



WMYV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 1877262

Schedule Dates 09/02/14-09/08/14
Advertiser DSCC Democratic Senatorial Campaign Committee
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand DSCC (153343)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Kaufma,Meredith
Phone/Fax /
CPE 49/53/2760
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments DSCC
PJ STACK

Date Entered 07/03/14
Last Modified 07/03/14
Entered By Lisa Carter
CO-OP Yes
Headline # ECR10347707
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$241.50
Net Total \$1,368.50
Sales Tax

Greensboro (WMYV)

By Broadcast Month	Spots	Rate
Sep. 2014	9	\$1,610.00
Grand Total:	9	\$1,610.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/02/14-09/05/14	2	:30	10:58A- Maury Povich 2	2		X	X	X	X			2	\$50.00	\$100.00	Greensboro (WMYV)	MAURY POVICH	7/3/14
2.0	Normal Line / SPOT (2)	09/02/14-09/05/14	2	:30	12P- Jerry Springer	2		X	X	X	X			2	\$60.00	\$120.00	Greensboro (WMYV)	JERRY SPRINGER	7/3/14
3.0	Normal Line / SPOT (3)	09/02/14-09/05/14	1	:30	5:58:20P- Two And A Half Men	2		X	X	X	X			2	\$280.00	\$560.00	Greensboro (WMYV)	TWO AND A HALF MEN	7/3/14
4.0	Normal Line / SPOT (4)	09/08/14-09/08/14	1	:30	6:28:20P- Two And A Half Men 2	1	1							1	\$280.00	\$280.00	Greensboro (WMYV)	TWO AND A HALF MEN	7/3/14
5.0	Normal Line / Prime (5)	09/08/14-09/08/14	2	:30	8P- MYN-Law & Order: SVU (Monday)	1	1							1	\$125.00	\$125.00	Greensboro (WMYV)	LAW & ORDER: SVU	7/3/14
6.0	Normal Line / Football (6)	09/06/14-09/06/14	2	:30	12P- Sports-ACC Football							1		1	\$425.00	\$425.00	Greensboro (WMYV)	ACC FOOTBALL S CAROLINA ST. @ CLEM	7/3/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Meredith Kaufman 9/2/14

ORDER WORKSHEET

Rep Order# 10347707 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 07/03/14 8:26 AM
Last Received: 07/02/14 5:48 PM
Showing Buylines: All Rep Changes or Last Station Changes

1 of 2

Station WMYV-TV GREENSBORO, NC
Advertiser (6087) POLITICAL ISSUE GROU
Product DSCC
Estimate# 2760
Buyer Meredith Kaufman

Agency (GRTA) GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/2760
Flight Dates 09/02/14-09/08/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

DSCC

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POLITICAL ORDER PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1	Tu-F, M	11A-12P	MAURY POVICH 2	30	\$50.00	09/02-09/08	2	\$100.00	1	2	-	-
2	Tu-F, M	12P-1P	JERRY SPRINGER 2	30	\$60.00	09/02-09/08	2	\$120.00	1	2	-	-
3	Tu-F, M	558P-628P	TWO AND A HALF MEN 1	30	\$280.00	09/02-09/08	2	\$560.00	1	2	-	-
4	Tu-F, M	628P-658P	TWO AND A HALF MEN 1	30	\$280.00	09/02-09/08	1	\$280.00	1	1	-	-
5	M	8P-9P	LAW & ORDER: SVU 2	30	\$125.00	09/08-09/08	1	\$125.00	1	1	-	-
6	Sa	12P-330P	ACC FOOTBALL S CAROLINA ST. @ CLEM 2	30	\$425.00	09/06-09/06	1	\$425.00	1	1	-	-

---REPORT TOTALS---

Report Totals: 9 / \$1,610.00

---SALES MONTHLY TOTALS---

Sep2014: 9/ \$1,610.00

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Rep Order# 10347707 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed:
Last Received:
Showing Buylines:

07/03/14 8:26 AM 2 of 2
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Salesperson Fax# 202-955-5348

Order Totals: 9 / \$1,610.00 Total GRPS: 0.0

— COMPETITIVE —

Market Totals	\$53,666.67	CABL .00%	UNKN .00%	WBFX .00%	WCWG 1.00%	WFMY 31.00%
		WGHP 25.00%	WMYV 3.00%	WXII 35.00%	WXLV 5.00%	

Books [null]
Demos RA35+

— CREDIT RISK —

STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Meredith Kaufman
do hereby request station time concerning the following issue:

DSCC-1E

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

This broadcast time will be used by: DSCC-1E

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Karen Han Cox, CEO
120 Maryland Ave NE
Washington, DC 20003

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Redacted area for name and address]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Redacted area for list of officers or members]

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR) 202-338-8700

6/3/2014 [Signature] 670-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Matthew Bowen CSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach Invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.