

WJLB  
Detroit, MI  
Quarterly Issues/Programs List  
First Quarter, 2014  
04/01/2014

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Quarterly Issues/Programs List

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WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BANKRUPTCY:** DISCUSSING THE OVERVIEW OF BANKRUPTCY-WHY YOU SHOULD FILE-THE PROCESS-WHO QUALIFIES
- **CULTURAL EDUCATION:** DISCUSSING THE IMPORTANCE OF RECOGNIZING BLACK HISTORY EVENTS IN DETROIT
- **HEALTH CARE:** DISCUSSING THE AFFORDABLE CARE ACT AND HOW LISTENERS CAN LEARN MORE AND SIGN UP
- **MENTORING AND OUTREACH PROGRM:** FUNDRAISING SUPPORT FOR MENTORING AND HOMELESS WOMEN AND CHILDREN
- **NEW YEARS:** RESOLVE TO BE FIT- 2014

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
NEW YEARS	FOCUS FORUM	NEW YEAR NEW YOU -- 2014	EDDIE CONNOR	01/05/2014 07:27 AM	029:44
NEW YEARS	FOCUS FORUM	RESOLVE TO BE FIT- 2014	FLORINE MARK	01/12/2014 07:32 AM	030:04
MENTORING AND OUTREACH PROGRM	FOCUS FORUM	FUNDRAISING SUPPORT FOR MENTORING AND HOMELESS WOMEN	WYATT JONES/GENEVA JACKSON	01/19/2014 07:33 AM	030:44

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
AND CHILDREN					
HEALTH CARE	FOCUS FORUM	DISCUSSING THE AFFORDABLE CARE ACT AND HOW LISTENERS CAN LEARN MORE AND SIGN UP	CONRAD MALLET	01/26/2014 07:26 AM	029:50
BANKRUPTCY	FOCUS FORUM	DISCUSSING THE OVERVIEW OF BANKRUPTCY-WHY YOU SHOULD FILE-THE PROCESS-WHO QUALIFIES	JOHN KALLABAT	02/02/2014 07:35 AM	030:46
CULTURAL EDUCATION	FOCUS FORUM	DISCUSSING THE IMPORTANCE OF RECOGNIZING BLACK HISTORY EVENTS IN DETROIT	JUANITA MOORE	02/09/2014 07:34 AM	029:58
CAREER PLANNING	FOCUS FORUM	GETTING CAREER READY	TAMMY TURNER-MADDOX	02/16/2014 07:36AM	032:03
LEGAL ISSUE & THE LAW	FOCUS FORUM	ASK THE JUDGE – ANSWERING LEGAL QUESTIONS	CYLENTHIA MILLER	02/23/2014 07:32AM	031:19
COMMUNITY AFFAIRS	FOCUS FORUM	DISCUSSING COMMUNITY SCHOLARSHIP PROGRAMS	ABBIE BIERLEIN	03/02/2014 07:32AM	031:40
COMMUNITY AFFAIRS	FOCUS FORUM	DISCUSSING GENERAL QUESTION ABOUT CHILD SUPPORT	JACQUISE PURIFOY	03/09/2014 07:29M	030:33
COMMUNITY AFFAIRS	FOCUS FORUM	DISCUSSING 100 MENTORS IN 100 DAYS	DARA MUNSON	03/16/2014 07:34AM	029:46
HEALTH CARE	FOCUS FORUM	DISCUSSING THE A.C.A.	SECRETARY SHAUN DONOVAN	03/23/2014 07:280AM	029:57
COMMUNITY AFFAIRS	FOCUS FORUM	DISCUSSING THE MICROLOAN PROGRAM	MICHELLE RICHARES	03/30/2014 07:33AM	030:36

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISM	AUTISM ALLIANCE OF MICHIGAN	000:30	001
AUTISM	AUTISM SPEAKSS.ORG BRAXTON	000:30	001
AUTISM	AUTISM SPEAKS.ORG HILFIGER	000:30	001
FATHERHOOD	NATIONAL FATHERHOOD INITIATIVE	000:30	002
FATHERHOOD	NATIONAL FATHERHOOD INITIATIVE	000:59	001
VETERANS BENEFIT	PARALYZED VETERANS OF AMERICA	000:15	002
SCREENING SAVES LIVES	US DEPT OF HEALTH & HUMAN SERVICES	000:20	001
SCREENING SAVES LIVES	US DEPT OF HEALTH & HUMAN SERVICES	000:30	002
SCREENING SAVES LIVES	US DEPT OF HEALTH & HUMAN SERVICES	000:59	001
STOP ADDICTION	NAR-NON	000:15	001
STOP ADDICTION	NAR-NON	000:30	001
ADOPTION	AD COUNCIL	000:31	002
AUTISIM	AD COUNCIL	000:30	004
AUTISM	AD COUNCIL	000:30	001
AUTISM AWARENESS	INSILICO	000:31	008
BULLYING	AD COUNCIL	000:31	002
CHILD PASSENGER SAFETY	AD COUNCIL	000:31	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILDHOOD ATHSMA	AD COUNCIL	000:30	001
DATING ABUSE	AD COUNCIL	000:31	003
DISCOVER THE FOREST	AD COUNCIL	000:30	003
EMERGENCY PREPAREDNESS	AD COUNCIL	000:31	001
ENERGY EFFICIENCY	AD COUNCIL	000:30	001
FATHER INVOLVEMENT	AD COUNCIL	000:31	002
FINANCIAL LITERACY	AD COUNCIL	000:30	028
FOOD SAFETY	AD COUNCIL	000:30	003
GED ACHIEVEMENT	AD COUNCIL	000:31	024
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	001
HIGH SCHOOL DROPOUT PREVENT	AD COUNCIL	000:31	013
HIGH SCHOOL DROPOUT PREVENT	AD COUNCIL	000:31	019
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	003
HOMELESSNESS PREVENTION	HUMBLE DESIGN	000:31	024
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	003
MICHIGAN ORGAN DONATION	GIFT OF LIFE	000:31	014
MICHIGAN ORGAN DONATION	GIFT OF LIFE	000:18	002
MICHIGAN ORGAN DONATION	GIFT OF LIFE	000:31	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	226
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	266
MUSCLE WALK 2014	MUSCULAR DYSTROPHY ASSOCIATIO	000:32	017
ORGAN RECIPIENT ASSISTANCE	SECOND CHANCE AT LIFE	000:31	024
VETERANS EMPLOYMENT	SHOW YOUR STRIPES	000:30	018
RECYCLING	AD COUNCIL	000:30	001
RIGHT TO WORK LEGAL DEFENSE	NAT'L RIGHT TO WORK FOUNDATION	001:01	004
SHELTER PET ADOPTION	AD COUNCIL	000:31	001
STROKE AWARENESS	AD COUNCIL	000:31	001
VETERANS EMPLOYMENT	SHOW YOUR STRIPES	000:31	032

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
YOUTH LITERACY BOOK PEOPLE	AD COUNCIL	000:30	030