

WJLB  
Detroit, MI  
Quarterly Issues/Programs List  
First Quarter, 2013  
07/17/2013

WJLB  
Quarterly Issues/Programs List

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WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BANKRUPTCY:** BANKRUPTCY AND FINANCE SOLUTIONS ARE DISCUSSED IN THIS SHOW.
  - **COMMUNITY INVOLVEMENT:** MALE RESPONSIBILITY IS DISCUSSED; A WONDERFUL PROGRAM TO HELP YOUNG BLACK MEN.
  - **COMMUNITY/WOMEN'S EMPOWERMENT:** TALKING ABOUT BLACK WOMEN ROCK FREE EVENT AT CHARLES H. WRIGHT MUSEUM. UPLIFTING ARTISTS!
  - **FITNESS:** FITNESS EXPERT SHELITA WILLIAMS JOINS US TO TALK ABOUT A HEALTHY START TO THE NEW YEAR/ WEIGHT LOSS
  - **GUN CONTROL:** FIREARMS AND GUN CONTROL POLICIES ARE DISCUSSED...
  - **HOT TOPICS/HEADLINES:** THE TOP NEWS HEADLINES OF THE WEEK ARE DISCUSSED.
  - **LEGAL ISSUES/THE LAW:** CHILD SUPPORT IS DISCUSSED ALONG WITH FREQUENTLY ASKED QUESTIONS.
  - **MONEY MATTERS:** MONEY MATTERS AND SAVING ARE DISCUSSED!
  - **POLITICS/ GOVERNMENT:** MAYORAL CANDIDATE MIKE DUGGAN TALKS ABOUT HIS BIG FOR MAYOR AND PLAN FOR THE CITY OF DETROIT.
  - **WOMEN'S HEALTH:** WOMEN'S HEALTH SEGMENT
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FITNESS	GIRL BYE SHOW JANUARY 6/2013	FITNESS EXPERT SHELITA WILLIAMS JOINS US TO TALK ABOUT A HEALTHY START TO THE NEW YEAR/ WEIGHT LOSS	SHELITA WILLIAMS	01/06/2013 07:04 PM	002:35
WOMEN'S HEALTH	GIRL BYE SHOW JANUARY 13/2013	GENERAL HEALTH AND WOMEN'S HEALTH ARE DISCUSSED! FROM PREGNANCY TO SEXUAL ISSUES.	DR. SHARON MILLER	01/13/2013 07:03 PM	002:35
-----	FOCUS FORUM ID WJLB	-----	-----	01/20/2013 07:22 AM	000:24
LEGAL ISSUES/THE LAW	FOCUS FORUM 1/20/2013	CHILD SUPPORT IS DISCUSSED ALONG WITH FREQUENTLY ASKED QUESTIONS.	VANESSA MOSS WILSON	01/20/2013 07:22 AM	031:45
-----	FOCUS FORUM ID WJLB	-----	-----	01/27/2013 07:29 AM	000:24
GUN CONTROL	FOCUS FORUM JAN 27	FIREARMS AND GUN CONTROL POLICIES ARE DISCUSSED...	RICK ECTOR-FIRE ARMS INSTRC.	01/27/2013 07:29 AM	031:57
-----	FOCUS FORUM ID WJLB	-----	-----	02/03/2013 07:32 AM	000:24
COMMUNITY INVOLVEMENT	FOCUS FORUM 2/3/2013	MALE RESPONSIBILITY IS DISCUSSED; A WONDERFUL PROGRAM TO HELP YOUNG BLACK MEN.	ODIS L. BELLINGER	02/03/2013 07:32 AM	033:31
-----	FOCUS FORUM ID	-----	-----	02/10/2013 07:29 AM	000:24

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
WJLB					
BANKRUPTCY	FOCUS FORUM 2/10/2013	BANKRUPTCY AND FINANCE SOLUTIONS ARE DISCUSSED IN THIS SHOW.	JOHN KALLABAT	02/10/2013 07:29 AM	031:02
----	FOCUS FORUM ID WJLB	----	----	02/17/2013 07:31 AM	000:24
----	FOCUS FORUM ID WJLB	----	----	02/24/2013 07:26 AM	000:24
HOT TOPICS/HEADLINES	FOCUS FORUM 2/24/2013	THE TOP NEWS HEADLINES OF THE WEEK ARE DISCUSSED.	NO GUEST	02/24/2013 07:27 AM	031:29
----	FOCUS FORUM ID WJLB	----	----	03/03/2013 07:30 AM	000:24
POLITICS/ GOVERNMENT	FOCUS FORUM 3/3/2013	MAYORAL CANDIDATE MIKE DUGGAN TALKS ABOUT HIS BIG FOR MAYOR AND PLAN FOR THE CITY OF DETROIT.	MIKE DUGGAN	03/03/2013 07:31 AM	033:26
----	FOCUS FORUM ID WJLB	----	----	03/10/2013 07:29 AM	000:24
COMMUNITY/WOMEN'S EMPOWERMENT	FOCUS FORUM 3/10/2013	Focusing on RAISING the bar for women and their achievements with "Who does she think she is" seg.	TAMMY TURNER	03/10/2013 07:30 AM	033:05
----	FOCUS FORUM ID WJLB	----	----	03/17/2013 07:24 AM	000:24
COMMUNITY/WOMEN'S EMPOWERMENT	FOCUS FORUM 3/17/2013	TALKING ABOUT BLACK WOMEN ROCK FREE EVENT AT	JESSICA CARE MOORE	03/17/2013 07:24 AM	032:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		CHARLES H. WRIGHT MUSEUM. UPLIFTING ARTISTS!			
----	FOCUS FORUM ID WJLB	----	----	03/24/2013 07:26 AM	000:24
WOMEN'S HEALTH	FOCUS FORUM 3/24/2013	WOMEN'S HEALTH SEGMENT	DR. SHARON MILLER	03/24/2013 07:26 AM	033:17
----	FOCUS FORUM ID WJLB	----	----	03/31/2013 07:24 AM	000:24
MONEY MATTERS	FOCUS FORUM 3/31/2013	MONEY MATTERS AND SAVING ARE DISCUSSED!	GAIL PERRY-MASON!	03/31/2013 07:24 AM	033:10

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	AD COUNCIL	000:31	135
AMERICAN HEART ASSC.	AMERICAN HEART ASSC.	000:18	029
ARTS	SMITHSONIAN	000:31	034

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BIG BROTHERS BIG SISTERS	BIG BROTHERS BIG SISTERS	000:31	036
BULLYING	AD COUNCIL	000:30	055
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:30	013
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:31	026
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	060
KIDNEY FOUNDATION	KIDNEY FOUNDATION	000:30	028
LITERACY	READING WORKS	000:32	034
MACOMB WARMING CENTERS	MACOMB WARMING CENTERS	000:27	035
MDA	MDA	000:31	034
NATIONAL MEDICAL ASSOCIATION	National Medical Association	000:33	032
READ	LITERACY	000:16	008
Red Cross	Red Cross	000:29	034
UNCF	UNCF.ORG	000:30	009
WEAR YOUR SOUL	WEAR YOUR SOUL	000:31	034