

WJLB
Detroit, MI
Quarterly Issues/Programs List
First Quarter, 2023
04/04/2023

WJLB
Quarterly Issues/Programs List

WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
NEW YEAR'S GOALS	LIGHT UP THE D	BUSHMAN TALKS TO LISTENERS ABOUT THEIR NEW YEAR'S RESOLUTIONS FOR 2023, SHOWING LISTENERS HOW THEY CAN CREATE A VISION BOARD TO HELP MANIFEST THEIR GOALS AND DREAMS INTO REALITY	BUSHMAN	01/01/2023 06:02 AM	031:22
SPORTS RELATED INJURIES	LIGHT UP THE D	BUSHMAN DISCUSSES THE SAFETY DAMAR HAMLIN WHO SUFFERED THE CARDIAC ARREST ON THE FIELD DURING MONDAY NIGHT FOOTBALL. THE SHOW ALSO DISCUSSES THE TRAUMATIC EVENT THAT WE ALL EXPERIENCE BY WATCHING, AND HOW TO HANDLE IT. DURING THE SHOW THERE'S SOUND BITES FROM HIS UNCLE AND OTHER PLAYERS	BUSHMAN	01/08/2023 06:03 AM	030:14
WEIGHT LOSS IN THE NEW YEAR	LIGHT UP THE D	BUSHMAN DISCUSSES HAVING BARIATRIC SURGERY TO LOSE WEIGHT AND GET HEALTHY. THE RISK OF HEALTH PROBLEMS BEING OVERWEIGHT AND NOT EATING PROPERLY. THE IMPORTANCE OF DOING YOUR RESEARCH BEFORE HAVING SURGERY AND	BUSHMAN	01/15/2023 06:07 AM	030:44

		WHAT TO EXPECT BEFORE AND AFTER			
WEIGHT LOSS IN THE NEW YEAR	LIGHT UP THE D	DR. SCOTT LAKER WHO PERFORMED MY BARIATRIC SURGERY. WE DISCUSS THE DIFFERENT WAYS YOU CAN QUALIFY FOR THE SURGERY. HEALTH CONCERNS OF BEING OVERWEIGHT AND HOW LOSING WEIGHT COULD SAVE YOUR LIFE.	DR SCOTT LAKER	01/22/2023 06:03 AM	031:51
HUMAN TRAFFICKING FUNDRAISER	LIGHT UP THE D	BUSHMAN TALKS WITH EDEE FRANKLIN FOUNDER OF SANCTUM HOUSE AND GARY ELFNERO BUSINESS MANAGER AT CEN4	EDDE FRANKLIN/GARY ELFNERO	01/29/2023 06:01 AM	030:27
DETROIT YOUTH CHOIR	LIGHT UP THE D	THE GUEST IS ANTHONY WHITE CHOIR DIRECTOR OF THE DETROIT YOUTH CHOIR. WE'RE DISCUSSING THERE WHEN ON AGT, HOW YOU CAN DONATE TO HELP THE PROGRAM, AND WHAT'S COMING UP WITH DYC.	ANTHONY WHITE	02/05/2023 05:46 AM	030:05
HUMAN TRAFFICKING FUNDRAISER	LIGHT UP THE D	BUSHMAN TALKS WITH EDEE FRANKLIN FOUNDER OF SANCTUM HOUSE AND GARY ELFNERO BUSINESS MANAGER AT CEN4	EDEE FRANKLIN/GARY ELFNERO	02/12/2023 05:58 AM	030:27
MENTAL HEALTH/MSU SHOOTING	LIGHT UP THE D	BUSHMAN TALKS WITH KEVIN FISCHER, EXECUTIVE DIRECTOR AT NAMI MICHIGAN (NATIONAL ALLIANCE ON MENTAL	KEVIN FISCHER NAMI MICHIGAN	02/19/2023 06:02 AM	031:33
LOW INCOME ORTHO CARE	LIGHT UP THE D	PROJECT MARIPOSA - PROJECT MARIPOSA'S MISSION IS TO IDENTIFY THOSE WHO ARE IN NEED	DR. JAMES REYNOLDS	02/26/2023 06:04 AM	029:23
NON-PROFIT COMMUNITY SERVICES	LIGHT UP THE D	MATRIX HUMAN SERVICES PROVIDES SERVICES TO ALL AGES IN THE WAYNE COUNTY AREA	KERI MITCHELL	03/05/2023 06:01 AM	029:52
EASTERN MARKET PARTNERSHIP	LIGHT UP THE D	DAN AND LAURA DISCUSS HOW THE EASTERN MARKET IS A UNIQUE CITY FARMER'S MARKET, HOW IT HELPS FARMERS	DAN CARMODY, PRESIDENT, AND L	03/12/2023 06:03 AM	028:32

COVENANT HOUSE MICHIGAN	LIGHT UP THE D	COLLEEN GRANT TALKS WITH FRANK TOMA ABOUT HIS BUSINESS'S CHARITABLE CONTRIBUTIONS TO THE COMMUNITY	MEAGAN DUNN FRANK TOMA	03/19/2023 06:03 AM	029:33
HOUSING/REAL ESTATE	LIGHT UP THE D	COLLEEN GRANT TALKS WITH ERIC SABREE, WAYNE COUNTY TREASURER, ABOUT WAYS THE WAYNE COUNTY TREASURER'S OFFICE HELPS HOMEOWNERS AVOID FORECLOSURE.	ERIC SABREE	03/26/2023 06:02 AM	029:55

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISIM	AD COUNCIL	000:30	61
BULLYING	AD COUNCIL	000:30	59
COMMUNITY ENRICHMENT	YMCA	000:31	66
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:30	60
EMERGENCY PREPAREDNESS	AD COUNCIL	000:30	64
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	67
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	62
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	91
RECYCLING	AD COUNCIL	000:30	63
RECYCLING	MICHIGAN RECYLES	001:00	94
STOP ADDICTION	NAR NON	000:15	43
STOP ADDICTION	NAR NON	000:15	46
VETERANS SALUTE THE FLAG	VETERANS SALUTE THE FLAG	000:30	59