

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

And:

Targeted Platform Media LLC
650 MASSACHUSETTS AVE, NW, SUITE 210
WASHINGTON, DC 20001

<u>Contract / Revision</u> 151825 / 1		<u>Alt Order #</u> WOC10491365
<u>Product</u> LCV VICTORY FUND (IU)		
<u>Contract Dates</u> 11/01/16 - 11/07/16	<u>Estimate #</u> 4563	
<u>Advertiser</u> LCV Victory Fund		<u>Original Date / Revision</u> 10/21/16 / 10/31/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

360688

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	11/01/16	11/04/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	- TWTF - -				1	\$600.00				
2	WTVD	11/07/16	11/07/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M - - - - -				1	\$600.00				
3	WTVD	11/01/16	11/04/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	- TWTF - -				1	\$1,000.00				
4	WTVD	11/07/16	11/07/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M - - - - -				1	\$1,000.00				
5	WTVD	11/01/16	11/04/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	- TWTF - -				2	\$1,300.00				
6	WTVD	11/07/16	11/07/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M - - - - -				1	\$1,300.00				
7	WTVD	11/01/16	11/04/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	- TWTF - -				4	\$1,300.00				
8	WTVD	11/07/16	11/07/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M - - - - -				1	\$1,300.00				
9	WTVD	11/01/16	11/05/16	Eyewitness News Sat @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	- - - - - S -				1	\$600.00				
10	WTVD	11/01/16	11/05/16	GMA Saturday 8a-9a	8:00 AM-9:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	- - - - - S -				1	\$1,300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WTVD	10/31/16-11/06/16	GMA Saturday 8a-9a	8:00 AM-9:00 AM	- - - - - Sa - -	:30		\$1,300.00		NM		
				Credited									

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 151825 / 1		<u>Alt Order #</u> WOC10491365
<u>Contract Dates</u> 11/01/16 - 11/07/16	<u>Product</u> LCV VICTORY FUND (IL	<u>Estimate #</u> 4563
<u>Advertiser</u> LCV Victory Fund		<u>Original Date / Revision</u> 10/21/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
11	WTVD	11/01/16	11/06/16	Eyewitness News Sun 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$600.00				
12	WTVD	11/01/16	11/06/16	Eyewitness News @ 9a	9:00 AM-10:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$800.00				
13	WTVD	11/01/16	11/06/16	This Week w/George S	10:30 AM-11:30 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$600.00				
14	WTVD	11/07/16	11/07/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$700.00				
15	WTVD	11/01/16	11/04/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$700.00				
16	WTVD	11/01/16	11/04/16	Rachael Ray	10:00 AM-11:00 AM		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$600.00				
17	WTVD	11/01/16	11/04/16	The View	11:00 AM-12:00 PM		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$700.00				
18	WTVD	11/07/16	11/07/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$900.00				
19	WTVD	11/01/16	11/04/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$900.00				
20	WTVD	11/01/16	11/04/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$850.00				
21	WTVD	11/01/16	11/04/16	General Hospital	3:00 PM-4:00 PM		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$900.00				
22	WTVD	11/07/16	11/07/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$900.00				
23	WTVD	11/01/16	11/04/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$900.00				
24	WTVD	11/01/16	11/04/16	Eyewitness News @ 5pm	5:00 PM-6:00 PM		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$1,200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	WTVD	10/31/16-11/06/16	Eyewitness News @ 5pm	5:00 PM-6:00 PM	-TuWThF----	:30		\$1,200.00		NM		
	Credited												
25	WTVD	11/01/16	11/04/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$1,500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	WTVD	10/31/16-11/06/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM	-TuWThF----	:30		\$1,500.00		NM		
	Credited												
26	WTVD	11/01/16	11/04/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	3	\$6,000.00

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<u>Contract Dates</u> 11/01/16 - 11/07/16	<u>Product</u> LCV VICTORY FUND (IL	<u>Estimate #</u> 4563
<u>Advertiser</u> LCV Victory Fund		<u>Original Date / Revision</u> 10/21/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$2,000.00				
27	WTVD	11/01/16	11/05/16	Eyewitness News Sat @ 7pm	7:00 PM-7:30 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$1,100.00				
28	WTVD	11/01/16	11/06/16	Eyewitness News Sun @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$1,300.00				
29	WTVD	11/07/16	11/07/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$2,000.00				
30	WTVD	11/01/16	11/04/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$2,000.00				
31	WTVD	11/01/16	11/04/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$1,800.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WTVD	10/31/16-11/06/16	Wheel of Fortune	7:30 PM-8:00 PM	-TuWThF----	:30		\$1,800.00		NM		
	Credited												
	2	WTVD	10/31/16-11/06/16	Wheel of Fortune	7:30 PM-8:00 PM	-TuWThF----	:30		\$1,800.00		NM		
	Credited												
	3	WTVD	10/31/16-11/06/16	Wheel of Fortune	7:30 PM-8:00 PM	-TuWThF----	:30		\$1,800.00		NM		
	Credited												
32	WTVD	11/01/16	11/05/16	Eyewitness News Sat 730p	7:30 PM-8:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$800.00				
33	WTVD	11/07/16	11/07/16	Dancing With The Stars	8:00 PM-10:00 PM		:30				NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$11,000.00				
34	WTVD	11/02/16	11/02/16	Country Music Awards	8:00 PM-11:00 PM		:30				NM	1	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--W----				1	\$13,000.00				
35	WTVD	11/01/16	11/06/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF-S				3	\$2,000.00				
36	WTVD	11/01/16	11/06/16	Eyewitness News Extra	11:30 PM-12:00 XM		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----SS				2	\$1,200.00				
37	WTVD	11/01/16	11/04/16	Jimmy Kimmel	11:35 PM-12:37 XM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$500.00				
38	WTVD	11/01/16	11/03/16	World News	2:15 XM-3:59 XM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWT---				1	\$100.00				
39	WTVD	11/06/16	11/06/16	Scandal	12:00 XM-1:00 XM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$400.00				
Totals								0.00					
												63	\$90,250.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
151825 / 1	WOC10491365

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/07/16	LCV VICTORY FUND (IL	4563

<u>Advertiser</u>	<u>Original Date / Revision</u>
LCV Victory Fund	10/21/16 / 10/31/16

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
10/31/16 - 11/07/16	63	\$90,250.00	(\$13,537.50)	\$76,712.50
Totals	63	\$90,250.00	(\$13,537.50)	\$76,712.50

Signature: _____ **Date:** _____

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