

WJLB
Detroit, MI
Quarterly Issues/Programs List
Third Quarter, 2023
10/02/2023

WJLB
Quarterly Issues/Programs List

WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EVENT/ENTERTAINMENT	LIGHT UP THE D	JOHNNIE DISCUSSES HIS FILM COVERAGE AND RELATIONSHIP WITH THE PRESERVATION OF THE HISTORY OF DETROIT'S PARADISE VALLEY AND HIS FESTIVAL THE RIBS R&B MUSIC FESTIVAL	JOHNNIE WASHINGTON	07/02/2023 06:02 AM	030:00
EVENT/ENTERTAINMENT	LIGHT UP THE D	TANIA AND PATRICK DISCUSS THE SERVICES THAT THE FRIENDS OF VETERANS TREATMENT COURT PROVIDES AND THE UPCOMING LALONDE CHARITY OPEN WHICH RAISES FUNDS TO SUPPORT THEIR SERVICES	TANIA LALONDE/PAT KITTLE	07/09/2023 06:02 AM	027:11
COMMUNITY EVENTS	LIGHT UP THE D	KRISTIN AND YASMEEN DISCUSS GLEANERS HUNGER FREE SUMMER AND HOW IT HELPS FEED	KRISTIN SOKUL/YASMEEN JASEY	07/16/2023 06:00 AM	031:36

		CHILDREN AND FAMILIES			
COMMUNITY EVENTS	LIGHT UP THE D	LINDA DISCUSSES FAMILIES AGAINST NARCOTICS SERVICES AND HOW THEY HELP COMMUNITY MEMBERS WITH SUBSTANCE ABUSE	JUDGE LINDA DAVIS	07/23/2023 06:02 AM	028:35
FOOD/ENTREPRENEURS	LIGHT UP THE D	ALINA DISCUSSES HOW SHE, AS A CHILD, CAME UP WITH THE IDEA FOR A SUGAR FREE CANDY THAT HELPS WITH TEETH HEALTH AND ZOLLI'S MILLION SMILES INITIATIVE TO ENCOURAGE KID ENTREPRENEURS	ALINA MORSE	07/30/2023 05:59 AM	032:22
FUNDRAISING/COMMUNITY SERVICE	LIGHT UP THE D	MARK DISCUSSES THE 2023 CALL SAM CHOPPER SHOP THE REBUILDING OF A MOTORCYCLE FOR RAFFLE TO BENEFIT PROGRAMS FOR VOLUNTEERS OF AMERICA	MARK BERNSTEIN	08/06/2023 06:02 AM	032:00
MI LAW UPDATES	LIGHT UP THE D	COLLEEN TALKS WITH TIM HOLLAND FROM MICHIGAN SLIP AND FALL LAWYERS ABOUT RECENT CHANGES IN THE SLIP AND FALL LAWS IN MICHIGAN	TIM HOLLAND	08/13/2023 06:00 AM	033:57
NON-PROFIT COMMUNITY SERVICES	LIGHT UP THE D	MATRIX HUMAN SERVICES PROVIDES SERVICES TO ALL AGES IN	KERI MITCHELL	08/20/2023 06:07 AM	029:52

		THE WAYNE COUNTY AREA			
COMMUNITY AFFAIRS	LIGHT UP THE D	CAM DISCUSSES KROGERS ZERO HUNGER ZERO WASTE INITIATIVE AND THEIR COMMITMENT TO BUILD A MORE RESILIENT EQUITABLE AND SUSTAINABLE FOOD SYSTEM THAT IMPROVES ACCESS TO AFFORDABLE FRESH FOOD FOR EVERYONE FOR GENERATIONS TO COME	CAM BARRETT	08/27/2023 06:06 AM	028:51
COMMUNITY AFFAIRS	LIGHT UP THE D	CAM DISCUSSES KROGERS ZERO HUNGER ZERO WASTE INITIATIVE AND THEIR COMMITMENT TO BUILD A MORE RESILIENT EQUITABLE AND SUSTAINABLE FOOD SYSTEM THAT IMPROVES ACCESS TO AFFORDABLE FRESH FOOD FOR EVERYONE FOR GENERATIONS TO COME	CAM BARRETT	09/03/2023 06:05 AM	028:38
STUDENT MENTORSHIPS	LIGHT UP THE D	BRYAN DISCUSSES THE WINNING FUTURES STUDENT MENTORSHIP PROGRAM THAT HELP HIGH SCHOOL KIDS CREATE A MEANINGFUL PATH POST HIGH SCHOOL	BRYAN HOWARD	09/10/2023 06:07 AM	030:13

DIABETES HEALTH	LIGHT UP THE D	KRYSTAL DISCUSSES RESOURCES FOR THOSE WITH TYPE 1 DIABETES AND JDRF'S RESEARCH EFFORTS TO FIND CURES	KRYSTAL DUNLAP	09/17/2023 06:05 AM	030:20
BREAST CANCER SUSAN G KOMEN	LIGHT UP THE D	JAYE DISCUSSES THE RESOURCES AVAILABLE THROUGH SUSAN G. KOMEN, AND THEIR EVENTS SUCH AS THE RACE FOR THE CURE	JAYE SCIULLO	09/24/2023 06:05 AM	027:53

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISIM	AD COUNCIL	000:30	71
BULLYING	AD COUNCIL	000:30	65
COMMUNITY ENRICHMENT	YMCA	000:31	67
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	5
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	4
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN	000:30	12
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:30	69
DOMESTIC VIOLENCE	NO MORE.ORG	000:30	16
EMERGENCY PREPAREDNESS	AD COUNCIL	000:30	69
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	3
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	73
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	65
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	115
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	8
NABJ	NABJ	000:28	5
NO KID HUNGRY	NO KID HUNGRY	000:29	23

RACE RELATIONS/GOVERNMENT AFFAIRS	CONGRESSIONAL BLACK CAUCUS FO	000:30	15
RECYCLING	AD COUNCIL	000:30	64
RECYCLING	MICHIGAN RECYLES	001:00	122
STOP ADDICTION	NAR NON	000:15	91
STOP ADDICTION	NAR NON	000:15	89
VETERANS SALUTE THE FLAG	VETERANS SALUTE THE FLAG	000:30	70