

WJLB  
Detroit, MI  
Quarterly Issues/Programs List  
First Quarter, 2019  
04/01/2019

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Quarterly Issues/Programs List

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WJLB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CHEMOTHERAPY AND WIGS FOR CHILDREN:** CEO FOUNDER WIGS 4 KIDS HELPING CHILDREN DEAL WITH THE SIDE EFFECTS OF CHEMOTHERAPY
  - **HEALTHY EATING ON A BUDGET:** NY TIMES BEST SELLER GOOD AND CHEAP HEALTHY EATING ON A BUDGET
  - **HEART HEALTHY WARNING SIGNS :** PROFESSOR OF MEDICINE SPECIALIZING IN INTERVENCIAL CARDIOLOGY
  - **NON PROFIT PUBLIC MARKETS:** DIR OF DEVELOPMENT EASTERN MARKET
  - **ORTHODONTIST HEALTH FOR CHILDREN:** MASTER OD SCIENCE AND CERTIFICATE OF SPECIALTY TRAINING ORTHODONTIST FROM U OF M
  - **PROPERTY BUSINESS DEVELOPMENT:** GM OF THE MALL AT PARTRIDGE CREEK
  - **SLAVERY HOW IT RELATES TODAY:** COLUMNIST DET FREE PRESS EDITED THE BOOK THE BURDEN
  - **SMALL BUSINESS START UPS IN DETROIT:** SMALL BUSINESS START UP DETROIT BLOWS FINISHING SALON
  - **THE POWER OF MEDITATION:** AUTHOR TV HOST ACTRESS GHOST WRITER UNLOCKING PEOPLES POTENTIAL THROUGH MEDITATION
  - **TRANSITIONING FROM HOMELESS :** CO-FOUNDER HUMBLE DESIGN ABC NEWS PERSON OF THE WEEK HELPING THE HOMELESS TRANSITION
  - **TRANSITIONING TO RETIREMENT:** FORMER DOCTOR HENRY FORD HEALTH SVP OF HAP AND VP PF BCBS
  - **WORKPLACE CULTURE:** CEO 313 INDUSTRIES AND COPPER PHOENIX CONSULTING
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
THE POWER OF MEDITATION	REMARKABLE WOMAN	AUTHOR TV HOST ACTRESS GHOST WRITER UNLOCKING PEOPLES POTENTIAL THROUGH MEDITATION	ELIZABETH ANN ATKINS	01/06/2019 05:41 AM	027:05
ORTHODONTIST HEALTH FOR CHILDREN	REMARKABLE WOMAN	MASTER OD SCIENCE AND CERTIFICATE OF SPECIALTY TRAINING ORTODONTIST FROM U OF M	DR. LANIE SHAPIRO	01/13/2019 06:01 AM	028:07
HEART HEALTHY WARNING SIGNS	REMARKABLE WOMAN	PROFESSOR OF MEDICINE SPECIALIZING IN INTERVENCIAL CARDIOLOGY	DR. CLAIR DUVERNOY	01/20/2019 06:00 AM	029:54
SLAVERY HOW IT RELATES TODAY	REMARKABLE WOMAN	COLUMNIST DET FREE PRESS EDITED THE BOOK THE BURDEN	ROCHELLE RILEY	01/27/2019 05:56 AM	028:02
SMALL BUSINESS START UPS IN DETROIT	REMARKABLE WOMAN	SMALL BUSINESS START UP DETROIT BLOWS FINISHING SALON	NIA BATTS	02/03/2019 06:03 AM	029:09
CHEMOTHERAPY AND WIGS FOR CHILDREN	REMARKABLE WOMAN	CEO FOUNDER WIGS 4 KIDS HELOPING CHILDREN DEAL WITH THE SIDE EFFECTS OF CHEMOTHERAPY	MAGGIE VARNEY	02/10/2019 06:02 AM	028:09
NON PROFIR PUBLIC MARKETS	REMARKABLE WOMAN	DIR OF DEVELOPMENT EASTERN MARKET	TRACY RIVARD	02/17/2019 05:59 AM	028:06

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PROPERTY BUSINESS DEVELOPMENT	REMARKABLE WOMAN	GM OF THE MALL AT PARTRIDGE CREEK	WENDY BATISTE JOHNSON	02/24/2019 06:40 AM	027:06
SLAVERY HOW IT RELATES TODAY	REMARKABLE WOMAN	COLUMNIST DET FREE PRESS EDITED THE BOOK THE BURDEN	ROCHELLE RILEY	03/03/2019 06:02 AM	028:02
WORKPLACE CULTURE	REMARKABLE WOMAN	CEO 313 INDUSTRIES AND COPPER PHOENIX COUSULTING	DR. RITA FIELDS	03/10/2019 06:00 AM	030:10
HEALTHY EATING ON A BUDGET	REMARKABLE WOMAN	NY TIMES BEST SELLER GOOD AND CHEAP HEALTHY EATING ON A BUDGET	LEANNE BROWN	03/17/2019 06:02 AM	030:02
TRANSITIONING FROM HOMELESS	REMARKABLE WOMAN	CO-FOUNDER HUMBLE DESIGN ABC NEWS PERSON OF THE WEEK HELPING THE HOMELESS TRANSITION	TREGER STRASBERG	03/24/2019 05:52 AM	028:52
TRANSITIONING TO RETIREMENT	REMARKABLE WOMAN	FORMER DOCTOR HENRY FORD HEALTH SVP OF HAP AND VP PF BCBS	MARY BETH BOLTON	03/31/2019 06:01 AM	029:30

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ORGAN DONATIONS	DONATE LIFE COALITION MICHIGA	000:14	007
AUTISIM	AD COUNCIL	000:30	001
BRAIN INJURY AWARENESS	CNTR NEUROLOGICAL STUDIES	000:17	006
BULLYING	AD COUNCIL	000:31	001
CHILDREN WITH DISABILITIES	BEAUTIFUL ME MICHIGAN	000:22	037
CHILDREN'S HOSPITAL WEEK	CHILDRENS HOSPITAL WEEK	000:29	008
COMMUNITY ENRICHMENT	YMCA	000:32	004
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	016
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	022
CROHNS AND COLITIS AWARENESS	CROHNS AND COLITIS FOUNDATION	000:31	001
DIABETES AWARENESS	AMERICAN DIABETES ASSOCIATION	000:15	031
EMERGENCY PREPAREDNESS	AD COUNCIL	000:31	002
END HUNGER	FEEDING AMERICA	000:31	054
FLINT WATER CRISIS	MOVING FLINT FORWARD FUND	000:28	004
FLU PROTECTION	MICHIGAN COMPLETE HEALTH	000:31	138
FOSTER PARENTING FUNDING	OAKLAND COUNTY FOSTER CLOSET	000:20	033
GAMBLING AWARENESS	MICHIGAN GOVERNMENT	000:12	003
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	018
HEALTH AND FITNESS	WOMEN HEART	000:30	010
ENCOURAGES MENTAL HEALTH AWARENESS	HI HOW ARE YOU DAY	000:31	006
HIGH SCHOOL SPORTSMANSHIP	MICHIGAN HIGH SCHOOL ATHLETIC	000:30	002
HOUSING DISCRIMINATION	NAT'L FAIR HOUSING ALLIANCE	001:00	014
LITERACY	BOOKSTOCK	000:15	002
STIGMA AROUND OPIOIDS	NATIONAL OPIOID ACTION	000:30	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COALITION			
ORGAN DONATION	DONATE LIFE COALITION MICHIGA	000:15	010
ORGAN DONATION	DONATE LIFE COALITION MICHIGA	000:18	004
RECYCLING	AD COUNCIL	000:30	001
RECYCLING	MICHIGAN RECYLES	001:01	014
SCHOOL OF CHOICE	LIGHTHOUSE ACADEMY CONNECTION	000:17	068
STOP ADDICTION	NAR NON	000:15	003
VETERANS SALUTE THE FLAG	VETERANS SALUTE THE FLAG	000:31	001