

WJLB
Detroit, MI
Quarterly Issues/Programs List
Second Quarter, 2017
07/05/2017

WJLB
Quarterly Issues/Programs List

WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ART AND BUSINESS:** CEO DETROIT ART AND BUSINESS INST. A GUIDE FOR CREATIVE ENTREPRENEURS TO FINANCIAL SUSTAINABILITY
 - **FINANCIAL SERVICES:** MANAGING PARTNER NY LIFE DETROIT OFFICE
 - **KINDNESS:** AUTHOR THE BIG SQUEEZE A BOOK ON KINDNESS
 - **LIFE COACHING:** THE PEOPLE EXPERT PROFESSIONAL PERSONAL AND PUBLIC COACHING
 - **PHILANTHROPY:** VP PHILANTHROPY HENRY FORD
 - **SOCIAL ECONOMIC:** CEO MICHIGAN WOMAN'S FOUNDATION ECONOMIC FINANCIAL BARRIERS FOR WOMAN
 - **WOMAN FITNESS:** AUTHOR ATHLETE SWIMMER BOOK FIND A WAY
 - **WOMAN IN AUTOMOTIVE:** DIRECTOR OF THE WOMAN RETAIL NET DIVERSE DEALER PROGRAM GM
 - **WOMAN IN DESIGN:** CO FOUNDER OF HUMBLE DESIGN HELPS FAMILIES TRANSITION OUT OF HOMELESS SHELTERS
 - **WOMAN IN MARKETING :** VP MARKETING DETROIT TIGERS FIRST AFRICAN AMERICAN WOMAN TO SERVE IN THIS CAPACITY
 - **WOMAN IN MUSIC TEACHING:** PROFESSOR OF HARP AND VOCAL MUSIC WAYNE STATE
 - **WOMAN IN SCIENCE:** AUTHOR LAB GIRL PLANTS AND PEOPLE
 - **WOMAN POLITICAL INFLUENCE:** CEO OF THE CENTER OF AMERICAN PROGRESS ACTION FUND TO EXPAND OPPORTUNITIES FOR ALL AMERICANS
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SOCIAL ECONONMICS	REMARKABLE WOMAN	CEO MICHJIGAN WOMANS FOUNDATION ECONOMIC FINANCIAL BARRIERS FOR WOMAN	CAROLYN CASSIN	04/02/2017 06:03 AM	030:07
WOMAN IN SCIENCE	REMARKABLE WOMAN	AUTHOR LAB GIRL PLANTS AND PEOPLE	HOPE JANREN	04/09/2017 06:05 AM	027:52
LIFE COACHING	REMARKABLE WOMAN	THE PEOPLE EXPERT PROFESSIONAL PERSONAL AND PUBLIC COACHING	DR. SABRINA JACKSON	04/16/2017 06:04 AM	029:32
WOMAN FITNESS	REMARKABLE WOMAN	AUTHOR ATHLETE SWIMMER BOOK FIND A WAY	DIANA NYAD	04/23/2017 06:03 AM	030:20
WOMAN IN AUTOMOTIVE	REMARKABLE WOMAN	DIRECTOR OF THE WOMAN RETAIL NET DIVERSE DEALER PROGRAM GM	CELESTE BRIGGS	04/30/2017 06:04 AM	029:18
WOMAN IN DESIGN	REMARKABLE WOMAN	CO FOUNDER OF HUMBLE DESIGN HELPS FAMILIES TRANSISTION OUT OF HOMELESS SHELTERS	TREGER STASBERG	05/07/2017 06:01 AM	030:03
WOMAN POLITICAL INFLUANCE	REMARKABLE WOMAN	CEO OF THE CENTER OF AMERICAN PROGRESS ACTION FUND TO EXPAND OPPORTUNITIES FOR ALL AMERICANS	NEERA TANDEN	05/14/2017 06:00 AM	030:48
WOMAN IN MUSIC TEACHING	REMARKABLE WOMAN	PROFESSOR OF HARP AND VOCAL MUSIC WAYNE STATE	PATRICIA TERRY ROSS	05/21/2017 06:03 AM	029:38
WOMAN IN MARKETING	REMARKABLE WOMAN	VP MARKETING DETROIT TIGERS FIRST AFRICAN	ELLEN HILL ZERINGUE	05/28/2017 06:01 AM	028:37

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		AMERICAN WOMAN TO SERVE IN THIS CAPACITY			
FINANCIAL SERVICES	REMARKABLE WOMAN	MANANGING PARTNER NY LIFE DETROIT OFFICE	KATHY MORITZ	06/04/2017 06:01 AM	028:30
PHILANTHOPY	REMARKABLE WOMAN	VP PHILANTHROPY HENRY FORD	PEGGY BURNS	06/11/2017 06:03 AM	029:52
ART AND BUSINESS	REMARKABLE WOMAN	CEO DETROIT ART AND BUSINESS INST. A GUIDE FOR CREATIVE ENTREPRENEURS TO FINANCIAL SUSTAINABILITY	ANDREA ROSENFELD	06/18/2017 06:03 AM	028:51
KINDNESS	REMARKABLE WOMAN	AUTHOR THE BIG SQUEEZE A BOOK ON KINDNESS	SUSAN MANGIERO	06/25/2017 06:05 AM	028:48

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MS AWARENESS	ERASE MS	000:30	008
BREAST CANCER AWARENESS	KARMANOS	000:11	008
BREAST CANCER AWARENESS	RACE FOR THE CURE	000:18	027

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BREAST CANCER FUNDRAISER	CRACKER BARREL	000:14	018
CHILD PASSENGER SAFETY	AD COUNCIL	000:31	001
COMMUNITY INVOLVEMENT	GIVE A SPIT ABOUT CANCER	000:31	007
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:30	006
DISCOVER THE FOREST	AD COUNCIL	000:30	001
EDUCATION	NATIONAL SUMMER LEARNING	000:30	005
FATHER INVOLVEMENT	AD COUNCIL	000:31	002
FEEDING HUNGRY CHILDREN	NATL ALBERTSON'S FOUNDATION	000:32	091
FLINT WATER CRISIS	MOVING FLINT FORWARD FUND	000:28	001
GOODFELLOWS DONATIONS	GOODFELLOWS DETROIT	000:22	013
HEALTH AND FITNESS	ERASE MS	000:30	006
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	010
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	005
HEALTH AND FITNESS	RACE TO ERASE MS	000:30	007
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	001
HUNGER PREVENTION	FEEDING AMERICA	000:17	001
LAW ENFORCEMENT OFFICERS	POLICE WEEK	000:30	004
LITERACY	BOOKSTOCK	000:15	014
MULTIPLE SCLEROSIS FUNDING	WALK MS DETROIT	000:27	011
PEACE	PEACE IN THE STREETS	000:31	001
RECYCLING	AD COUNCIL	000:30	001
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	005
SAFE DRIVING	TOGETHER FOR SAFER ROADS	000:30	004
SAFE DRIVING	TOGETHER FOR SAFER ROADS	000:31	002
STOP ADDICTION	NAR NON	000:15	001
TERMINALLY ILL CHILDREN	MAKE A WISH	000:15	020
VETERANS EMPLOYMENT	SHOW YOUR STRIPES	000:31	209