CONTRACT

WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

Contract / Revision	Alt Order #
151825 / 4	WOC10491365

Product		
LCV VICTORY FUND (IU)		
Contract Dates	Estimate #	
11/01/16 - 11/07/16	**4563**	
Advertiser		Original Date / Revision
LCV Victory Fund		10/21/16 / 11/04/16

And:

Targeted Platform Media LLC
650 MASSACHUSETTS AVE, NW, SUITE 210
WASHINGTON, DC 20001

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WTVD	Anne Clifford	Philadelphia NT
Special Handling		
Demographic		
Adults 35+		
Agy Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

360688

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	11/01/16	11/04/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/31/16	11/06/16	-TWTF--	1	$600.00								
2	WTVD	11/07/16	11/07/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	11/07/16	11/13/16	M------	1	$600.00								
3	WTVD	11/01/16	11/04/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/31/16	11/06/16	-TWTF--	1	$1,000.00								
5	WTVD	11/01/16	11/04/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	2	$2,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/31/16	11/06/16	-TWTF--	2	$1,300.00								
7	WTVD	11/01/16	11/04/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	4	$5,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/31/16	11/06/16	-TWTF--	4	$1,300.00								
8	WTVD	11/07/16	11/07/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	1	$1,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	11/07/16	11/13/16	M------	1	$1,300.00								
9	WTVD	11/01/16	11/05/16	Eyewitness News Sat @ 6a	6:00 AM-7:00 AM		:30				NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/31/16	11/06/16	-----S-	1	$600.00								
10	WTVD	11/01/16	11/05/16	GMA Saturday 8a-9a	8:00 AM-9:00 AM		:30				NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/31/16	11/06/16	-----S-	1	$1,300.00								
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate		Type		
	1	*WTVD*	*10/31/16-11/06/16*	*GMA Saturday 8a-9a*	*8:00 AM-9:00 AM*	-------Sa--	*:30*		*~~$1,300.00~~*		*NM*		
	Credited												
11	WTVD	11/01/16	11/06/16	Eyewitness News Sun 6a-7a	6:00 AM-7:00 AM		:30				NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/31/16	11/06/16	------S	1	$600.00								
12	WTVD	11/01/16	11/06/16	Eyewitness News @ 9a	9:00 AM-10:00 AM		:30				NM	1	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/31/16	11/06/16	------S	1	$800.00								

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Contract / Revision	Alt Order #
151825 / 4	WOC10491365

Contract Dates	Product	Estimate #
11/01/16 - 11/07/16	LCV VICTORY FUND (IU	**4563**

Advertiser	Original Date / Revision
LCV Victory Fund	10/21/16 / 11/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
14	WTVD	11/07/16	11/07/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	1	$700.00
Week:		11/07/16	11/13/16	M------	1	$700.00							
15	WTVD	11/01/16	11/04/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	2	$1,400.00
Week:		10/31/16	11/06/16	-TWTF--	2	$700.00							
16	WTVD	11/01/16	11/04/16	Rachael Ray	10:00 AM-11:00 AM		:30				NM	3	$1,800.00
Week:		10/31/16	11/06/16	-TWTF--	3	$600.00							
17	WTVD	11/01/16	11/04/16	The View	11:00 AM-12:00 PM		:30				NM	3	$2,100.00
Week:		10/31/16	11/06/16	-TWTF--	3	$700.00							
19	WTVD	11/01/16	11/04/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	2	$1,800.00
Week:		10/31/16	11/06/16	-TWTF--	2	$900.00							
20	WTVD	11/01/16	11/04/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	3	$2,550.00
Week:		10/31/16	11/06/16	-TWTF--	3	$850.00							
21	WTVD	11/01/16	11/04/16	General Hospital	3:00 PM-4:00 PM		:30				NM	3	$2,700.00
Week:		10/31/16	11/06/16	-TWTF--	3	$900.00							
23	WTVD	11/01/16	11/04/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	3	$2,700.00
Week:		10/31/16	11/06/16	-TWTF--	3	$900.00							
24	WTVD	11/01/16	11/04/16	Eyewitness News @ 5pm	5:00 PM-6:00 PM		:30				NM	2	$2,400.00
Week:		10/31/16	11/06/16	-TWTF--	3	$1,200.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
3	*WTVD*	*10/31/16-11/06/16*		*Eyewitness News @ 5pm*	*5:00 PM-6:00 PM*	-TuWThF----	*:30*		*~~$1,200.00~~*		*NM*		
	Credited												
25	WTVD	11/01/16	11/04/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	2	$3,000.00
Week:		10/31/16	11/06/16	-TWTF--	3	$1,500.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
3	*WTVD*	*10/31/16-11/06/16*		*Eyewitness News @ 530pm*	*5:30 PM-6:00 PM*	-TuWThF----	*:30*		*~~$1,500.00~~*		*NM*		
	Credited												
26	WTVD	11/01/16	11/04/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	3	$6,000.00
Week:		10/31/16	11/06/16	-TWTF--	3	$2,000.00							
27	WTVD	11/01/16	11/05/16	Eyewitness News Sat @ 7pm	7:00 PM-7:30 PM		:30				NM	1	$1,100.00
Week:		10/31/16	11/06/16	-----S-	1	$1,100.00							
28	WTVD	11/01/16	11/06/16	Eyewitness News Sun @ 6pm	6:00 PM-6:30 PM		:30				NM	1	$1,300.00
Week:		10/31/16	11/06/16	------S	1	$1,300.00							
29	WTVD	11/07/16	11/07/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	1	$2,000.00
Week:		11/07/16	11/13/16	M------	1	$2,000.00							
30	WTVD	11/01/16	11/04/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	3	$6,000.00
Week:		10/31/16	11/06/16	-TWTF--	3	$2,000.00							

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Advertiser	Original Date / Revision
LCV Victory Fund	10/21/16 / 11/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
31	WTVD	11/01/16	11/04/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/31/16	11/06/16	-TWTF--	3	$1,800.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	*WTVD*	*10/31/16-11/06/16*		*Wheel of Fortune*	*7:30 PM-8:00 PM*	-TuWThF----	*:30*		~~*$1,800.00*~~		*NM*		
	Credited												
2	*WTVD*	*10/31/16-11/06/16*		*Wheel of Fortune*	*7:30 PM-8:00 PM*	-TuWThF----	*:30*		~~*$1,800.00*~~		*NM*		
	Credited												
3	*WTVD*	*10/31/16-11/06/16*		*Wheel of Fortune*	*7:30 PM-8:00 PM*	-TuWThF----	*:30*		~~*$1,800.00*~~		*NM*		
	Credited												
32	WTVD	11/01/16	11/05/16	Eyewitness News Sat 730p	7:30 PM-8:00 PM		:30				NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/31/16	11/06/16	-----S-	1	$800.00							
33	WTVD	11/07/16	11/07/16	Dancing With The Stars	8:00 PM-10:00 PM		:30				NM	1	$11,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/07/16	11/13/16	M------	1	$11,000.00							
34	WTVD	11/02/16	11/02/16	Country Music Awards	8:00 PM-11:00 PM		:30				NM	1	$13,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/31/16	11/06/16	--W----	1	$13,000.00							
35	WTVD	11/01/16	11/06/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	3	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/31/16	11/06/16	-TWTF-S	3	$2,000.00							
36	WTVD	11/06/16	11/06/16	Eyewitness News Extra	11:30 PM-12:00 XM		:30				NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/31/16	11/06/16	------S	1	$1,200.00							
37	WTVD	11/01/16	11/04/16	Jimmy Kimmel	11:35 PM-12:37 XM		:30				NM	2	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/31/16	11/06/16	-TWTF--	2	$500.00							
38	WTVD	11/01/16	11/03/16	World News	2:15 XM-3:59 XM		:30				NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/31/16	11/06/16	-TWT---	1	$100.00							
39	WTVD	11/06/16	11/06/16	Scandal	12:00 XM-1:00 XM		:30				NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/31/16	11/06/16	------S	1	$400.00							
40	WTVD	11/02/16	11/04/16	Eyewitness News @ Noon	12p-1p		:30				NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/31/16	11/06/16	--WTF--	1	$1,000.00							
42	WTVD	11/02/16	11/04/16	Eyewitness News @ 11p	11p-1135p		:30				NM	1	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/31/16	11/06/16	--WTF--	1	$2,000.00							
43	WTVD	11/05/16	11/05/16	College Football	1200p-330p		:30				NM	1	$9,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/31/16	11/06/16	-----S-	1	$9,000.00							
44	WTVD	11/05/16	11/05/16	Sat Prime College Footbal	8:00 PM-11:00 PM		:30				NM	1	$9,153.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/31/16	11/06/16	-----S-	1	$9,153.00							
						Totals		0.00				61	$105,503.00

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Advertiser	Original Date / Revision
LCV Victory Fund	10/21/16 / 11/04/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 -11/07/16	61	$105,503.00	($15,825.45)	$89,677.55
Totals	61	$105,503.00	($15,825.45)	$89,677.55

Signature: _____ **Date:** _____

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