

WJLB
Detroit, MI
Quarterly Issues/Programs List
Third Quarter, 2017
10/02/2017

WJLB
Quarterly Issues/Programs List

WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **HURRICANE EFFORTS:** LOOKING AHEAD TO THE AFFECTED AREAS AND THE ECONOMIC IMPACT IT WILL HAVE NATIONWIDE ON GASOLINE AND INSURANCE RATES
- **HURRICANE HARVEY :** HURRICANE HARVEY RED CROSS RELIEF EFFORT
- **LIFE COACH:** POSITIVE OUTCOME FOR COACHING
- **MOTHERS BACK IN THE WORKFORCE:** AUTHOR MOMS FOR HIRE WOMAN RE-ENTER THE WORK FORCE
- **NEIGHBORHOOD GROWTH:** EXE DIR DETROIT FUTURE CITY IMPLEMENTATION
- **PERFORMING ARTS:** OPERA SINGER MICHIGAN OPERA THEATER
- **PHILANTHROPY:** VP PHILANTHROPY HENRY FORD
- **SMALL BUSINESS:** FOUNDER OF ASK JENYFER DETROIT BRAND MARKETING FIRM FOR SMALL BUSINESS
- **WOMAN IN DESIGN:** CO FOUNDER OF HUMBLE DESIGN HELPS FAMILIES TRANSITION OUT OF HOMELESS SHELTERS
- **WOMAN IN MARKETING :** VP MARKETING DETROIT TIGERS FIRST AFRICAN AMERICAN WOMAN TO SERVE IN THIS CAPACITY
- **WOMAN IN MUSIC TEACHING:** PROFESSOR OF HARP AND VOCAL MUSIC WAYNE STATE
- **WOMAN POLITICAL INFLUENCE:** CEO OF THE CENTER OF AMERICAN PROGRESS ACTION FUND TO EXPAND OPPORTUNITIES FOR ALL AMERICANS

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|------------------------------|------------------|--|---------------------|------------------------|----------|
| WOMAN IN DESIGN | REMARKABLE WOMAN | CO FOUNDER OF HUMBLE DESIGN HELPS FAMILIES TRANSITION OUT OF HOMELESS SHELTERS | TREGER STASBERG | 07/02/2017 06:01 AM | 030:03 |
| WOMAN POLITICAL INFLUENCE | REMARKABLE WOMAN | CEO OF THE CENTER OF AMERICAN PROGRESS ACTION FUND TO EXPAND OPPORTUNITIES FOR ALL AMERICANS | NEERA TANDEN | 07/09/2017 06:04 AM | 030:48 |
| WOMAN IN MUSIC TEACHING | REMARKABLE WOMAN | PROFESSOR OF HARP AND VOCAL MUSIC WAYNE STATE | PATRICIA TERRY ROSS | 07/16/2017 06:01 AM | 029:38 |
| PHILANTHROPY | REMARKABLE WOMAN | VP PHILANTHROPY HENRY FORD | PEGGY BURNS | 07/23/2017 06:03 AM | 029:52 |
| LIFE COACH | REMARKABLE WOMAN | POSITIVE OUTCOME FOR COACHING | MIKE DUGGAN | 07/30/2017 06:06 AM | 028:59 |
| NEIGHBORHOOD GROWTH | REMARKABLE WOMAN | EXE DIR DETROIT FUTURE CITY IMPLEMENTATION | ANIKA GROSS FOSTER | 08/06/2017 06:07 AM | 029:41 |
| MOTHERS BACK IN THE WORKFOCE | REMARKABLE WOMAN | AUTHOR MOMS FOR HIRE WOMAN RE-ENTER THE WORK FORCE | DEBORAH NEWMYER | 08/13/2017 06:16 AM | 028:50 |
| WOMAN IN MUSIC TEACHING | REMARKABLE WOMAN | PROFESSOR OF HARP AND VOCAL MUSIC WAYNE STATE | PATRICIA TERRY ROSS | 08/20/2017 06:02 AM | 029:38 |
| WOMAN IN MARKETING | REMARKABLE WOMAN | VP MARKETING DETROIT TIGERS FIRST AFRICAN AMERICAN WOMAN TO SERVE IN THIS CAPACITY | ELLEN HILL ZERINGUE | 08/27/2017 06:01 AM | 028:37 |
| HURRICANE | iHM RED | HURRICANE | ELVIS | 09/03/2017 | 030:00 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------|--|---|-------------------|------------------------|----------|
| HARVEY | CROSS HURRICANE HARVEY | HARVEY RED CROSS RELIFE EFFORT | DURAN | 06:03 AM | |
| SMALL BUSINESS | REMARKABLE WOMAN | FOUNDER OF ASK JENYFER DETROIT BRAND MARKETING FIRM FOR SMALL BUSINESS | JENNYFER CRAWFORD | 09/10/2017 06:10 AM | 028:27 |
| HURRICANE EFFORTS | IHEART RADIO PRESENTS: SUPPORT FOR VICTIMS OF THE HURRICANES | LOOKING AHEAD TO THE AFFECTED AREAS AND THE ECONOMIC IMPACT IT WILL HAVE NATIONWIDE ON GASOLINE AND INSURANCE RATES | ELVIS DURAN | 09/17/2017 06:03 AM | 1798:56 |
| PERFORMING ARTS | REMARKABLE WOMAN | OPERA SINGER MICHIGAN OPERA THEATER | CLODAGH EARLS | 09/24/2017 06:05 AM | 028:39 |

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|------------------|-----------------------|----------|------|
| ARTS | UNDERSTOOD.ORG | 000:30 | 011 |
| AUTISIM | AD COUNCIL | 000:30 | 001 |
| AUTISM AWARENESS | AUTISM SPEAKS | 000:22 | 054 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|----------------------------|-------------------------------|----------|------|
| BREAST CANCER FUNDRAISER | CRACKER BARREL | 000:14 | 069 |
| CHILDHOOD HUNGER | UNITED WAY SOUTHEASTERN MI | 000:15 | 054 |
| COMMUNITY ENRICHMENT | YMCA | 000:32 | 001 |
| COMMUNITY INVOLVEMENT | 9-11 DAY | 000:30 | 005 |
| DISASTER RELIEF | AMERICAN RED CROSS | 000:33 | 034 |
| EDUCATION | DETROIT PUBLIC SCHOOL FNDTN | 000:15 | 015 |
| EDUCATION | NATIONAL SUMMER LEARNING | 000:30 | 007 |
| EMERGENCY PREPAREDNESS | AD COUNCIL | 000:31 | 001 |
| FATHER INVOLVEMENT | AD COUNCIL | 000:31 | 003 |
| FEEDING HUNGRY CHILDREN | NATL ALBERTSON'S FOUNDATION | 000:32 | 055 |
| FEEDING UNDERPRIVELEGED | FEEDING AMERICA | 000:16 | 044 |
| FLOOD RELIEF FOR TEXAS | AMERICAN RED CROSS | 000:17 | 011 |
| HEALTH AND FITNESS | SAVE THE MALES | 000:30 | 006 |
| HEART DISEASE PREVENTION | CLEVELAND CLINIC DOT ORG | 000:29 | 001 |
| HIGH SCHOOL SPORTSMANSHIP | MICHIGAN HIGH SCHOOL ATHLETIC | 000:30 | 001 |
| HOUSING DISCRIMINATION | NAT'L FAIR HOUSING ALLIANCE | 001:00 | 001 |
| MENTAL ILLNESS AWARENESS | NAMI OF MICHIGAN | 000:22 | 007 |
| OAKLAND COUNTY NON PROFITS | BANK OF ANN ARBOR BIRMINGHAM | 000:18 | 010 |
| OAKLAND COUNTY NON PROFITS | BANK OF ANN ARBOR BIRMINGHAM | 000:20 | 024 |
| OPERATION BACK PACK | VOLUNTEERS OF AMERICA IHM | 000:38 | 013 |
| PEACE | PEACE IN THE STREETS | 000:31 | 009 |
| RECYCLING | MICHIGAN RECYLES | 001:01 | 001 |
| VETERANS EMPLOYMENT | SHOW YOUR STRIPES | 000:31 | 192 |