

WJLB
Detroit, MI
Quarterly Issues/Programs List
Second Quarter, 2018
07/02/2018

WJLB
Quarterly Issues/Programs List

WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **WOMEN IN BUSINESS:** CEO ONE STOP NON TOXIC FINISHING SALON "DETROIT BLOWS"
- **WOMEN IN GOV'T:** PRESIDENT AND CEO MI LEAGUE FOR PUBLIC POLICY
- **WOMEN IN MEDIA:** AUTHOR AFRICAN AMERICANS AND THE ENDURING IMPACT OF SLAVERY DET FREEP COLUMIST
- **WOMAN IN MEDICINE:** AUTHOR OF IN SHOCK MY JOURNEY FROM DEATH TO RECOVERY CRITICAL CARE PHYSICIAN WAYNE STAE UNIVERSITY
- **WOMEN RELATIONSHIPS:** AUTHOR LOVE RULES LOVE IN THE AGE OF SOCIAL MEDIA
- **WOMEN IN MEDICINE:** AUTHOR OF IN SHOCK MY JOURNEY FROM DEATH TO RECOVERY CRITICAL CARE DOCTOR WAYNE STATE UNIVERSITY
- **WOMEN IN TV:** VP/GM WDIV TV DETROIT

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|----------------------|---------------------|---|--------------------|------------------------|----------|
| WOMEN IN MEDICINE | REMARKABLE WOMAN | AUTHOR OF IN SHOCK MY JOURNEY FROM DEATH TO RECOVERY CRITICAL CARE PHYSICIAN WAYNE | DR. RANA AWDISH | 04/01/2018 05:52 AM | 028:50 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|------------------------|---------------------|--|--------------------|------------------------|----------|
| STATE UNIVERSITY | | | | | |
| WOMEN IN TV | REMARKABLE WOMAN | VP/GM WDIV TV DETROIT | MARLA DRUTZ | 04/08/2018 06:03 AM | 029:03 |
| WOMEN IN MEDICINE | REMARKABLE WOMAN | AUTHOR COWGIRL POWER CEO THE THINK TANK T3 | GAY GADDIS | 04/15/2018 05:59 AM | 030:16 |
| WOMEN IN MEDICINE | REMARKABLE WOMAN | AUTHOR COWGIRL POWER CEO THE THINK TANK T3 | GAY GADDIS | 04/22/2018 06:01 AM | 030:16 |
| WOMEN IN MEDICINE | REMARKABLE WOMAN | AUTHOR OF IN SHOCK MY JOURNEY FROM DEATH TO RECOVERY CRITICAL CARE DOCTOR WAYNE STATE UNIVERSITY | DR. RANA AWDISH | 04/29/2018 06:00 AM | 028:50 |
| WOMEN IN TV | REMARKABLE WOMAN | VP/GM WDIV TV DETROIT | MARLA DRUTZ | 05/06/2018 06:00 AM | 029:03 |
| WOMEN IN MEDIA | REMARKABLE WOMAN | AUTHOR AFRICAN AMERICANS AND THE ENDURING IMPACT OF SLAVERY DET FREEP COLUMIST | ROCHELLE RILEY | 05/27/2018 06:03 AM | 028:02 |
| WOMEN IN GOV'T | REMARKABLE WOMAN | PRESIDENT AND CEO MI LEAGUE FOR PUBLIC POLICY | GILDA JACOBS | 06/03/2018 06:06 AM | 029:51 |
| WOMEN IN MEDIA | REMARKABLE WOMAN | AUTHOR AFRICAN AMERICANS AND THE ENDURING IMPACT OF SLAVERY DET FREEP COLUMIST | ROCHELLE RILEY | 06/10/2018 06:02 AM | 028:02 |
| WOMEN RELATIONSHIPS | REMARKABLE WOMAN | AUTHOR LOVE RULES LOVE IN THE AGE OF SOCIAL MEDIA | JOANNA COLES | 06/17/2018 06:00 AM | 030:17 |
| WOMEN IN BUSINESS | REMARKABLE WOMAN | CEO ONE STOP NON TOXIC FINISHING SALON "DETROIT BLOWS" | NIA BATTS | 06/24/2018 06:00 AM | 029:09 |

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|--|----------------------------|----------|------|
| DOMESTIC VOILENCE AWARENESS FUNDRAISER | FIRST STEP | 000:32 | 020 |
| DOMESTIC VOILENCE AWARENESS FUNDRAISER | FIRST STEP | 000:33 | 008 |
| AUTISIM | AD COUNCIL | 000:30 | 003 |
| BREAST CANCER AWARENESS | SUSAN G KOMEN | 000:16 | 018 |
| BREAST CANCER AWARENESS | SUSAN G KOMEN | 000:17 | 020 |
| BULLYING | AD COUNCIL | 000:31 | 003 |
| CHILD PASSENGER SAFETY | AD COUNCIL | 000:31 | 001 |
| CHILDHOOD HUNGER | UNITED WAY | 000:19 | 007 |
| CODING | KLOSSY | 000:27 | 008 |
| COMMUNITY ENRICHMENT | YMCA | 000:32 | 003 |
| COMMUNITY INVOLVEMENT | FARMERS INSURANCE | 000:30 | 026 |
| COMMUNITY INVOLVEMENT | GLOBAL CITIZEN FESTIVAL | 000:30 | 014 |
| COMMUNITY INVOLVEMENT | NO KID HUNGY CAMPAIGN | 000:30 | 013 |
| COMMUNITY INVOLVEMENT | PEACE IN THE STREETS | 000:31 | 001 |
| COMMUNITY INVOLVEMENT | PROSTATE CANCER FOUNDATION | 000:30 | 013 |
| CRITICALLY ILL KID WISHES | PLANET FITNESS | 000:25 | 019 |
| CROHNS AND COLITIS AWARENESS | CROHNS AND COLITIS | 000:31 | 003 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|------------------------------|-------------------------------|----------|------|
| FOUNDATION | | | |
| CULTURAL ARTS CENTER | THE CARR CENTER | 000:13 | 031 |
| DISCOVER THE FOREST | AD COUNCIL | 000:30 | 002 |
| EMERGENCY PREPAREDNESS | AD COUNCIL | 000:31 | 004 |
| FATHER INVOLVEMENT | AD COUNCIL | 000:31 | 007 |
| FLINT WATER CRISIS | MOVING FLINT FORWARD FUND | 000:28 | 006 |
| GIRL SCOUT FUNDING | YPSILANTI AREA GIRL SCOUTS | 000:17 | 015 |
| HABITAT FOR HUMANITY | HABITAT FOR HUMANITY | 000:31 | 007 |
| HEART DISEASE PREVENTION | CLEVELAND CLINIC DOT ORG | 000:29 | 004 |
| HIGH SCHOOL SPORTSMANSHIP | MICHIGAN HIGH SCHOOL ATHLETIC | 000:30 | 002 |
| HOUSING DISCRIMINATION | NAT'L FAIR HOUSING ALLIANCE | 001:00 | 035 |
| HUNGER PREVENTION | GLEANERS FOOD BANK | 000:17 | 010 |
| LITERACY | BOOKSTOCK | 000:30 | 010 |
| ORGAN DONATION | DONATE LIFE COALITION MICHIGA | 000:16 | 001 |
| PET VACCINATIONS | MICHIGAN HUMANE SOCIETY | 000:16 | 074 |
| RECYCLING | AD COUNCIL | 000:30 | 004 |
| RECYCLING | MICHIGAN RECYLES | 001:01 | 024 |
| SOUTHEAST MICHIGAN CHARITIES | VENTURE GLOBAL ENGINEERING | 000:29 | 008 |
| STOP ADDICTION | NAR NON | 000:15 | 001 |
| TAKE OUR SONS & DAUGHTERS TO | TAKE YOUR KID TO WORK | 000:30 | 009 |
| VETERANS EMPLOYMENT | SHOW YOUR STRIPES | 000:29 | 089 |
| VETERANS EMPLOYMENT | SHOW YOUR STRIPES | 000:31 | 074 |
| VETERANS SALUTE THE FLAG | VETERANS SALUTE THE FLAG | 000:31 | 003 |
| VOLUNTEER WEEK | HENRY FORD HEALTH SYSTEM | 000:30 | 004 |
| YOUTH VOLUNTERISM | HOWELL NATURE CENTER | 000:17 | 002 |