

WJLB  
Detroit, MI  
Quarterly Issues/Programs List  
Second Quarter, 2014  
07/01/2014

WJLB  
Quarterly Issues/Programs List

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WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CAREER PLANNING:** MAKING SURE YOUR CAREER READY
- **COMMUNITY AFFAIRS:** DISCUSSING THE UAW COMMUNITY INITIATIVES/RELATIONSHIP W/ GOD
- **COMMUNITY CONNECTION:** DISCUSSING SHE'S EMPOWERED/THE WISE DECISION
- **COMMUNITY PROGRAM/CRIME PREVE:** DISCUSSING YOUTH B-BALL CAMP/CRIME STOPPERS
- **COMMUNITY/WOMEN'S EMPOWERMENT:** DISCUSSING SARAH'S HOUSE/ SALUTE TO MOTHERS
- **HEALTH CARE:** DISCUSSING THE HEALTHY MICHIGAN PLAN
- **LEGAL ISSUES/THE LAW:** ASK THE JUDGE- ANSWERING LISTENERS GENERAL LEGAL QUESTION
- **SCHOLARSHIPS/FITNESS:** DISCUSSING YOUTH SCHOLARSHIPS/WHO DOES SHE THINK SHE IS

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY AFFAIRS	FOCUS FORUM	DISCUSSING THE 2014 HIGH SCHOOL STEP SHOW/ MAKING OF A MODEL	DR. MC NEIL/D'WANA RANDOLPH	04/06/2014 07:31 AM	030:27

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY AFFAIRS	FOCUS FORUM	DISCUSSING THE CHRIST CHILD HOUSE	JOHN YABLONKY	04/13/2014 07:37 AM	031:25
COMMUNITY AFFAIRS	FOCUS FORUM	DISCUSSING THE UAW COMMUNITY INITIATIVES/RELATIONSHIP W/ GOD	ANGELIC PETTERSON/ REV BUTLER	04/20/2014 07:38 AM	030:49
COMMUNITY AFFAIRS	FOCUS FORUM	DISCUSSING MY SISTER'S KEEPERS'/H.I.S. AGENCY	MARIA STANFIELD/DERSCHAUN SHA	04/27/2014 07:34 AM	031:35
COMMUNITY AFFAIRS	FOCUS FORUM	DISCUSSING NEXUS ACADEMY/ BUILDING BETTER MEN	DALE BERNARD/ ODIS BELLINGER	05/04/2014 07:35 AM	032:46
COMMUNITY/WOMEN'S EMPOWERMENT	FOCUS FORUM	DISCUSSING SARAH'S HOUSE/ SALUTE TO MOTHERS	GENEVA JACKSON/MARY/PHASHUNTA	05/11/2014 07:34 AM	030:09
COMMUNITY AFFAIRS	FOCUS FORUM	DISCUSSING THE FORD FREEDOM AWARDS/ FATHER DAUGHTER DANCE	PAMELA ALEXANDER/RAMONE CROWE	05/18/2014 07:33 AM	030:30
COMMUNITY CONNECTION	FOCUS FORUM	DISCUSSING SHE'S EMPOWERED/THE WISE DECISION	SANDRA EPPS/STERLING WISE	05/25/2014 07:36 AM	031:35
LEGAL ISSUES/THE LAW	FOCUS FORUM	ASK THE JUDGE-ANSWERING LISTENERS GENERAL LEGAL QUESTION	JUDGE CYLENTHIA MILLER	06/01/2014 07:36 AM	031:19
SCHOLARSHIPS/FITNESS	FOCUS FORUM	DISCUSSING YOUTH SCHOLARSHIPS/WHO DOES SHE THINK SHE IS	JERRY HERBORN/LAZET MICHAELS	06/08/2014 07:35 AM	031:32
CAREER PLANNING	FOCUS FORUM	MAKING SURE YOUR CAREER READY	TAMMY TURNER-MADDOX	06/15/2014 07:32 AM	032:00
COMMUNITY PROGRAM/CRIME PREVE	FOCUS FORUM	DISCUSSING YOUTH B-BALL CAMP/CRIME STOPPERS	RODNEY HEARD/SHIRLEY SCHULER	06/22/2014 07:33 AM	030:15
HEALTH CARE	FOCUS FORUM	DISCUSSING THE HEALTHY MICHIGAN PLAN	DIRECTOR HAVEMAN	06/29/2014 07:32 AM	031:03

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**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ADOPTION	AD COUNCIL	000:31	001
AFRICAN AMERICAN ACHIEVEMENT	CHARLES H WRIGHT MUSEUM	000:27	016
AFRICAN AMERICAN ACHIEVEMENT	CHARLES H WRIGHT MUSEUM	000:30	001
AFRICAN AMERICAN SCHOLARSHIPS	UNCF	000:31	010
ALLERGIES TO PETS	HENRY FORD HEALTH STUDIES	000:32	002
AUTISIM	AD COUNCIL	000:30	007
AUTISM	AD COUNCIL	000:30	001
AUTISM	AD COUNCIL	000:31	001
AUTISM AWARENESS	INSILICO	000:31	025
BULLYING	AD COUNCIL	000:31	003
CANCER AWARENESS	SUSAN G KOMEN	000:30	032
CHILD ABUSE CARE	CHRIST CHILD HOUSE	000:31	027
CHILD PASSENGER SAFETY	AD COUNCIL	000:31	004
CHILDHOOD ATHSMA	AD COUNCIL	000:30	003
COMMUNITY INVOLVEMENT	POLICE WEEK	000:33	009
CYBER SAFETY	HOMELAND SECURITY	000:32	029
DATING ABUSE	AD COUNCIL	000:31	001
DISCOVER THE FOREST	AD COUNCIL	000:30	005
DONATIONS FOR JOB TRAINING	GOODWILL	000:31	033
EAR NOSE & THROAT RESEARCH	HENRY FORD HEALTH SYSTEM	000:32	014
EMERGENCY PREPAREDNESS	AD COUNCIL	000:31	004
END OF LIFE CAREGIVING	ARBOR HOSPICE	000:31	025

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ENERGY EFFICIENCY	AD COUNCIL	000:30	005
FATHER INVOLVEMENT	AD COUNCIL	000:31	003
FATHER INVOLVEMENT	AD COUNCIL FATHERHOOD	000:31	001
FINANCIAL LITERACY	AMERICAN INST OF CPA'S	000:30	025
FOOD SAFETY	AD COUNCIL	000:30	003
HEALTH AND FITNESS	GREATER THAN AIDS	000:30	028
HEALTH AND FITNESS	SAFE SUMMER DRIVING	000:27	002
HEALTH AND FITNESS	SAFE SUMMER DRIVING	000:28	002
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	002
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	002
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	010
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	280
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	025
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	403
ORGAN DONATION	ANGELS FOR LIFE	000:32	028
PROSTATE CANCER	MIU MEN'S HEALTH FOUNDATION	000:29	012
RECYCLING	AD COUNCIL	000:30	003
RECYCLING	MICHIGAN RECYLES	001:01	010
RIGHT TO WORK LEGAL DEFENSE	NAT'L RIGHT TO WORK FOUNDATIO	001:01	008
SEND KIDS TO CAMP	CHRIST CHILD HOUSE	000:31	023
SEND KIDS TO CAMP	DETROIT PUBLIC SCHOOLS	000:30	015
SEND KIDS TO CAMP	DETROIT PUBLIC SCHOOLS	000:31	002
SHELTER PET ADOPTION	AD COUNCIL	000:31	004
STOP ADDICTION	NAR NON	000:15	012
STROKE AWARENESS	AD COUNCIL	000:31	002
TEXTING AND DRIVING	AD COUNCIL	000:30	029
VETERANS EMPLOYMENT	SHOW YOUR STRIPES	000:31	035

