

WJLB
Detroit, MI
Quarterly Issues/Programs List
Second Quarter, 2018
01/07/2019

WJLB
Quarterly Issues/Programs List

WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **WOMEN IN BUSINESS:** CEO ONE STOP NON TOXIC FINISHING SALON "DETROIT BLOWS"
- **WOMEN IN GOV'T:** PRESIDENT AND CEO MI LEAGUE FOR PUBLIC POLICY
- **WOMEN IN MEDIA:** AUTHOR AFRICAN AMERICANS AND THE ENDURING IMPACT OF SLAVERY DET FREEP COLUMIST
- **WOMEN IN MEDICINE:** AUTHOR OF IN SHOCK MY JOURNEY FROM DEATH TO RECOVERY CRITICAL CARE PHYSICIAN WAYNE STAE UNIVERSITY
- **WOMEN RELATIONSHIPS:** AUTHOR LOVE RULES LOVE IN THE AGE OF SOCIAL MEDIA
- **WOMEN IN MEDIA:** DETROIT TV ANCHOR KIMBERLY GILL 2009 PERSONALITY OF THE YEAR REPLACED CARMAN HARLEN
- **WOMEN IN MEDICINE:** AUTHOR OF IN SHOCK MY JOURNEY FROM DEATH TO RECOVERY CRITICAL CARE DOCTOR WAYNE STATE UNIVERSITY
- **WOMEN IN TV:** VP/GM WDIV TV DETROIT

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
WOMEN IN MEDICINE	REMARKABLE WOMAN	AUTHOR OF IN SHOCK MY JOURNEY FROM DEATH TO	DR. RANA AWDISH	04/01/2018 05:52 AM	028:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		RECOVERY CRITICAL CARE PHYSICIAN WAYNE STATE UNIVERSITY			
WOMEN IN TV	REMARKABLE WOMAN	VP/GM WDIV TV DETROIT	MARLA DRUTZ	04/08/2018 06:03 AM	029:03
WOMEN IN MEDICINE	REMARKABLE WOMAN	AUTHOR COWGIRL POWER CEO THE THINK TANK T3	GAY GADDIS	04/15/2018 05:59 AM	030:16
WOMEN IN MEDICINE	REMARKABLE WOMAN	AUTHOR COWGIRL POWER CEO THE THINK TANK T3	GAY GADDIS	04/22/2018 06:01 AM	030:16
WOMEN IN MEDICINE	REMARKABLE WOMAN	AUTHOR OF IN SHOCK MY JOURNEY FROM DEATH TO RECOVERY CRITICAL CARE DOCTOR WAYNE STATE UNIVERSITY	DR. RANA AWDISH	04/29/2018 06:00 AM	028:50
WOMEN IN TV	REMARKABLE WOMAN	VP/GM WDIV TV DETROIT	MARLA DRUTZ	05/06/2018 06:00 AM	029:03
WOMEN IN MEDIA	REMARKABLE WOMAN	DETROIT TV ANCHOR KIMBERLY GILL 2009 PERSONALITY OF TH EH YEAR REPLACE CARMAN HARLEN	KIMBERLY GILL	05/13/2018 06:07 AM	030:08
WOMEN IN MEDICINE	REMARKABLE WOMAN	AUTHOR OF COWGIRL POWER CEO THE THINK TANK T3	GAY GADDIS	05/20/2018 06:05 AM	030:16
WOMEN IN MEDIA	REMARKABLE WOMAN	AUTHOR AFRICAN AMERICANS AND THE ENDURING IMPACT OF SLAVERY DET FREEP COLUMIST	ROCHELLE RILEY	05/27/2018 06:03 AM	028:02
WOMEN IN GOV'T	REMARKABLE WOMAN	PRESIDENT AND CEO MI LEAGUE FOR PUBLIC POLICY	GILDA JACOBS	06/03/2018 06:06 AM	029:51
WOMEN IN MEDIA	REMARKABLE WOMAN	AUTHOR AFRICAN AMERICANS AND THE ENDURING IMPACT OF SLAVERY	ROCHELLE RILEY	06/10/2018 06:02 AM	028:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		DET FREEP COLUMNIST			
WOMEN RELATIONSHIPS	REMARKABLE WOMAN	AUTHOR LOVE RULES LOVE IN THE AGE OF SOCIAL MEDIA	JOANNA COLES	06/17/2018 06:00 AM	030:17
WOMEN IN BUSINESS	REMARKABLE WOMAN	CEO ONE STOP NON TOXIC FINISHING SALON "DETROIT BLOWS"	NIA BATTS	06/24/2018 06:00 AM	029:09

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DOMESTIC VOILENCE AWARENESS FUNDRAISER	FIRST STEP	000:32	020
DOMESTIC VOILENCE AWARENESS FUNDRAISER	FIRST STEP	000:33	008
AUTISIM	AD COUNCIL	000:30	003
BREAST CANCER AWARENESS	SUSAN G KOMEN	000:16	018
BREAST CANCER AWARENESS	SUSAN G KOMEN	000:17	020
BULLYING	AD COUNCIL	000:31	003
CHILD PASSENGER SAFETY	AD COUNCIL	000:31	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILDHOOD HUNGER	UNITED WAY	000:19	007
CODING	KLOSSY	000:27	008
COMMUNITY ENRICHMENT	YMCA	000:32	003
COMMUNITY INVOLVEMENT	FARMERS INSURANCE	000:30	026
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	014
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	013
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	001
COMMUNITY INVOLVEMENT	PROSTATE CANCER FOUNDATION	000:30	013
CRITICALLY ILL KID WISHES	PLANET FITNESS	000:25	019
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:31	003
CULTURAL ARTS CENTER	THE CARR CENTER	000:13	031
DISCOVER THE FOREST	AD COUNCIL	000:30	002
EMERGENCY PREPAREDNESS	AD COUNCIL	000:31	004
FATHER INVOLVEMENT	AD COUNCIL	000:31	007
FLINT WATER CRISIS	MOVING FLINT FORWARD FUND	000:28	006
GIRL SCOUT FUNDING	YPSILANTI AREA GIRL SCOUTS	000:17	015
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	007
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	004
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	002
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	035
HUNGER PREVENTION	GLEANERS FOOD BANK	000:17	010
LITERACY	BOOKSTOCK	000:30	010
ORGAN DONATION	DONATE LIFE COALITION MICHIGA	000:16	001
PET VACCINATIONS	MICHIGAN HUMANE SOCIETY	000:16	074
RECYCLING	AD COUNCIL	000:30	004
RECYCLING	MICHIGAN RECYLES	001:01	024
SOUTHEAST MICHIGAN CHARITIES	VENTURE GLOBAL	000:29	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ENGINEERING			
STOP ADDICTION	NAR NON	000:15	001
TAKE OUR SONS & DAUGHTERS TO	TAKE YOUR KID TO WORK	000:30	009
VETERANS EMPLOYMENT	SHOW YOUR STRIPES	000:29	089
VETERANS EMPLOYMENT	SHOW YOUR STRIPES	000:31	074
VETERANS SALUTE THE FLAG	VETERANS SALUTE THE FLAG	000:31	003
VOLUNTEER WEEK	HENRY FORD HEALTH SYSTEM	000:30	004
YOUTH VOLUNTEERISM	HOWELL NATURE CENTER	000:17	002