

WJLB
Detroit, MI
Quarterly Issues/Programs List
Fourth Quarter, 2017
01/02/2018

WJLB
Quarterly Issues/Programs List

WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CANCER:** DIR OF KIDS KICKING CANCER THROUGH MARTIAL ARTS
 - **CHILDRENS HEALTH:** PROGRAM MAGAGER PROJECT HEALTHY SCHOOLS TO REDUCE CHILDHOOD OBESITY
 - **ECONOMIC DEVELOPMENT:** EXECUTIVE DIR OF U SNAP BAC HELP STABILIZE COMMUNITIES ECONOMIC DEVELOPMENT DETROITS EAST SIDE
 - **EQAULITY:** CEO OF RISE ROSS INITIATIVE IN SPORTS FOR EQUALITY FORMER DEAN WSU LAW
 - **FOOD BUSINESS:** CO FOUNDER OF THE FARMERS HAND DETROITS ALL LOCAL WOMEN OWNED MARKET
 - **HEALTH CARE:** AUTHOR BACK TO BALANCE THE ART, SCIENCE AND BUSINESS OF MEDICINE
 - **LEGAL:** 3RD CIRUIT DISTRICT COURT JUDGE ASSISTANT WAYNE COUNTY PROSECUTOR MORTGAGE AND DEED FRAUD TASK FORCE
 - **MUSIC THERAPY :** UNDERSTOOD DOT ORG HOW MUSIC HELPS IN EDUCATION AND OVERCOMING LEARNING DISABILITIES
 - **PERFORMING ARTS:** OPERA SINGER MICHIGAN OPERA THEATER
 - **SMALL BUSINESS:** AUTHOR ADVENTURES OF WOMEN ENTREPRENEURS STORIES THAT INSPIRE
 - **SPIRITUALITY:** AUTHOR FULFILLED HOW SCIENCE AND SPIRTUALITY CAN HELP YOU LIVE A HAPPIER LIFE
 - **WOMAN IN BUSINESS:** OPERATING EXECUTIVE TO THE CARLYLE GROUP PRIVATE EQUITY
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH CARE	REMARKABLE WOMAN	AUTHOR BACK TO BALANCE THE ART, SCIENCE AND BUSINESS OF MEDICINE	DR.HALEE FISCHER WRIGHT	10/01/2017 06:07 AM	029:42
MUSIC THERAPY	REMARKABLE WOMAN	UNDERSTOOD DOT ORG HOW MUSIC HELPS IN EDUCATION AND OVERCOMING LEARNING DISABILITIES	DAVE SAVAGE	10/08/2017 06:05 AM	030:00
CHILDRENS HEALTH	REMARKABLE WOMAN	PROGRAM MAGAGER PROJECT HEALTHY SCHOOLS TO REDUCE CHILDHOOD OBESITY	JEAN DURUSSELL WESTON	10/15/2017 06:03 AM	030:10
ECONOMIC DEVELOPMENT	REMARKABLE WOMAN	EXECUTIVE DIR OF U SNAP BAC HELP STABILIZE COMUNITIES ECONOMIC DEVELOPMENT DETROITS EAST SIDE	LINDA SMITH	10/22/2017 06:06 AM	028:14
SMALL BUSINESS	REMARKABLE WOMAN	AUTHOR ADVENTURES OF WOMEN ENTREPRENEURS STORIES THAT INSPIRE	ROBIN BEHRSTOCK	10/29/2017 06:00 AM	025:40
HEALTH CARE	REMARKABLE WOMAN	AUTHOR BACK TO BALANCE THE ART, SCIENCE AND BUSINESS OF MEDICINE	DR.HALEE FISCHER WRIGHT	11/05/2017 06:01 AM	029:42
PERFORMING ARTS	REMARKABLE WOMAN	OPERA SINGER MICHIGAN OPERA THEATER	CLODAGH EARLS	11/12/2017 06:02 AM	028:39

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FOOD BUSINESS	REMARKABLE WOMAN	CO FOUNDER OF THE FARMERS HAND DETROITS ALL LOCAL WOMEN OWNED MARKET	KIKI LOUYA	11/19/2017 06:01 AM	028:53
EQAULITY	REMARKABLE WOMAN	CEO OF RISE ROSS INITIATIVE IN SPORTS FOR EQUALTY FORMER DEAN WSU LAW	JOCELYN BENSON	11/26/2017 06:01 AM	028:46
SPIRITUALITY	REMARKABLE WOMAN	AUTHOR FULFILLED HOW SCIENCE AND SPIRTUALITY CAN HELP YOU LIVE A HAPPIER LIFE	DR ANNA YUSIM	12/03/2017 06:02 AM	030:04
LEGAL	REMARKABLE WOMAN	3RD CIRUIT DISTRICT COURT JUDGE ASSISTANT WAYNE COUNTY PROSECUTER MORTGAGE AND DEED FRAUD TASK FORCE	JUDGE MARIAN BAZZI	12/10/2017 06:00 AM	029:01
WOMAN IN BUSINESS	REMARKABLE WOMAN	OPERATING EXECUTIVE TO THE CARLYLE GROUP PRIVATE EQUITY	MARY PETROVICH	12/17/2017 06:02 AM	028:02
SPIRITUALITY	REMARKABLE WOMAN	AUTHOR FULFILLED HOW SCIENCE AND SPIRTUALITY CAN HELP YOU LIVE A HAPPIER LIFE	DR ANNA YUSIM	12/24/2017 06:02 AM	030:04
CANCER	REMARKABLE WOMAN	DIR OF KIDS KICKING CANCER THROUGH MARTIAL ARTS	BETSY REICH	12/31/2017 06:00 AM	030:38

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISIM	AD COUNCIL	000:30	006
BULLYING	AD COUNCIL	000:31	007
CHILD PASSENGER SAFETY	AD COUNCIL	000:31	004
COATS UNDERPRIVILEGED KIDS	SALVATION ARMY	000:13	008
COMMUNITY ENRICHMENT	YMCA	000:32	015
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	005
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:31	007
DISCOVER THE FOREST	AD COUNCIL	000:30	008
EMERGENCY PREPAREDNESS	AD COUNCIL	000:31	008
FATHER INVOLVEMENT	AD COUNCIL	000:31	013
FEEDING UNDERPRIVILEGED	FEEDING AMERICA	000:16	178
FLINT WATER CRISIS	MOVING FLINT FORWARD FUND	000:28	011
HEALTH AND FITNESS	SAVE THE MALES	000:30	004
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	007
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	009
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	027
HUNGER PREVENTION	FEEDING AMERICA	000:30	006
MULTIPLE SCLEROSIS FUNDING	STEPPING UP FOR MS	000:21	033
OAKLAND COUNTY NON PROFITS	BANK OF ANN ARBOR BIRMINGHAM	000:18	017
EMPOWERING CITIZENS	DEPT OF HOMELAND SECURITY	000:30	006
SUICIDE PREVENTION TEENS/YOUNG	JED FOUNDATION	000:30	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ADULTS			
WORLD AIDS DAY	RED	000:29	007
WORLD AIDS DAY	RED	000:29	012
RECYCLING	AD COUNCIL	000:30	006
RECYCLING	MICHIGAN RECYLES	001:01	036
SAFE DRIVING	DO SOMETHING	000:28	001
SAFE DRIVING INITIATIVE	SECRETARY OF STATE	000:21	006
STOP ADDICTION	NAR NON	000:15	003
VETERANS EMPLOYMENT	SHOW YOUR STRIPES	000:31	291
VETERANS SALUTE THE FLAG	VETERANS SALUTE THE FLAG	000:31	002