

WJLB
DETROIT, MI
QUARTERLY ISSUES/PROGRAMS LIST
THIRD QUARTER, 2016
10/03/2016

WJLB
QUARTERLY ISSUES/PROGRAMS LIST

WJLB PROVIDES IT'S LISTENERS WITH PROGRAMMING AND PUBLIC SERVICE ANNOUNCEMENTS THAT ADDRESS ISSUES OF CONCERN TO OUR LOCAL COMMUNITY. AMONG THE ISSUES DETERMINED TO BE OF MOST CONCERN TO THE COMMUNITY DURING THE PRECEDING CALENDAR QUARTER WERE:

- **AUTOMOTIVE BUSINESS WOMAN:** PRESIDENT AND CEO TECHNICAL TRAINING ROCHESTER HILL MI WOMAN OF TOMORROW BOARD MEMBER
 - **BOYS 2 BOOKS/BACK 2 SCHOOL:** BOYS 2 BOOKS/BACK 2 SCHOOL TIPS
 - **COMMUNITY FAIR/MENS HEALTH:** MICHIGAN STATE FAIR/MAN UP FOR BETTER HEALTH
 - **COMMUNITY INITIATIVES:** PSYCHOLOGICAL EFFECTS OF VIOLENT EVENTS
 - **COMMUNITY RELATIONS:** KNIGHT FOUNDATION IN DETROIT PROGRAM DIR COMMUNITY ENGAGEMENT
 - **HEALTH AND FITNESS:** SUMMER FITNESS AND NUTRITION SURVIVAL GUIDE
 - **LEGAL ISSUES/THE LAW:** ASK THE JUDGE
 - **PRIMARY CARE PHYSICIAN/HEALTH :** MCLAREN OAKLAND MEDICAL/DOORS OF SUCCESS FOUNDATION
 - **SINGING AND ACTING:** ACTRESS ONE FROM THE HEART MY BIG FAT GREEK WEDDING MODERN FAMILY
 - **SPIRITUALITY:** AUTHOR TEARS TO TRIUMPH SPIRITUAL ENLIGHTENMENT
 - **WOMAN AND BEAUTY IN SOCIETY:** AUTHOR FACE VALUE HOW WE VALUE BEAUTY
- OPIOIDS AWARENESS:** DISCUSSING THE NATIONAL HEROINE AND OPIOIDS AWARENESS WEEK
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SECTION I
LOCAL PROGRAMMING

SECTION I LISTS REGULARLY-SCHEDULED AND SPECIAL PROGRAMS THAT REPRESENT THE STATION'S ISSUE-RESPONSIVE PROGRAMMING PROVIDING THE MOST SIGNIFICANT TREATMENT OF THE ISSUES LISTED ABOVE FOR THE CALENDAR QUARTER.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY INITIATIVES	FOCUS FORUM	DISCUSSING MIKE MORSE BACKPACK GIVE-A-WAY/KLEATZ FOR KIDS	MICHAEL MORSE/BRANDEN HUNTER	07/03/2016 07:31 AM	030:01
COMMUNITY INITIATIVES	FOCUS FORUM	PSYCHOLOGICAL EFFECTS OF VIOLENT EVENTS	DR. ROSE MOTEN-LANG	07/10/2016 07:30 AM	030:35
HEALTH AND FITNESS	FOCUS FORUM	SUMMER FITNESS AND NUTRITION SURVIVAL GUIDE	STERLING WISE	07/17/2016 07:30 AM	030:05
LEGAL ISSUES/THE LAW	FOCUS FORUM	ASK THE JUDGE	JUDGE CYLENTHIA MILLER	07/24/2016 07:30 AM	030:06
COMMUNITY FAIR/MENS HEALTH	FOCUS FORUM	MICHIGAN STATE FAIR/MAN UP FOR BETTER HEALTH	JERRY HEBRON/JASON DENNY	07/31/2016 07:30 AM	030:09
PRIMARY CARE PHYSICIAN/HEALTH	FOCUS FORUM	MCLAREN OAKLAND MEDICAL/DOORS OF SUCCESS FOUNDATION	CALANDRA ANDERSON/SHALAMAR G	08/07/2016 07:31 AM	029:38
BOYS 2 BOOKS/BACK 2 SCHOOL	FOCUS FORUM	BOYS 2 BOOKS/BACK 2 SCHOOL TIPS	DR. EDDIE CONNOR	08/14/2016 07:20 AM	030:26
AUTOMOTIVE BUSINESS WOMAN	REMARKABLE WOMAN	PRESIDENT AND CEO TECHNICAL TRAINING ROCHESTER HILL MI WOMAN OF TOMORROW BOARD MEMBER	LORI BLAKER	08/21/2016 06:02 AM	029:24
WOMAN AND BEAUTY IN SOCIETY	REMARKABLE WOMAN	AUTHOR FACE VALUE HOW WE VALUE BEAUTY	AUTUMN WHITEFIELD	08/28/2016 06:03 AM	029:46
COMMUNITY RELATIONS	REMARKABLE WOMAN	KNIGHT FOUNDATION IN DETROIT PROGRAM DIR COMMUNITY ENGAGEMENT	KATY LOCKER	09/04/2016 06:03 AM	027:53

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SPIRITUALITY	REMARKABLE WOMAN	AUTHOR TEARS TO TRIUMPH SPIRITUAL ENLIGHTENMENT	MARIANNE WILLIAMSON	09/11/2016 06:01 AM	029:37
SINGING AND ACTING	REMARKABLE WOMAN	ACTRESS ONE FROM THE HEART/MY BIG FAT GREEK WEDDING/MODERN FAMILY	LAINIE KAZAN	09/18/2016 06:00 AM	028:23
OPIOIDS AWARENESS WEEK	IHEARTMEDIA COMMUNITIES	DISCUSSING THE NATIONAL HEROINE AND OPIOIDS AWARENESS WEEK AND THE GROWING EPIDEMIC	LORETTA LYNCH/MIKE GILL	09/25/2016 06:00AM	027:29

SECTION II
NETWORK (AND/OR SYNDICATED) PROGRAMMING

SECTION II LISTS THE NETWORK-PROVIDED (AND/OR SYNDICATED) PROGRAMMING THAT THE STATION BROADCAST DURING THE PRECEDING CALENDAR QUARTER THAT ADDRESSES COMMUNITY ISSUES.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(INSERT NETWORK AND/OR SYNDICATOR-PROVIDED PROGRAMS LISTS HERE.)				

SECTION III
PUBLIC SERVICE ANNOUNCEMENTS

SECTION III LISTS PUBLIC SERVICE ANNOUNCEMENTS THAT THE STATION BROADCAST DURING THE PRECEDING CALENDAR QUARTER THAT ADDRESS COMMUNITY ISSUES.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ALLERGIES TO PETS	HENRY FORD HEALTH STUDIES	000:32	006
AUTISIM	AD COUNCIL	000:30	003
AUTISM	AD COUNCIL	000:30	004
BLOOD DRIVE	MICHIGAN BLOOD	000:21	022

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	AD COUNCIL	000:31	005
CANCER AWARENESS	STANDUP2CANCER	000:15	002
CANCER AWARENESS	STANDUP2CANCER	000:31	002
CAREGIVER ASSISTANCE	AD COUNCIL	000:31	034
CHILD PASSENGER SAFETY	AD COUNCIL	000:31	009
COMMUNITY ENGAGEMENT HOMELESS	AD COUNCIL	000:15	014
COMMUNITY ENRICHMENT	YMCA	000:32	008
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:31	004
DISCOVER THE FOREST	AD COUNCIL	000:30	005
EDUCATION	DETROIT PUBLIC SCHOOL FNDTN	000:31	032
EDUCATION	GLOBAL CITIZEN FESTIVAL	000:31	002
EDUCATION	SUMMER LEARNING	000:31	017
EMERGENCY PREPAREDNESS	AD COUNCIL	000:31	006
FATHER INVOLVEMENT	AD COUNCIL	000:31	006
FEEDING HUNGRY CHILDREN	NATL ALBERTSON'S FOUNDATION	000:32	015
FLINT WATER CRISIS	MOVING FLINT FORWARD FUND	000:28	007
GENDER EQUITY	GLOBAL CITIZEN FESTIVAL	000:32	002
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	004
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	004
HOMELESS ANIMALS	MACOMB COUNTY ANIMAL CONTROL	000:16	009
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	012
HUNGER PREVENTION	HUNGER IS DOT ORG	000:31	019
INNER CITY SCHOOL SUPPLIES	DETROIT PUBLIC SCHOOLS	000:24	007
LOCAL AND GLOBAL ISSUES	WE MOVEMENT	000:15	002
MENTAL ILLNESS AWARENESS	NAMI OF MICHIGAN	000:28	008
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	009
NAMI WALK DETROIT	NAMI OF MICHIGAN	000:28	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
NATIONAL RADIO	NATIONAL RADIO	000:31	013
ORGAN DONATION	DONATE LIFE IN THE D	000:17	011
POVERTY	GLOBAL CITIZEN FESTIVAL	000:28	002
RECYCLING	AD COUNCIL	000:30	006
RECYCLING	MICHIGAN RECYLES	001:01	013
STANDUP2CANCER	STANDUP2CANCER	000:15	004
STANDUP2CANCER	STANDUP2CANCER	000:31	002
STOP ADDICTION	NAR NON	000:15	020
TRANSIT EDUCATION	MICHIGAN TRANSIT MUSEUM	000:17	024
TROOPER RECRUITMENT SEMINAR	MICHIGAN STATE POLICE	000:26	003
VETERANS EMPLOYMENT	SHOW YOUR STRIPES	000:31	161
VETERANS SALUTE THE FLAG	VETERANS SALUTE THE FLAG	000:31	004