

WJLB  
Detroit, MI  
Quarterly Issues/Programs List  
Third Quarter, 2018  
10/01/2018

WJLB  
Quarterly Issues/Programs List

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WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ART AND BUSINESS:** DIR OF THE MARSHAL M FREDRICKS SCULPTURE MUSEUM AT SAGINAW STATE UNIVERSITY
- **WOMEN IN BUSINESS:** VP CLIENT COMMUNITY RELATIONS PNC FINANCIAL PROVIDING PERSONAL RECOURCES FOR WOMEN
- **WOMEN IN MILITARY INTELIGENCE:** DIR OF INTELIGENCE FOR THE NORTH GROUP PUBLIC SPEAKER FORMER ARMY CAPT.
- **WOMEN IN SOCIAL WORK:** VOLUNTEER IN CLINICAL SOCIAL WORK IN THE CITY OF DETROIT
- **WOMEN POLITICAL INFLUENCE:** PRESIDENT CEO HUDSON WEBBER FOUNDATION SUPPORTING INSTITUTIONS MOVING DET FORWARD
- **WOMEN RELATIONSHIPS:** AUTHOR LOVE RULES LOVE IN THE AGE OF SOCIAL MEDIA
- **WOMEN LEADERS IN TECHNOLOGY:** AUTHOR NEVERLESS, SHE PERSISTS

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE                | PROGRAM /<br>TITLE  | DESCRIPTION   | GUEST           | DATE/TIME              | DURATION |
|----------------------|---------------------|---|-----------------|------------------------|----------|
| WOMEN IN<br>BUSINESS | REMARKABLE<br>WOMAN | VP CLIENT<br>COMMUNITY<br>RELATIONS PNC<br>FINANCIAL<br>PROVIDING | GINA<br>COLEMAN | 07/01/2018<br>06:01 AM | 028:26   |

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| ISSUE                             | PROGRAM /<br>TITLE  | DESCRIPTION  | GUEST                      | DATE/TIME              | DURATION |
|-----------------------------------|---------------------|--|----------------------------|------------------------|----------|
|                                   |                     | PERSONAL<br>RECOURES FOR<br>WOMAN  |                            |                        |          |
| WOMEN<br>RELATIONSHIPS            | REMARKABLE<br>WOMAN | AUTHOR LOVE<br>RULES LOVE IN<br>THE AGE OF<br>SOCIAL MEDIA   | JOANNA<br>COLES            | 07/08/2018<br>05:56 AM | 030:17   |
| WOMEN IN<br>BUSINESS              | REMARKABLE<br>WOMAN | CEO ONE STOP<br>NON TOXIC<br>FINISHING SALON<br>"DETROIT BLOWS"  | NIA BATTS                  | 07/15/2018<br>05:55 AM | 029:09   |
| WOMEN IN<br>BUSINESS              | REMARKABLE<br>WOMAN | VP CLIENT<br>COMMUNITY<br>RELATIONS PNC<br>FINANCIAL<br>PROVIDING<br>PERSONAL<br>RECOURES FOR<br>WOMAN | GINA<br>COLEMAN            | 07/22/2018<br>05:50 AM | 028:26   |
| WOMEN<br>LEADERS IN<br>TECHNOLOGY | REMARKABLE<br>WOMAN | AUTHOR<br>NEVERLESS, SHE<br>PERSISTED  | PRATIMA<br>RAO<br>GLUCKMAN | 07/29/2018<br>06:01 AM | 030:07   |
| WOMEN IN<br>BUSINESS              | REMARKABLE<br>WOMAN | OWNER DETROIT<br>HISTORY TOURS   | BAILEY<br>SISOY            | 08/05/2018<br>05:47 AM | 028:00   |
| WOMEN<br>POLITICAL<br>INFLUANCE   | REMARKABLE<br>WOMAN | PRESIDENT CEO<br>HUDSON WEBBER<br>FOUNDATION<br>SUPPORTING<br>INSTITUTIONS<br>MOVING DET<br>FORWARD    | MELANCA<br>CLARK           | 08/12/2018<br>05:55 AM | 028:47   |
| WOMEN<br>LEADERS IN<br>TECHNOLOGY | REMARKABLE<br>WOMAN | AUTHOR<br>NEVERLESS, SHE<br>PERSISTED  | PRATIMA<br>RAO<br>GLUCKMAN | 08/19/2018<br>05:59 AM | 030:07   |
| WOMEN<br>LEADERS IN<br>TECHNOLOGY | REMARKABLE<br>WOMAN | AUTHOR<br>NEVERLESS, SHE<br>PERSISTED  | PRATIMA<br>RAO<br>GLUCKMAN | 08/19/2018<br>05:59 AM | 030:07   |
| WOMEN IN<br>BUSINESS              | REMARKABLE<br>WOMAN | OWNER DETROIT<br>HISTORY TOURS   | BAILEY<br>SISOY            | 08/26/2018<br>06:01 AM | 028:00   |
| WOMEN<br>POLITICAL<br>INFLUANCE   | REMARKABLE<br>WOMAN | PRESIDENT CEO<br>HUDSON WEBBER<br>FOUNDATION<br>SUPPORTING<br>INSTITUTIONS                             | MELANCA<br>CLARK           | 09/02/2018<br>06:00 AM | 028:47   |

| ISSUE                                | PROGRAM / TITLE     | DESCRIPTION   | GUEST              | DATE/TIME              | DURATION |
|--------------------------------------|---------------------|---|--------------------|------------------------|----------|
|                                      |                     | MOVING DET<br>FORWARD   |                    |                        |          |
| WOMEN IN<br>MILITARY<br>INTELLIGENCE | REMARKABLE<br>WOMAN | DIR OF<br>INTELLIGENCE FOR<br>THE NORTH GROUP<br>PUBLC SPEAKER<br>FORMER ARMY<br>CAPT.        | SHELLY<br>ROOD     | 09/16/2018<br>05:58 AM | 030:24   |
| WOMEN IN<br>SOCIAL WORK              | REMARKABLE<br>WOMAN | VOLUNTEER IN<br>CLINICAL SOCIAL<br>WORK IN THE CITY<br>OF DETROIT                             | KAREN<br>RUBENFIRE | 09/23/2018<br>05:57 AM | 030:50   |
| ART AND<br>BUSINESS                  | REMARKABLE<br>WOMAN | DIR OF THE<br>MARSHAL M<br>FREDRICKS<br>SCULPTURE<br>MUSEUM AT<br>SAGINAW STATE<br>UNIVERSITY | MARILY<br>WHEATON  | 09/30/2018<br>06:03 AM | 030:05   |

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE                | ORGANIZATION OR TITLE | DURATION | RUNS |
|----------------------|-----------------------|----------|------|
| 17 YEARS LATER       | 9-11 DAY              | 027:33   | 001  |
| A, B & O BLOOD DRIVE | AMERICAN RED CROSS    | 000:29   | 007  |
| AUTISIM              | AD COUNCIL            | 000:30   | 013  |

| ISSUE                        | ORGANIZATION OR TITLE         | DURATION | RUNS |
|------------------------------|-------------------------------|----------|------|
| BULLYING                     | AD COUNCIL                    | 000:31   | 012  |
| CHILDHOOD HUNGER             | UNITED WAY                    | 000:19   | 004  |
| COMMUNITY ENRICHMENT         | YMCA                          | 000:32   | 008  |
| FEEDING OUR CHILDREN         | NO KID HUNGY CAMPAIGN         | 000:30   | 003  |
| FEEDING OUR CHILDREN         | NO KID HUNGY CAMPAIGN         | 000:30   | 002  |
| CROHNS AND COLITIS AWARENESS | CROHNS AND COLITIS FOUNDATION | 000:31   | 006  |
| AMERICAN CULTURAL ARTS       | THE CARR CENTER               | 000:13   | 010  |
| DISASTER RELIEF              | 100 ROOFS                     | 000:30   | 007  |
| EMERGENCY PREPAREDNESS       | AD COUNCIL                    | 000:31   | 015  |
| FLINT WATER CRISIS           | MOVING FLINT FORWARD FUND     | 000:28   | 012  |
| HEALTH AND FITNESS           | PROSTATE CANCER FOUNDATION    | 000:30   | 012  |
| HEART DISEASE PREVENTION     | CLEVELAND CLINIC DOT ORG      | 000:29   | 012  |
| HIGH SCHOOL SPORTSMANSHIP    | MICHIGAN HIGH SCHOOL ATHLETIC | 000:30   | 006  |
| HOUSING DISCRIMINATION       | NAT'L FAIR HOUSING ALLIANCE   | 001:00   | 052  |
| SUMMER LEARNING              | NATIONAL SUMMER LEARNING      | 000:30   | 023  |
| SUMMER LEARNING              | NATIONAL SUMMER LEARNING      | 000:31   | 015  |
| PET VACCINATIONS             | MICHIGAN HUMANE SOCIETY       | 000:16   | 002  |
| POVERTY                      | GLOBAL CITIZEN FESTIVAL       | 000:31   | 009  |
| 17 YEARS LATER               | 9-11 DAY                      | 000:30   | 007  |
| RECYCLING                    | AD COUNCIL                    | 000:30   | 013  |
| RECYCLING                    | MICHIGAN RECYLES              | 001:01   | 053  |
| SAFE DRIVING                 | PROJECT YELLOW LIGHT          | 000:30   | 005  |
| SOUTHEAST MICHIGAN CHARITIES | VENTURE GLOBAL ENGINEERING    | 000:29   | 002  |
| STOP ADDICTION               | NAR NON                       | 000:15   | 006  |
| VETERANS EMPLOYMENT          | SHOW YOUR STRIPES             | 000:29   | 005  |
| VETERN EMPLOYMENT            | VETERANS SALUTE THE FLAG      | 000:31   | 010  |
| YOUTH VOLUNTEERISM           | HOWELL NATURE CENTER          | 000:17   | 006  |