONFIDENTIAL SECRETS TO THRIVE THROUGH MIDLIFE
  - **RETAIL:** STORE OWNER ANNABELLE'S COUTURE
  - **SKILLED TRADES :** PRESIDENT OF THE PREWITT GROUP STATIGIC COMMUNICATIONS BRANDING
  - **WOMAN FITNESS:** AUTHOR ATHLETE SWIMMER BOOK FIND A WAY
  - **WOMAN IN TV:** FOX 2 DET NEWS ANCHOR COTS HOMELESS SHELTER
  - **YOUTH FITNESS BOXING:** EX DIR OF DOWNTOWN BOXING GYM 8-18 YR OLD STUDENTS
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BALLET FITNESS	REMARKABLE WOMAN	OWNER OF RELEVE FITNESS STUDIO FITNESS TRAINING THROUGH BALLET	DONNA GROSS	01/01/2017 05:46 AM	027:36
MENOPAUSE	REMARKABLE WOMAN	AUTHOR MENOPAUSE CONFIDENTIAL SECRETS TO THRIVE THROUGH MIDLIFE	TARA ALLMEN	01/08/2017 05:56 AM	029:55
WOMAN IN TV	REMARKABLE WOMAN	FOX 2 DET NEWS ANCHOR COTS HOMELESS SHELTER	TARYN ASHER	01/15/2017 06:01 AM	030:08
CANCER CLOTHING FASHION	REMARKABLE WOMAN	WRAPPED IN LOVE FASHION FOR WOMAN WITH CANCER	KAREN MACDONALD	01/22/2017 06:01 AM	028:27
YOUTH FITNESS BOXING	REMARKABLE WOMAN	EX DIR DOWNTOWN BOXING GYM 8-18 YR OLD STUDENTS	JESSICA HAUSER	01/29/2017 06:03 AM	028:00
RETAIL	REMARKABLE WOMAN	STORE OWNER ANNABELLE'S COUTURE	PATTI BROCK	02/05/2017 06:03 AM	028:02
SKILLED TRADES	REMARKABLE WOMAN	PRESIDENT OF THE PREWITT GROUP STATIGIC COMMUNICATIONS BRANDING	RENEE PREWITT	02/12/2017 06:03 AM	029:14
JOB CHANGE	REMARKABLE WOMAN	PRESIDENT OPF DOW CHEMICAL CANADA BUSINESS GROWTH	DEBORAH STEPHENS	02/19/2017 06:05 AM	030:10
SKILLED TRADES	REMARKABLE WOMAN	PRESIDENT OF THE PREWITT GROUP STATIGIC COMMUNICATIONS BRANDING	RENEE PREWITT	02/26/2017 05:59 AM	029:14
YOUTH FITNESS BOXING	REMARKABLE WOMAN	EX DIR OF DOWNTOWN BOXING GYM 8-18 YR OLD STUDENTS	JESSICA HAUSER	03/05/2017 06:04 AM	028:35
CHILDREN BULLYING	REMARKABLE WOMAN	AUTHOR 22 BOOKS LATEST ON CHILDREN BULLYING	MICHELE BORA	03/12/2017 06:05 AM	030:08
LATINO WOMAN	REMARKABLE WOMAN	UNION ORGANIZER GM	CINDY ESTRADA	03/19/2017 06:01 AM	029:28

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
LABOR					
WOMAN FITNESS	REMARKABLE WOMAN	AUTHOR ATHLETE SWIMMER BOOK FIND A WAY	DIANA NYAD	03/26/2017 06:03 AM	030:20

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ALLERGIES TO PETS	HENRY FORD HEALTH STUDIES	000:32	001
AUTISIM	AD COUNCIL	000:30	003
BULLYING	AD COUNCIL	000:31	004
CHILD PASSENGER SAFETY	AD COUNCIL	000:31	005
COMMUNITY ENRICHMENT	YMCA	000:32	006
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:31	002
DISCOVER THE FOREST	AD COUNCIL	000:30	005
EDUCATION	UNITED NEGRO COLLEGE FUND	000:26	007
EMERGENCY PREPAREDNESS	AD COUNCIL	000:31	006
ENDANGERED SPECIES PROTECTION	SAVE THE MANITEE DOT ORG	000:26	008
FATHER INVOLVEMENT	AD COUNCIL	000:31	005
FEEDING HUNGRY CHILDREN	NATL ALBERTSON'S FOUNDATION	000:32	072

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FLINT WATER CRISIS	MOVING FLINT FORWARD FUND	000:28	006
FUNDS FOR DETROIT ECONOMY	GOODWILL INDUSTRIES	000:29	015
GOODFELLOWS DONATIONS	GOODFELLOWS DETROIT	000:22	014
HEALTH AND FITNESS	FRUITS AND VEGGIES	000:30	010
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	006
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	007
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	008
HUNGER PREVENTION	FEEDING AMERICA	000:17	081
HUNGER PREVENTION	JERSEY MIKES DAY OF GIVING	000:15	004
LEADER DOGS VOLUNTEERISM	LEADER DOGS FOR THE BLIND	000:17	019
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	007
OAKLAND CNTY HEAT ASSISTANCE	OLHSA WALK FOR WARMTH	000:20	012
ORGAN TRANSPLANT FUNDING	MATCHING DONORS	000:31	033
PEACE	PEACE IN THE STREETS	000:31	008
PHONES 4 SERVICEMEN + WOMEN	CELL OUT FOR SOLDIERS	000:32	003
RECYCLING	AD COUNCIL	000:30	006
RECYCLING	MICHIGAN RECYLES	001:01	009
STOP ADDICTION	NAR NON	000:15	012
VETERANS EMPLOYMENT	SHOW YOUR STRIPES	000:31	143
VETERANS SALUTE THE FLAG	VETERANS SALUTE THE FLAG	000:31	005