

WJLB
DETROIT, MI
QUARTERLY ISSUES/PROGRAMS LIST
SECOND QUARTER, 2015
07/07/2015

WJLB
QUARTERLY ISSUES/PROGRAMS LIST

WJLB PROVIDES ITS LISTENERS WITH PROGRAMMING AND PUBLIC SERVICE ANNOUNCEMENTS THAT ADDRESS ISSUES OF CONCERN TO OUR LOCAL COMMUNITY. AMONG THE ISSUES DETERMINED TO BE OF MOST CONCERN TO THE COMMUNITY DURING THE PRECEDING CALENDAR QUARTER WERE:

- **BANKRUPTCY:** DISCUSSING BANKRUPTCY ISSUES
- **COMMUNITY AFFAIRS:** DISCUSSING RESOURCE FAIRS
- **COMMUNITY CONNECTION:** DISCUSSING FUTURE 4 TEENS/ B-BALL CAMP
- **COMMUNITY INVOLVEMENT:** DISCUSSING SEXUAL ABUSE/P.A.L.
- **YOUTH SUPPORT:** DISCUSSING RED CROSS SCHOLARSHIPS/YOUTH FOOTBALL CAMP

**SECTION I
LOCAL PROGRAMMING**

SECTION I LISTS REGULARLY-SCHEDULED AND SPECIAL PROGRAMS THAT REPRESENT THE STATION'S ISSUE-RESPONSIVE PROGRAMMING PROVIDING THE MOST SIGNIFICANT TREATMENT OF THE ISSUES LISTED ABOVE FOR THE CALENDAR QUARTER.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY AFFAIRS	FOCUS FORUM	DISCUSSING RESOURCE FAIRS	JANET JACKSON/DR. CYNTHERA MC	04/05/2015 07:25 AM	030:28
COMMUNITY INVOLVEMENT	FOCUS FORUM	DISCUSSING SEXUAL ABUSE/P.A.L.	T. WITHERSPOON/M. BOUCHARD	04/12/2015 07:34 AM	029:53
COMMUNITY INVOLVEMENT	FOCUS FORUM	DISCUSSING ANTI-BULLYING/FITNESS	AARON MILLS/STERLING WISE	04/19/2015 07:23 AM	030:15
COMMUNITY AFFAIRS	FOCUS FORUM	DISCUSSING PROPERTY PAYMENTS/ART FAIR/NAACP	CHIEF DEPUTY/M. LOEB/D.WHITE	05/03/2015 07:24 AM	028:28
COMMUNITY CONNECTION	FOCUS FORUM	DISCUSSING FUTURE 4 TEENS/ B-BALL CAMP	BRANDI PRITCHETT/RODNEY HEARD	05/17/2015 07:24 AM	030:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY INVOLVEMENT	FOCUS FORUM	DISCUSSING LOYOLA HS/ENJOY DETROIT	FATHER MARK/ DAVID WOODS	05/24/2015 07:26 AM	030:02
YOUTH SUPPORT	FOCUS FORUM	DISCUSSING RED CROSS SCHOLARSHIPS/YOUTH FOOTBALL CAMP	KELLY DELONG/LAUREN JILEK	05/31/2015 07:27 AM	030:07
COMMUNITY AFFAIRS	FOCUS FORUM	DISCUSSING BLACK MALE LEADERSHIP	EDDIE CONNOR	06/07/2015 07:28 AM	030:01
COMMUNITY CONNECTION	FOCUS FORUM	DISCUSSING COMMUNITY YOGA & EATING HEALTHY	CINDY SPEARS/ STERLING WISE	06/14/2015 07:27 AM	030:43
COMMUNITY AFFAIRS	FOCUS FORUM	DISCUSSING LUPUS AWARENESS/FATHER'S DAY	SHARRON HARRIS/ODIS BELLINGER	06/21/2015 07:24 AM	030:09
BANKRUPTCY	FOCUS FORUM	DISCUSSING BANKRUPTCY ISSUES	JOHN KALLABAT	06/28/2015 07:24 AM	030:32

**SECTION II
NETWORK (AND/OR SYNDICATED) PROGRAMMING**

SECTION II LISTS THE NETWORK-PROVIDED (AND/OR SYNDICATED) PROGRAMMING THAT THE STATION BROADCAST DURING THE PRECEDING CALENDAR QUARTER THAT ADDRESSES COMMUNITY ISSUES.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(INSERT NETWORK AND/OR SYNDICATOR-PROVIDED PROGRAMS LISTS HERE.)				

**SECTION III
PUBLIC SERVICE ANNOUNCEMENTS**

SECTION III LISTS PUBLIC SERVICE ANNOUNCEMENTS THAT THE STATION BROADCAST DURING THE PRECEDING CALENDAR QUARTER THAT ADDRESS COMMUNITY ISSUES.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY ENGAGEMENT	ART VAN CHALLENGE	000:31	006
ADOPTION	AD COUNCIL	000:31	003
ALLERGIES TO PETS	HENRY FORD HEALTH STUDIES	000:32	003
ANIMAL ADOPTION SUPPLIES	MICHIGAN HUMAN SOCIETY	000:30	002
AUTISM	AD COUNCIL	000:30	009
AUTISM	AD COUNCIL	000:30	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISM	AD COUNCIL	000:31	002
BREAST CANCER AWARENESS	KARMANOS	000:17	003
BREAST CANCER AWARENESS	SUSAN G KOMEN	000:19	003
BULLYING	AD COUNCIL	000:31	005
CANCER AWARENESS	SHOW THAT YOU CARE DOT ORG	000:30	010
CHILD ABUSE	CHRIST CHILD HOUSE	000:50	029
CHILD ABUSE	CHRIST CHILD HOUSE	000:51	036
CHILD PASSENGER SAFETY	AD COUNCIL	000:31	003
CHILD PASSENGER SAFETY	NATIONAL SAFETY COUNCIL	000:31	006
CHILDHOOD ATHSMA	AD COUNCIL	000:30	004
COMMUNITY ENGAGEMENT	ART VAN CARES	000:31	002
COMMUNITY ENRICHMENT	YMCA	000:32	003
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:31	004
DATING ABUSE	AD COUNCIL	000:31	008
DISCOVER THE FOREST	AD COUNCIL	000:30	002
DOMESTIC ABUSE HELP	MOVERS FOR MOMS	000:31	026
EDUCATION	FARMERS INSURANCE	030:01	001
EDUCATION	SER YOUTH BUILD	000:29	015
EDUCATION	UNITED NEGRO COLLDEGE FUND	000:32	006
EMERGENCY PREPAREDNESS	AD COUNCIL	000:31	003
END OF LIFE CAREGIVING	ARBOR HOSPICE	000:22	028
END OF LIFE CAREGIVING	INSTITUTE OF MEDICINE	000:30	005
ENERGY EFFICIENCY	AD COUNCIL	000:30	005
FATHER INVOLVEMENT	AD COUNCIL	000:31	007
FIRE PREVENTION	U.S. FOREST SERVICE	000:16	010
FOOD SAFETY	AD COUNCIL	000:30	005
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	004
HELP FOR SICK CHILDREN	BEAUMONT CHILDRENS HOSPITAL	000:31	008
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	005
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	012
IHM BLOOD DRIVE	AMERICAN RED CROSS	000:31	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MAKE A WISH FUNDRAISER	MAKE A WISH	000:17	004
MAKE A WISH FUNDRAISER	MAKE A WISH	000:18	017
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	006
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	019
PROSTATE CANCER	MIU MEN'S HEALTH FOUNDATION	000:27	015
RECYCLING	AD COUNCIL	000:30	005
RECYCLING	MICHIGAN RECYCLES	001:01	012
RIGHT TO WORK LEGAL DEFENSE	NAT'L RIGHT TO WORK FOUNDATION	001:01	012
SHELTER PET ADOPTION	AD COUNCIL	000:31	003
SHOW THAT YOU CARE DOT ORG	SHOW THAT YOU CARE DOT ORG	000:30	006
STOP ADDICTION	NAR NON	000:15	023
STROKE AWARENESS	AD COUNCIL	000:31	020
TIM HORTONS CAMP DAY	TIM HORTONS	000:30	001
VETERANS EMPLOYMENT	SHOW YOUR STRIPES	000:31	127
YOUTH SUPPORT	UNCF.ORG	000:31	015