



125 West 55th St
New York, NY 10019

Contract # 26118602
CPE: 163/173/6751
Agency: WATERFRONT STRATEGIE

3050 K ST NW #100
Washington, DC 20007

Changes as of: 8/6/2018 at 1:12 PM
Flight: 8/17/18 - 8/23/18
Advertiser: Majority Forward

Product: Issue
Agency Order #: 7586880
Buyer: Chiusano, Dawn
Salesperson: ALEXANDRA BRADLEY
202-955-5342

Version: Highlighting Revision 1
Station: WKRN
Market: Nashville

Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+
Assistant: ALEXANDRA BRADLEY
202-955-5342

Con Type: POLITICAL/NOTE
Total \$: \$15,625.00

Total Spots: 33
Total CPP: \$225.14
Total GRP: 69.4
Traffic #: 1635856

Separation:

Comments: REVISED ADVERTISER ONLY, NO CHANGE TO ORDER, PLS CNF

#		Day/Time	DP	Program	Rate	A35P Rating	Len	8/17	8/17 - 8/17			Total Spots	Total \$	CPP*	GRP*
1	F-M-Th 4a-5a			Good Morning Nashville on News 2 at 4AM	\$75.00	1.2	30	5				5	\$375.00	\$62.50	6.0
2	F-M-Th 5a-6a			Good Morning Nashville on News 2 at 5AM	\$500.00	1.7	30	1				1	\$500.00	\$294.12	1.7
3	F-M-Th 6a-7a			Good Morning Nashville on News 2 at 6AM	\$800.00	2.2	30	1				1	\$800.00	\$363.64	2.2
4	F-M-Th 7a-9a			Good Morning America	\$800.00	2.5	30	1				1	\$800.00	\$320.00	2.5
5	Sa 7a-8a			Good Morning America	\$500.00	2.5	30	1				1	\$500.00	\$200.00	2.5
6	Sa 8a-9a			Good Morning Nashville on News 2 at 8A	\$600.00	2.1	30	1				1	\$600.00	\$285.71	2.1
7	Su 9a-10a			Good Morning Nashville on News 2 at 9AM	\$600.00	2.4	30	1				1	\$600.00	\$250.00	2.4
8	F-M-Th 10a-11a			The View	\$500.00	2.2	30	1				1	\$500.00	\$227.27	2.2
9	F-M-Th 3p-4p			Dr. Phil	\$600.00	2.9	30	1				1	\$600.00	\$206.90	2.9
10	F-M-Th 4p-5p			News 2 at 4PM	\$600.00	3.3	30	5				5	\$3,000.00	\$181.82	16.5
11	F-M-Th 5p-5:30p			News 2 at 5PM	\$900.00	3.7	30	1				1	\$900.00	\$243.24	3.7
12	F-M-Th 6p-6:30p			News 2 at 6PM	\$900.00	4.0	30	1				1	\$900.00	\$225.00	4.0
13	Su 5p-5:30p			News 2 at 5PM	\$500.00	3.6	30	1				1	\$500.00	\$138.89	3.6
14	Su 10:35p-11p			Sports Extra	\$300.00	1.6	30	1				1	\$300.00	\$187.50	1.6
15	F-M-Th 10:35p-11:37p			Jimmy Kimmel	\$300.00	1.3	30	1				1	\$300.00	\$230.77	1.3
16	F-M-Th 11:37p-12:05a			Nightline	\$200.00	0.9	30	1				1	\$200.00	\$222.22	0.9
17	F-M-Th 12:05a-1:05a			Dr. Phil	\$100.00	0.8	30	5				5	\$500.00	\$125.00	4.0
18	Sa 10:35p-11:35p			Scandal	\$200.00	1.1	30	1				1	\$200.00	\$181.82	1.1
19	F 7p-8p			SHARK TANK	\$1,200.00	2.8	30	1				1	\$1,200.00	\$428.57	2.8
20	F 8p-9p			WHAT WOULD YOU DO	\$1,350.00	2.4	30	1				1	\$1,350.00	\$562.50	2.4



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		202-955-5342		202-955-5342	
Separation:					
		8/17 - 8/17		Total	
				Spots	
				1	
				\$	
				\$1,000.00	
				\$333.33	
				33	
				\$15,625.00	
				\$225.14	
				69.4	
				3.0	
				GRP*	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/17	Total Spots	Total \$	CPP*	GRP*
21	7p-8p		AFHV	\$1,000.00	3.0	30	1	1	\$1,000.00	\$333.33	3.0
TOTALS: 33								33	\$15,625.00	\$225.14	69.4