

WJLB
Detroit, MI
Quarterly Issues/Programs List
Fourth Quarter, 2015
01/05/2016

WJLB
Quarterly Issues/Programs List

WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CAREER PLANNING:** GETTING CAREER READY
 - **COMMUNITY AFFAIRS:** DISCUSSING TOY SHOPPE/ARTHRITIS WALK
 - **COMMUNITY FUNDRAISER/ SAFETY :** DISCUSSING TUX& CHUCKS/ CHILD PASSENGER SAFETY
 - **DETROIT FAIR/COLLECTING FOOD:** DISCUSSING ALL THINGS DETROIT FAIR/SCOUTING 4 FOOD
 - **DOMESTIC ABUSE HELP:** DISCUSSING DOMESTIC VIOLENCE/THE EMERALD EFFECT
 - **DOMESTIC VIOLENCE:** DISCUSSING DOMESTIC VIOLENCE
 - **HEALTH AND FITNESS:** GET STATRED ON THE ROAD TO A NEW YOU
 - **HOLIDAY SEASON:** DISCUSSING THE HOLIDAY SEASON FLYING SOLO
 - **MONEY TIPS:** DISCUSSING HOLIDAY SAVINGS
 - **STAYING FIT AND EATING RIGHT:** DISCUSSING HEALTH & FITNESS
 - **WOMEN'S TRAINING & SCREENING:** DISSCUSING BUSINESS PROTOCOLS FOR SUCESS/BREAST CANCER SCREENING
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY AFFAIRS	FOCUS FORUM	DISCUSSING STAND PROGRAM/STREET OUTREACH DETROIT COURT	RICHARD SMART/CYLENTIA MILLE	10/04/2015 07:25 AM	030:35
DOMESTIC ABUSE HELP	FOCUS FORUM	DISCUSSING DOMESTIC VIOLENCE/THE EMERALD EFFECT	KALYN RISKER/DESIRNAI HICKS	10/11/2015 07:24 AM	030:40
STAYING FIT AND EATING RIGHT	FOCUS FORUM	DISCUSSING HEALTH & FITNESS	STERLING WISE, FITNESS EXPERT	10/18/2015 07:22 AM	030:18
WOMEN'S TRAINING & SCREENING	FOCUS FORUM	DISSCUSING BUSINESS PROTOCOLS FOR SUCESS/BREAST CANCER SCREENING	JOSCELYN DAVIS/KATRINA STUDVE	10/25/2015 07:23 AM	030:13
DETROIT FAIR/COLLECTING FOOD	FOCUS FORUM	DISCUSSING ALL THINGS DETROIT FAIR/SCOUTING 4 FOOD	J. CRAWFORD/K. MITCHELL	11/01/2015 07:27 AM	029:30
CAREER PLANNING	FOCUS FORUM	GETTING CAREER READY	TAMMY TURNER-MADDOX	11/08/2015 07:23 AM	030:23
COMMUNITY FUNDRAISER/ SAFETY	FOCUS FORUM	DISCUSSING TUX& CHUCKS/ CHILD PASSENGER SAFETY	BYRON SUGGS/JOANN MOSS	11/15/2015 07:25 AM	030:25
COMMUNITY AFFAIRS	FOCUS FORUM	DISCUSSING TOY SHOPPE/ARTHRITIS WALK	PASTOR TOM/MARY LANIGAN	11/22/2015 07:27 AM	030:04
DOMESTIC VIOLENCE	FOCUS FORUM	DISCUSSING DOMESTIC VIOLENCE	LA DONNA COMBS	11/29/2015 07:22 AM	030:31
HOLIDAY SEASON	FOCUS FORUM	DISCUSSING THE HOLIDAY SEASON FLYING SOLO	DR. ROSE MOTEN-LANG	12/06/2015 07:25 AM	030:53
MONEY TIPS	FOCUS FORUM	DISCUSSING HOLIDAY SAVINGS	GAIL PERRY-MASON!	12/13/2015 07:27 AM	030:14
HEALTH AND FITNESS	FOCUS FORUM	GET STATRED ON THE ROAD TO A NEW YOU	STERLING WISE, FITNESS EXPERT	12/20/2015 07:25 AM	030:10
HEALTH AND	FOCUS	GET STATRED ON	STERLING WISE,	12/27/2015	030:10

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FITNESS	FORUM	THE ROAD TO A NEW YOU	FITNESS EXPERT	07:26 AM	

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ADOPTION	AD COUNCIL	000:31	001
ALLERGIES TO PETS	HENRY FORD HEALTH STUDIES	000:32	005
ANIMAL ADOPTION EVENT	GUARDIANS FOR ANIMALS	000:19	026
ANIMAL ADOPTION SUPPLIES	MICHIGAN HUMAN SOCIETY	000:30	005
AUTISM	AD COUNCIL	000:30	007
AUTISM	AD COUNCIL	000:30	005
AUTISM	AD COUNCIL	000:31	004
BULLYING	AD COUNCIL	000:31	007
BULLYING	BYSTANDER REVOLTUION	000:30	007
BUZZED DRIVING PREVENTION	NATL HIGHWAY SAFETY	000:31	024
CHILD PASSENGER SAFETY	AD COUNCIL	000:31	006
CHILD PASSENGER SAFETY	NATIONAL SAFETY COUNCIL	000:31	004
CHILDHOOD ATHSMA	AD COUNCIL	000:30	006
COMMUNITY ENRICHMENT	YMCA	000:32	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:31	002
DATING ABUSE	AD COUNCIL	000:31	004
DISCOVER THE FOREST	AD COUNCIL	000:30	003
DOMESTIC VIOLENCE	YWCA DETROIT	000:18	049
DYSLEXIA AWARENESS	DYSLEXIA ASSOCIATION MICHIGAN	000:29	021
EMERGENCY PREPAREDNESS	AD COUNCIL	000:31	006
ENERGY EFFICIENCY	AD COUNCIL	000:30	004
FATHER INVOLVEMENT	AD COUNCIL	000:31	007
FATHERHOOD INVOLVEMENT	DEPT HEALTH & HUMAN SVCS	000:31	013
FOOD SAFETY	AD COUNCIL	000:30	002
GED ACHIEVEMENT	WAYNE STATE UNIVERSITY	000:25	004
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	003
HELP FOR SICK CHILDREN	BEAUMONT CHILDRENS HOSPITAL	000:31	012
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	002
HIV PREVENTION	INSTITUTE 4 POPULATION HEALTH	000:16	013
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	013
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	009
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	011
MINORITY EDUCATION	UNCF	000:31	050
RECYCLING	AD COUNCIL	000:30	004
RECYCLING	MICHIGAN RECYLES	001:01	015
RIGHT TO WORK LEGAL DEFENSE	NAT'L RIGHT TO WORK FOUNDATIO	001:01	004
SHELTER PET ADOPTION	AD COUNCIL	000:31	003
STOP ADDICTION	NAR NON	000:15	015
VETERANS EMPLOYMENT	SHOW YOUR STRIPES	000:31	192
VOTING	ROCK THE VOTE	000:29	101
VOTING	ROCK THE VOTE	000:30	006
WOMENS CHARITY FUNDRAISER	REMARKABLE WOMAN	000:19	014

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
WOUNDED VETERANS AWARENESS	ACHILLES INTERNATIONAL	000:23	018
