

WJLB  
 Detroit, MI  
 Quarterly Issues/Programs List  
 First Quarter, 2020  
 04/16/2019

WJLB  
 Quarterly Issues/Programs List

WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SOCIAL SEVICES	REMARKABLE WOMAN REPEAT	CO FOUNDER OF BRILLIANT DETROIT. THEIR MISSION IS TO SUPPORT SCHOOLS AND HELP KIDS BE SCHOOL READY.	CINDY EGGLETON	01/05/2020 05:55 AM	029:40
FEMALE FIRE FIGHTING	REMARKABLE WOMAN	DETROIT FIRE FIGHTER DFD WOMAN OF THE YEAR AND FIRST AFRICAN AMERICAN FEMALE ENGINE OPERATOR	VERDINE DAY	01/12/2020 06:05 AM	030:54
CRIME STOPPERS	REMARKABLE WOMAN REPEAT FROM JUNE 2019	DAN DIBARDINO PRESIDENT OF CRIME STOPPERS OF MICHIGAN. HIS TEAM HAVE RECEIVED MORE THAN 6000 TIPS	DAN DIBARDINO	01/19/2020 06:21 AM	028:53
TRADE SHOW PRODUCTIONS IN MI	REMARKABLE WOMAN REPEAT FROM APRIL 2019	FOUNDER OF PRODUCTIONS PLUS ONE OG THE TOP TEN MI BUSINESS WOMAN	MARGERLY KREVSKY	01/26/2020 06:04 AM	028:07
WOMAN GENIUS	REMARKABLE WOMAN	AUTHOR "THE GENIUS OF WOMEN" AND "GRATITUDE DIARIES" FORMER EDITOR OF PARADE MAGAZINE.	JANICE KAPLAN	02/02/2020 06:01 AM	031:24
URBAN HOUSING	REMARKABLE WOMAN	SALES MANAGER HUNTER PASTEUR HOMES TALK ABOUT BRUSH PARK DOWNTOWN DETROIT	CAROL GITLIN	02/09/2020 06:04 AM	028:20
WOMEN'S HEART HEALTH	GO RED FOR WOMEN	PAULA SILVER FROM DTE TALKS GO RED FOR WOMEN EVENT AT LCA	PAULA SILVER	02/16/2020 06:04 AM	030:04

ANTI DEFAMATION LEAGUE	REMARKABLE WOMAN	CAROLYN NORMANDIN IS REGIONAL DIR FOR ANTI DEFAMATION LEAGUE SHE TALKS ABOUT RACIAL HATRED	CAROLYN NORMANDIN	02/23/2020 06:04 AM	029:18
WOMAN IN DESIGN	REMARKABLE WOMAN	CEO & FOUNDER OF THE OLIVER THOMAS, SUE FULLER IS A SUCCESSFUL DESIGNER BRANDS SUCH AS VERA BRADLEY	SUE FULLER	03/01/2020 06:03 AM	029:32
DE-CLUTTER YOU LIFE	REMARKABLE WOMAN	AUTHOR, GRETCHEN RUBEN-CULTIVATING HELPFUL HABITS -OUTER ORDER, INNER CALM DECLUTTER AND ORGANIZE	GRETCHEN RUBIN	03/08/2020 06:04 AM	029:17
INFECTIOUS DISEASES	CORONA VIRUS EXPLAINED	DOCTOR DISCUSSING GENERAL QUESTIONS ABOUT COVID-19. (WHAT MAKES THIS VIRUS UNIQUE, HOW DOES IT SPREAD, HOW IS IT DIFFERENT/SIMILAR TO THE FLU AND ALLERGIES, WHAT ARE THE RIGHT STEPS TO TAKE TO PROTECT YOURSELF VS. MISINFORMATION BEING SPREAD ONLINE GUEST 2 - FORMER GOVERNMENT OFFICIAL DISCUSSING THE FEDERAL, STATE AND LOCAL RESPONSE. (WHAT AGENCIES ARE HANDLING THE RESPONSE AND WHY, WHAT IS AN EMERGENCY DECLARATION AND HOW IS THAT DECISION MADE GUEST 3 - FINANCIAL EXPERT DISCUSSING THE ECONOMIC IMPACT OF THE OUTBREAK	RYAN GORMAN	03/15/2020 06:03 AM	29:59:07
LEARNING DISABILITIES	IHM DET PUBLIC AFFAIRS	HEAD OF COMMUNITY DEVELOPMENT ETON ACCADEMY HELPS STUDENTS WITH LEARNING DISABILITIES	PAULA LANEVE	03/22/2020 06:04 AM	031:50

HEALTH CARE COVID 19	IHM DET PUBLIC AFFAIRS	LUANNE EWALD FROM CHILDREN'S MOTT HOSPITAL IS OUR GUEST TO TALK CORONAVIRUS FOLLOWED BY DEENA CENTAFONTI DISCUSSING HOW TO DEAL WITH MENTAL HEALTH ISSUES FROM SOCIAL ISOLATION	LUANNE EWALD / DEENA CANTAFONTI	03/29/2020 06:02 AM	031:19
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## Section II

### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

## Section III

### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	AD COUNCIL	000:13	10
AD COUNCIL	AD COUNCIL	000:30	11
AD COUNCIL	AD COUNCIL	000:30	10
AD COUNCIL	AD COUNCIL	000:30	22
AD COUNCIL	AD COUNCIL	000:30	1
AD COUNCIL	AD COUNCIL	000:30	1
AD COUNCIL	AD COUNCIL	000:30	12
AD COUNCIL	AD COUNCIL	000:30	12
AD COUNCIL	AD COUNCIL	000:29	12
AMERICAN HEART ASSOCIATION	HEART.ORG	000:29	3
AMERICAN HEART ASSOCIATION	HEART.ORG	000:29	7
AMERICAN HEART ASSOCIATION	HEART.ORG	000:29	7
AMERICAN HEART ASSOCIATION	HEART.ORG	000:30	7
AMERICAN HEART ASSOCIATION	HEART.ORG	000:30	5
ANXIETY AND PANIC DISORDERS	CHILD MIND INSTITUTE	000:30	9
ANXIETY AND PANIC DISORDERS	CHILD MIND INSTITUTE	000:30	19
ANXIETY AND PANIC DISORDERS	CHILD MIND INSTITUTE	000:30	9
CLEVELAND CLINIC DOT ORG	CLEVELAND CLINIC DOT ORG	000:29	12
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:30	7
STAY HOME STAY SAFE	DETROIT PISTONS	000:17	6
NO KID HUNGRY	FEEDING AMERICA	000:15	8
NO KID HUNGRY	FEEDING AMERICA	000:30	16

MEDICA CAREER FAIR	MAB	000:16	7
MEDICA CAREER FAIR	MAB	000:25	1
MEDICA CAREER FAIR	MAB	000:29	2
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	8
MICHIGAN RECYLES	AD COUNCIL	001:00	14
FLINT WATER CRISIS	MOVING FLINT FORWARD FUND	000:28	2
NAR NON	NAR NON	000:15	11
NAR NON	NAR NON	000:15	26
FAIR HOUSING	NAT'L FAIR HOUSING ALLIANCE	001:00	15
PEACE IN THE STREETS	PEACE IN THE STREETS	000:31	6
LET'S TAKE A BREAK	PROJECT YELLOW LIGHT	000:29	2
CLEVELAND CLINIC	CLEVELAND CLINIC	000:29	7
MICHIGAN RECYLES	AD COUNCIL	001:00	7
SALUTE THE FLAG	VETERNS	000:30	4
AUTISM	AD COUNCIL	000:30	5
BULLYING	AD COUNCIL	000:30	6
EMERGENCY	AD COUNCIL	000:30	6
RECYCLING	AD COUNCIL RECYCLING	000:30	5
CORONAVIRUS ALONE	AD COUNCIL	000:30	2
CORONAVIRUS CONTACT	AD COUNCIL	000:30	2
ANIMAL AUCTION	BOW WOW BRUNCH	000:17	2
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:30	5
FAIR HOUSING	NAT'L FAIR HOUSING ALLIANCE	001:00	5
NO KID HUMGRY	FEEDING AMERICA	000:15	2
FEEDING HUNGRY CHILDREN	GLEANERS FOOD BANK	000:16	3
NO KID HUNGRY	FEEDING AMERICA	000:30	4
NO KID HUNGRY	FEEDING AMERICA	000:30	6
MENTAL HEALTH AWARENESS	NAMI	000:30	1
NAR NON	NAR NON	000:15	3
NAR NON	NAR NON	000:15	10
MENTAL HEALTH	NAT ALLIANCE ON MENTAL ILLNESS	000:30	7
SPORTSMANSHIP	YMCA	000:30	6
SPORTSMANSHIP	YMCA	000:31	7
SALUTE THE FLAG	VETERANS	000:30	6
COMMUNITY ENRICHMENT	YMCA	000:31	4
AUTISIM	AD COUNCIL	000:30	16
BULLYING	AD COUNCIL	000:30	18
COMMUNITY ENRICHMENT	YMCA	000:31	12
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:30	12
EMERGENCY PREPAREDNESS	AD COUNCIL	000:30	16

FLINT WATER CRISIS	MOVING FLINT FORWARD FUND	000:28	2
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	19
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	14
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	20
RECYCLING	AD COUNCIL	000:30	15
RECYCLING	MICHIGAN RECYLES	001:00	21
STOP ADDICTION	NAR NON	000:15	14
STOP ADDICTION	NAR NON	000:15	36
VETERANS SALUTE THE FLAG	VETERANS SALUTE THE FLAG	000:30	10