

WJLB
Detroit, MI
Quarterly Issues/Programs List
Second Quarter, 2016
07/05/2016

WJLB
Quarterly Issues/Programs List

WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMUNITY INITIATIVES:** METRO DETROIT YOUTH DAY/JAZZ ON THE AVE
- **COMMUNITY OUTREACH:** DETROIT MOMS BLOG/THE CHILDREN CENTER
- **COMMUNITY OUTREACH/HEALTH:** HIP 2 B FIT/MENTAL HEALTH AWARENESS
- **COMMUNITY WORKFORCE:** WORKFORCE DEVELOPMENT/YOUTH BUILD
- **EDUCATION/FREEDOM FUND DINNER:** ENROLL IN DETROIT/NAACP
- **HEALTH AND FITNESS:** THE FIT LIFE VS THE FLAB LIFE
- **POLICE/COMMUNITY BABY SHOWER:** NATIONAL POLICE WEEK/COMMUNITY BABY SHOWER
- **SEXUAL ASSAULT:** SEXUAL ASSAULT AWARENESS

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY WORKFORCE	FOCUS FORUM	WORK FORCE DEVELOPMENT/YOUTH BUILD	SHAMAR HERRON/ANN MARIE LEEN	04/03/2016 07:31 AM	029:59
COMMUNITY OUTREACH/HEALTH	FOCUS FORUM	PINNACLE TREATMENT CENTER/HEALTH FAIR	TANYA VASSER/SANDRA EPPS	04/10/2016 07:30 AM	029:55

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SEXUAL ASSAULT	FOCUS FORUM	SEXUAL ASSAULT AWARENESS	KALYN RISKER	04/17/2016 07:27 AM	030:11
EDUCATION/FREEDOM FUND DINNER	FOCUS FORUM	ENROLL IN DETROIT/NAACP	B. BRADLEY/D. WHITE	04/24/2016 07:30 AM	030:52
POLICE/COMMUNITY BABY SHOWER	FOCUS FORUM	NATIONAL POLICE WEEK/COMMUNITY BABY SHOWER	KAREN FAETT/GENEVA JACKSON	05/01/2016 07:30 AM	030:28
COMMUNITY OUTREACH	FOCUS FORUM	DETROIT MOMS BLOG/THE CHILDREN CENTER	KIM COLON/SHEREEN ALLEN-YOUNG	05/08/2016 07:30 AM	030:03
COMMUNITY OUTREACH/HEALTH	FOCUS FORUM	HIP 2 B FIT/MENTAL HEALTH AWARENESS	NANCY GARVIN/DR. ROSE MOTEN	05/15/2016 07:31 AM	030:11
HEALTH AND FITNESS	FOCUS FORUM	THE FIT LIFE VS THE FLAB LIFE	STERLING WISE	05/22/2016 07:33 AM	030:24
COMMUNITY OUTREACH/HEALTH	FOCUS FORUM	CHILDRENS HOSPITAL CEREAL DRIVE/MENTAL HEALTH AWARENESS MONTH	PAM TAURENCE/BIGG DAWG BLAST	05/29/2016 07:30 AM	030:35
COMMUNITY OUTREACH/HEALTH	FOCUS FORUM	FAST TRACK OF FOCUS HOPE/MSP RECRUITMENT	PAM TAURENCE/BIGG DAWG BLAST	06/05/2016 07:24 AM	030:08
COMMUNITY OUTREACH/HEALTH	FOCUS FORUM	STROKE CERTIFICATIONS/BASKETBALL CAMP	DAN MILLER M.D./RODNEY HEARD	06/12/2016 07:24 AM	030:18
COMMUNITY OUTREACH/HEALTH	FOCUS FORUM	MEN'S HEALTH MONTH/COUPLES RETREAT	DR. EDDIE CONNOR/DR. TANYA MA	06/19/2016 07:22 AM	030:46
COMMUNITY INITIATIVES	FOCUS FORUM	METRO DETROIT YOUTH DAY/JAZZ ON THE AVE	ED DEEB/LAUREN RIVERS	06/26/2016 07:24 AM	030:10

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ALLERGIES TO PETS	HENRY FORD HEALTH STUDIES	000:32	005
ANIMAL ADOPTION SUPPLIES	MICHIGAN HUMAN SOCIETY	000:30	004
AUTISIM	AD COUNCIL	000:30	004
AUTISM	AD COUNCIL	000:30	004
AUTISM	AD COUNCIL	000:31	002
AUTISM AWARENESS	AUTISM SPEAKS	000:16	049
BLOOD DRIVE	AMERICAN RED CROSS	000:38	004
BLOOD DRIVE	AMERICAN RED CROSS	000:41	004
BREAST CANCER AWARENESS	KARMANOS	000:19	013
BULLYING	AD COUNCIL	000:31	006
CHILD PASSENGER SAFETY	AD COUNCIL	000:31	003
CHILDHOOD ATHSMA	AD COUNCIL	000:30	001
COMMUNITY ENRICHMENT	YMCA	000:32	004
COMMUNITY INVOLVEMENT	NATIONAL POLICE WEEK	000:30	006
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:31	003
DISCOVER THE FOREST	AD COUNCIL	000:30	003
EMERGENCY PREPAREDNESS	AD COUNCIL	000:31	005
ENERGY EFFICIENCY	AD COUNCIL	000:30	001
FATHER INVOLVEMENT	AD COUNCIL	000:31	005
FLINT WATER CRISIS	MOVING FLINT FORWARD FUND	000:28	007
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:27	025
HEART DISEASE PREVENTION	CLEVELAND CLINIC DOT ORG	000:29	005
HELP FOR SICK CHILDREN	BEAUMONT CHILDRENS HOSPITAL	000:31	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	003
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	014
IDENTITY PROTECTION	GLEANERS FOOD BANK	000:20	009
MAKE A WISH FUNDRAISER	MAKE A WISH MICHIGAN	000:16	021
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	006
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	012
MULTIPLE SCLEROSIS FUNDING	WALK MS MICHIGAN	000:27	019
PEACE	PEACE IN THE STREETS	000:31	002
PEACE	PEACE IN THE STREETS	000:32	001
RECYCLING	AD COUNCIL	000:30	004
RECYCLING	MICHIGAN RECYCLES	001:01	013
SEXUAL ASSAULT	IT'S ON US	000:30	009
SHELTER PET ADOPTION	AD COUNCIL	000:31	002
STOP ADDICTION	NAR NON	000:15	014
STROKE AWARENESS	AD COUNCIL	000:31	001
UNDER PRIVELEDGED KIDS CAMP	TIM HORTONS CHILDRENS FOUNDATION	000:16	012
VETERANS EMPLOYMENT	SHOW YOUR STRIPES	000:31	211
VETERANS SALUTE THE FLAG	VETERANS SALUTE THE FLAG	000:31	005
VISUALLY IMPAIRED BENEFIT	LEADER DOGS FOR THE BLIND	000:29	033
YOUTH ATHLETIC OPEN HOUSE	OAKLAND COUNTY SHERIFF DEPT	000:24	015