

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Genet Slagle, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Foundation for Minnesota's Future

**Agency name:** Strategy West Communications

**Address:** 1252 Concho Trail, Unit #3, Gardnerville, NV 89410

**Contact:** Genet Slagle

**Phone number:** 916-715-8496

**Email:** gmsslagle@icloud.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

**Name:** Foundation for Minnesota/s Future

**Address:** P.O. Box 425, St. Paul, MN 55101

**Contact:**

**Phone number:** 612-895-7609

**Email:** Richard@minnesotasfuture.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Kelly Fenton, Chair,  
Greg Johnson, Treasurer  
Board Members - Teri Hovanec, Ray VinZant, Al DeKruif, Jerry Papenfuss, Jennifer Miller Guterrez

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

**Name(s) of every candidate referred to:**

**Office(s) sought by such candidate(s) (no acronyms or abbreviations):**

**Date of election:**

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Genet Slagle	Name: Sarah Pugliese
Date of Request to Purchase Ad Time: 9-20-22	Date of Station Agreement to Sell Time: 9/28/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 9/27/22

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 504401A	Station Call Letters: KPAL-AM	Date Received/Requested: 9/28/22
Est. #: 11832	Station Location: DULUTH	Run Start and End Dates: 10/3/23

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Foundation for Minnesota's Future**

Midwest Communications - Duluth - MN SD 03, 07

**\$ 15,953.34 GROSS**

\$ 2,383.00 Comm.

\$ 13,560.34 Net

**Flight - 7 weeks - Wednesday, September 21, 2022 through Friday, November 4, 2022**

60 second spots

KDAL 610 AM (News/Weather/Sports)

DAY	TIME	PROGRAM	Spots Day	RATE	21-Sep		26-Sep		3-Oct		10-Oct		17-Oct		24-Oct		31-Oct		Total Spots	TOTAL COST
					Spots Per Week	25-Sep	Spots Per Week	2-Oct	Spots Per Week	9-Oct	Spots Per Week	16-Oct	Spots Per Week	23-Oct	Spots Per Week	30-Oct	Spots Per Week	6-Nov		
M-F	06:00 AM-07:00 PM	ROS	3	\$47.06	12	\$ 564.72	12	\$ 564.72	12	\$ 564.72	12	\$ 564.72	12	\$ 564.72	12	\$ 564.72	12	\$ 564.72	84	\$ 3,953.04
					12	\$ 564.72	12	\$ 564.72	12	\$ 564.72	12	\$ 564.72	12	\$ 564.72	12	\$ 564.72	12	\$ 564.72	84	\$ 3,953.04 GROSS
					\$	84.71	\$	84.71	\$	84.71	\$	84.71	\$	84.71	\$	84.71	\$	84.71		\$ 592.96 Comm.
					\$	480.01	\$	480.01	\$	480.01	\$	480.01	\$	480.01	\$	480.01	\$	480.01		\$ 3,360.08 Net

KDKE 102.5 FM (Legends Country)

DAY	TIME	PROGRAM	Spots Day	RATE	21-Sep		26-Sep		3-Oct		10-Oct		17-Oct		24-Oct		31-Oct		Total Spots	TOTAL COST
					Spots Per Week	25-Sep	Spots Per Week	2-Oct	Spots Per Week	9-Oct	Spots Per Week	16-Oct	Spots Per Week	23-Oct	Spots Per Week	30-Oct	Spots Per Week	6-Nov		
M-F	06:00 AM-07:00 PM	ROS	3	\$41.18	12	\$ 494.16	15	\$ 617.70	15	\$ 617.70	15	\$ 617.70	15	\$ 617.70	15	\$ 617.70	15	\$ 617.70	102	\$ 4,200.36
					12	\$ 494.16	15	\$ 617.70	15	\$ 617.70	15	\$ 617.70	15	\$ 617.70	15	\$ 617.70	15	\$ 617.70	102	\$ 4,200.36 GROSS
					\$	74.12	\$	92.66	\$	92.66	\$	92.66	\$	92.66	\$	92.66	\$	92.66		\$ 630.05 Comm.
					\$	420.04	\$	525.05	\$	525.05	\$	525.05	\$	525.05	\$	525.05	\$	525.05		\$ 3,570.31 Net

KQDS 95 FM (Classic Rock)

DAY	TIME	PROGRAM	Spots Day	RATE	21-Sep		26-Sep		3-Oct		10-Oct		17-Oct		24-Oct		31-Oct		Total Spots	TOTAL COST
					Spots Per Week	25-Sep	Spots Per Week	2-Oct	Spots Per Week	9-Oct	Spots Per Week	16-Oct	Spots Per Week	23-Oct	Spots Per Week	30-Oct	Spots Per Week	6-Nov		
M-F	06:00 AM-07:00 PM	ROS	3	\$76.47	12	\$ 917.64	15	\$ 1,147.05	15	\$ 1,147.05	15	\$ 1,147.05	15	\$ 1,147.05	15	\$ 1,147.05	15	\$ 1,147.05	102	\$ 7,799.94
					12	\$ 917.64	15	\$ 1,147.05	15	\$ 1,147.05	15	\$ 1,147.05	15	\$ 1,147.05	15	\$ 1,147.05	15	\$ 1,147.05	102	\$ 7,799.94 GROSS
					\$	137.65	\$	172.06	\$	172.06	\$	172.06	\$	172.06	\$	172.06	\$	172.06		\$ 1,169.99 Comm.
					\$	779.99	\$	974.99	\$	974.99	\$	974.99	\$	974.99	\$	974.99	\$	974.99		\$ 6,629.95 Net

# ORDER



**Orders**  
**Order / Rev:** 564401A  
**Alt Order #:**  
**Product Desc:** MN SD 03, 07  
**Estimate:** chk #11832 \$5940.15, \$1440.04 net app  
**Flight Dates:** 10/03/22 - 10/23/22  
**Original Date / Rev:** 09/28/22 / 09/28/22  
**Order Type:** GENERAL

**KDAL-AM**  
**Primary AE:** Mike Rasmusson  
**Sales Office:** DULTH  
**Sales Region:** Local

**Agency Name:** Strategy West Communications-Media  
**Buying Contact:** Genet Slagle  
**Billing Contact:** Genet Slagle  
 1252 Concho Trail Unit #3  
 Gardnerville, NV 89410

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Foundation for Minnesota's Future (A)  
**Demographic:** HH  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** VIP

**New Business End:** 09/14/23  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:35:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/21/22	36	\$1,694.16	\$1,440.04

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	36	\$1,694.16	\$1,440.04	0.00
<b>Totals</b>	<b>36</b>	<b>\$1,694.16</b>	<b>\$1,440.04</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Rasmusson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KDAL	10/03/22	10/23/22	M-F 6a-7p M-F 6a-7p	CM	6a-7p	MTWTF--	1:00	12	\$47.06	SEL	0.00	NM	36	\$1,694.16
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	MTWTF--		12				\$47.06		0.00			
		Week: 10/10/22	10/16/22	MTWTF--		12				\$47.06		0.00			
		Week: 10/17/22	10/23/22	MTWTF--		12				\$47.06		0.00			
													<b>Totals</b>	<b>36</b>	<b>\$1,694.16</b>