

WJLB  
Detroit, MI  
Quarterly Issues/Programs List  
Second Quarter, 2020  
04/16/2019

WJLB  
Quarterly Issues/Programs List

WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FUNDRAISING	IHM DET PUBLIC AFFAIRS	ELLYN AND CHRIS SUPPORT FULL AND PART-TIME RESTAURANT WORKERS LAID OFF BECAUSE OF THE CORONA VIRUS	ELLYN DAVIDSON- CHRIS GROSS	04/05/2020 06:05 AM	029:59
PUBLIC HEALTH	IHM DET PUBLIC AFFAIRS- LIGHT UP THE D	DENISE FAIR CHIEF PUBLIC HEALTH OFFICER OF THE CITY OF DETROIT HEALTH DEPARTMENT DISCUSSING FACTS ON COVID19 AND THE CORONA VIRUS PREVENTION AND PROTECTION	DENISE FAIR	04/12/2020 06:02 AM	030:27
CORONA 19 RELIEF	IHM DET PUBLIC AFFAIRS- LIGHT UP THE D	LITTLE CAESARS IS DONATING 1MM PIZZAS TO FIRST RESPONDERS OF THE CORONA VIRUS OUTBREAK. THEY HAVE AN INITIATIVE CALLED #PIEITFORWARD THROUGH WHICH CONSUMERS CAN DONATE A PIZZA TO FIRST RESPONDERS ON-LINE OR THROUGH THEIR APP. THEY'RE EXPECTED TO SERVE 4MM MEALS TO FIRST RESPONDERS AS A RESULT.	DAVE SCRIVANO - LITTLE CAESAR	04/19/2020 06:07 AM	030:04
EDUCATION	IHM DET PUBLIC AFFAIRS-	DR. ORA PESCOVITZ - PRESIDENT, OAKLAND UNIVERSITY DR. ROBERT SHANER,	DR. ORA PESCOVITZ - DR. ROBERT	04/26/2020 06:00 AM	029:45

	LIGHT UP THE D				
PUBLIC HEALTH	IHM DET PUBLIC AFFAIRS- LIGHT UP THE D	ERIC SABREE, WAYNE COUNTY TREASURER, LARRY BURNS, PRESIDENT, THE CHILDREN'S FOUNDATION TO HELP WAYNE COUNTY RESIDENTS KEEP THEIR HOMES DURING THE PANDEMIC, AND RESOURCES AND OPTIONS TO HELP ON TAXES. AND #ICAREMI.	ERIC SABREE- LARRY BURNS	05/03/2020 06:02 AM	028:21
COMMUNITY ENGAGEMENT	IHM DET PUBLIC AFFAIRS- LIGHT UP THE D	TAKING ABOUT THE TRANSFORMATION OF GM MANUFACTURING TO PERSONAL PROTECTION EQUIPMENT AND GM COMMUNITY OUTREACH DURING THE CORONA VIRUS PANDEMIC DETROIT PAL'S 6 DEGREES OF SEPARATION CAMPAIGN ADAPTED TO HELP THE COMMUNITY DURING THE CORONA VIRUS PANDEMIC.	RHADIGAN- JAMERSON	05/10/2020 06:03 AM	033:14
PAYMENT ASSISTNCE	IHM DET PUBLIC AFFAIRS- LIGHT UP THE D	SEMINAR SERIES DESIGNED TO ADDRESS NEEDS OF VARIOUS CATEGORIES OF BUSINESS DURING THE CORONA VIRUS	Derek Dickow-D Williams- Howar	05/17/2020 06:03 AM	030:49
COVID 19 SUPPORT	IHM DET PUBLIC AFFAIRS- LIGHT UP THE D	MS. HURST DISCUSSES THE KROGER STAFF AS FRONTLINE WORKER DURING THE PANDEMIC AND WHAT IT MEANS TO THE COMMUNITY, AS WELL AS KROGER'S EFFORTS TO SUPPORT THE COMMUNITY DURING THE PANDEMIC.	RACHEL HURST	05/24/2020 06:04 AM	029:26
COVID 19 SUPPORT	IHM DET PUBLIC AFFAIRS- LIGHT UP THE D	KERRIE MITCHELL, VICE PRESIDENT OF MARKETING AND DEVELOPMENT & BRAD COULTER, PRESIDENT AND CEO, OF MATRIX HUMAN SERVICES, ONE OF THE OLDEST NON-	KERRIE MITCHELL	05/31/2020 06:00 AM	030:22

		PROFITS IN DETROIT, DISCUSS HOW THEY SERVE THE COMMUNITY AND THEIR EVENT, ARTWORKS DETROIT AT HOME EDITION.			
MIDLAND RELIEF-LOCAL ECON	IHM DET PUBLIC AFFAIRS-LIGHT UP THE D	JOE DISCUSSES THE DEVELOPMENT OF THEGLOVEMI.COM, A SITE DESIGNED TO ENCOURAGE CONSUMERS TO BUY LOCAL. AMY DISCUSSES THE EFFORTS OF THE AMERICAN RED CROSS TO HELP THOSE AFFECTED BY THE MIDLAND DAM BREACH CRISIS AND HOW SOUTHEAST MICHIGANDERS CAN HELP.	JOE ZAGO-AMY MEISTER	06/07/2020 06:02 AM	030:47
RACE RELATIONS-INSURANCE REFO	IHM DET PUBLIC AFFAIRS-LIGHT UP THE D	MI BLACK CAUCUS FOUNDATION OF MICHIGAN'S ROLE IN THE COMMUNITY AND EVENT, DETROIT DFC HOUSE PARTY.	MINOU JONES-RUTHANNE SUDDERT	06/14/2020 06:03 AM	027:35
CITY PARKS/SPA BUSINESS/COVID	IHM DET PUBLIC AFFAIRS-LIGHT UP THE D	ERIC DISCUSSES THE DOWNTOWN DETROIT PARTNERSHIP AND HOW EVENTS WILL CHANGE IN THE DOWNTOWN PARK SYSTEM	ERIC LARSON & ANJU BRODBINE	06/21/2020 06:04 AM	026:45
COVID ECONOMY	IHM DET PUBLIC AFFAIRS-LIGHT UP THE D	LAURA DISCUSSES THE ROLE OF THE QUICKEN LOANS COMMUNITY FUND IN THE COMMUNITY AND THE ROCKET MORTGAGE CLASSIC'S "CHANGING THE COURSE" INITIATIVE. MIKE DISCUSSES A NEW WAY OF CAR BUYING ON-LINE	LAURA GRANNEMANN, - MIKE MCINER	06/28/2020 06:04 AM	031:28

## Section II

### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	AD COUNCIL	000:29	1
AUTISIM	AD COUNCIL	000:30	9
BULLYING	AD COUNCIL	000:30	11
COMMUNITY ENRICHMENT	YMCA	000:31	8
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:30	19
EMERGENCY PREPAREDNESS	AD COUNCIL	000:30	14
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	10
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	7
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	36
RECYCLING	AD COUNCIL	000:30	9
RECYCLING	MICHIGAN RECYLES	001:00	41
STOP ADDICTION	NAR NON	000:15	19
STOP ADDICTION	NAR NON	000:15	24
VETERANS SALUTE THE FLAG	VETERANS SALUTE THE FLAG	000:30	11