

WJLB  
Detroit, MI  
Quarterly Issues/Programs List  
Fourth Quarter, 2018  
01/07/2019

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Quarterly Issues/Programs List

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WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **DIABETES:** LIVING WITH DIABETES-DR NCCIVER-HEATHER HODGE YMCA -BRAD MOORE HELP WITH FINANCIAL
- **LIVING BI-RACIAL:** MI SUPREME COURT JUDGE AUTHOR THE TRIUMPH OF ROSEMARY GROWING UP BI-RACIAL
- **SALES DEVELOPMENT USING SADLER:** DYNAMIC TRAINER FOCUSING ON THE RIGHT BEHAVIORS AND TECHNIQUES THE DRIVE SUCCESS USING SADLER SELLING
- **SMALL BUSINESS:** DIRECTOR DETROIT SOUP KITCHEN SUPPORTING CREATIVE PROJECTS IN DETROIT
- **WOMEN IN EDUCATION:** 2018 MISS MICHIGAN U OF M HEALTH STUDIES
- **WOMEN IN FOSTER CARE:** PRESIDENT AND CEO SPAULDING FOR CHILDREN FOSTER CARE
- **WOMEN IN MILITARY INTELLIGENCE:** DIR OF INTELLIGENCE FOR THE NORTH GROUP PUBLIC SPEAKER FORMER ARMY CAPT.
- **WOMEN IN MINISTRY:** FIRST LADY OF EBENEZER CHURCH WOMENS MINISTRY WOMEN OF THE WORLD HELPING YOUNG GIRLS
- **WOMEN IN SOCIAL WORK:** MEMBER OF THE JEWISH COMMUNITY RELATIONS COUNCIL VOLUNTEERING HAS BEEN HER LIFES WORK
- **WOMEN ON FOOD SERVICE:** O/O HAZEL RAVINES RESTAURANT MASTER BRANDING IN THE FOOD SERVICE INDUSTRY
- **WOMEN IN TV:** SPECIAL TV REPORTER FOR WDIV CNN NANCY GRACE

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
WOMEN IN EDUCATION	REMARKABLE WOMAN	2018 MISS MICHIGAN U OF M HEALTH STUDIES	EMILY SIOMA	10/07/2018 06:01 AM	028:03
WOMEN IN SOCIAL WORK	REMARKABLE WOMAN	CEO MICHIGAN COMMUNITY RESOURCES HELPING LOW INCOME COMMUNITIES	SHAMYLE DOBBS	10/14/2018 05:53 AM	028:40
WOMEN IN SOCIAL WORK	REMARKABLE WOMAN	MEMBER OF THE JEWISH COMMUNITY RELATIONS COUNCIL VOLUNTEERING HAS BEEN HER LIFES WORK	SANDI MATZ	10/21/2018 05:59 AM	027:22
WOMEN IN MINISTRY	REMARKABLE WOMAN	FIRST LADY OF EBENEZER CHURCH WOMANS MINISTRY WOMAN OF THE WORLD HELPING YOUNG GIRLS	SHEILA VANN	10/28/2018 06:01 AM	027:31
DIABETES	REMARKABLE WOMAN	LIVING WITH DIABETES-DR NCCIVER-HEATHER HODGE YMCA -BRAD MOORE HELP WITH FINANCIAL	DAVE SAVAGE	11/04/2018 06:00 AM	029:00
SMALL BUSINESS	REMARKABLE WOMAN	DIRECTOR DETROIT SOUP SUPPORTING CREATIVE PROJECTS IN DETROIT	CASSIE CORAVOS	11/11/2018 05:58 AM	027:54
WOMEN IN MILITARY INTELIGENCE	REMARKABLE WOMAN	DIR OF INTELIGENCE FOR THE NORTH GROUP PUBLIC SPEAKER FORMER ARMY CAPT.	SHELLY ROOD	11/18/2018 05:54 AM	030:24
WOMEN IN MINISTRY	REMARKABLE WOMAN	FIRST LADY OF EBENEZER CHURCH WOMENS MINISTRY WOMEN OF THE WORLD HELPING	SHEILA VANN	11/25/2018 05:49 AM	027:31

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
YOUNG GIRLS					
WOMEN ON FOOD SERVICE	REMARKABLE WOMAN	O/O HAZEL RAVINES RESTAURANT MASTER BRANDING IN THE FOOD SERVICE INDUSTRY	BETH HUSSEY	12/02/2018 05:55 AM	026:59
WOMEN IN TV	REMARKABLE WOMAN	SPECIAL TV REPORTER FOR WDIV CNN NANCY GRACE	SANDRA ALI	12/09/2018 05:52 AM	026:28
WOMEN IN FOSTER CARE	REMARKABLE WOMAN	PRESIDENT AND CEO SPAULDING FOR CHILDREN FOSTER CARE	CHRISTINA PEIXOTO	12/16/2018 06:01 AM	029:30
SALES DEVELOPMENT USING SADLER	REMARKABLE WOMAN	DYNAMIC TRAINER FOCUSING ON THE RIGHT BEHAVIORS AND TECHNIQUES THE DRIVE SUCCESS USING SADLER SELLER	LORRAINE FERGUSON	12/23/2018 06:01 AM	029:13
LIVING BI-RACIAL	REMARKABLE WOMAN	MI SUPREME COURT JUDGE AUTHOR THE TRIUMPH OF ROSEMARY GROWING UP BI-RACIAL	JUDGE MARILYN E ATKINS	12/30/2018 05:56 AM	028:18

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISIM	AD COUNCIL	000:30	003
BULLYING	AD COUNCIL	000:31	003
BULLYING	CRISIS TEXTLINE	000:30	006
COMMUNITY ENRICHMENT	YMCA	000:32	001
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	017
COMMUNITY INVOLVEMENT	GLAAD	000:31	003
COMMUNITY INVOLVEMENT	L'OREAL	000:30	009
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:31	003
DISASTER RELIEF 10 ROOFS	RED CROSS	000:30	015
DISASTER RELIEF	RED CROSS	000:30	016
EMERGENCY PREPAREDNESS	AD COUNCIL	000:31	002
FLINT WATER CRISIS	MOVING FLINT FORWARD FUND	000:28	002
FLU PROTECTION	MICHIGAN COMPLETE HEALTH	000:31	001
HEALTH AND FITNESS	RED	000:30	017
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	004
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	001
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	041
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	008
RECYCLING	AD COUNCIL	000:30	003
RECYCLING	MICHIGAN RECYLES	001:01	041
SCHOOL OF CHOICE	LIGHTHOUSE ACADEMY CONNECTION	000:17	001
STOP ADDICTION	NAR NON	000:15	004
VETERANS EMPLOYMENT	SHOW YOUR STRIPES	000:29	002
VETERANS SALUTE THE FLAG	VETERANS SALUTE THE FLAG	000:31	002