

## CONTRACT



**WTVD**  
**411 Liberty St**  
**Durham, NC 27701**  
**(919) 683-1111**

And:

**Targeted Platform Media LLC**  
**650 MASSACHUSETTS AVE, NW, SUITE 210**  
**WASHINGTON, DC 20001**

<u>Contract / Revision</u> 151825 / 5		<u>Alt Order #</u> WOC10491365
<u>Product</u> LCV VICTORY FUND (IU)		
<u>Contract Dates</u> 11/01/16 - 11/07/16	<u>Estimate #</u> 4563	
<u>Advertiser</u> LCV Victory Fund		<u>Original Date / Revision</u> 10/21/16 / 11/07/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

360688

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	11/01/16	11/04/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	- TWTF - -				1	\$600.00				
2	WTVD	11/07/16	11/07/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M - - - - -				1	\$600.00				
3	WTVD	11/01/16	11/04/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	- TWTF - -				1	\$1,000.00				
5	WTVD	11/01/16	11/04/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	- TWTF - -				2	\$1,300.00				
7	WTVD	11/01/16	11/04/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	- TWTF - -				4	\$1,300.00				
8	WTVD	11/07/16	11/07/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M - - - - -				1	\$1,300.00				
9	WTVD	11/01/16	11/05/16	Eyewitness News Sat @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	- - - - - S -				1	\$600.00				
10	WTVD	11/01/16	11/05/16	GMA Saturday 8a-9a	8:00 AM-9:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	- - - - - S -				1	\$1,300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WTVD	10/31/16-11/06/16	GMA Saturday 8a-9a	8:00 AM-9:00 AM	- - - - - Sa - -	:30		<del>\$1,300.00</del>		NM		
				<i>Credited</i>									
11	WTVD	11/01/16	11/06/16	Eyewitness News Sun 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	- - - - - S				1	\$600.00				
12	WTVD	11/01/16	11/06/16	Eyewitness News @ 9a	9:00 AM-10:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	- - - - - S				1	\$800.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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**411 Liberty St**  
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<u>Contract / Revision</u> 151825 / 5		<u>Alt Order #</u> WOC10491365
<u>Contract Dates</u> 11/01/16 - 11/07/16	<u>Product</u> LCV VICTORY FUND (IL	<u>Estimate #</u> 4563
<u>Advertiser</u> LCV Victory Fund		<u>Original Date / Revision</u> 10/21/16 / 11/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
14	WTVD	11/07/16	11/07/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$700.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
15	WTVD	11/01/16	11/04/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$700.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
16	WTVD	11/01/16	11/04/16	Rachael Ray	10:00 AM-11:00 AM		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$600.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
17	WTVD	11/01/16	11/04/16	The View	11:00 AM-12:00 PM		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$700.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
19	WTVD	11/01/16	11/04/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$900.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
20	WTVD	11/01/16	11/04/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$850.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
21	WTVD	11/01/16	11/04/16	General Hospital	3:00 PM-4:00 PM		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$900.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
23	WTVD	11/01/16	11/04/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$900.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
24	WTVD	11/01/16	11/04/16	Eyewitness News @ 5pm	5:00 PM-6:00 PM		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$1,200.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		3	WTVD	10/31/16-11/06/16	Eyewitness News @ 5pm	5:00 PM-6:00 PM	-TuWThF----	:30	<del>\$1,200.00</del>		NM		
		Credited											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
25	WTVD	11/01/16	11/04/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$1,500.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		3	WTVD	10/31/16-11/06/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM	-TuWThF----	:30	<del>\$1,500.00</del>		NM		
		Credited											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
26	WTVD	11/01/16	11/04/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$2,000.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
27	WTVD	11/01/16	11/05/16	Eyewitness News Sat @ 7pm	7:00 PM-7:30 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$1,100.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
28	WTVD	11/01/16	11/06/16	Eyewitness News Sun @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$1,300.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
29	WTVD	11/07/16	11/07/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$2,000.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
30	WTVD	11/01/16	11/04/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$2,000.00				

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<u>Contract / Revision</u> 151825 / 5		<u>Alt Order #</u> WOC10491365
<u>Contract Dates</u> 11/01/16 - 11/07/16	<u>Product</u> LCV VICTORY FUND (IL	<u>Estimate #</u> 4563
<u>Advertiser</u> LCV Victory Fund		<u>Original Date / Revision</u> 10/21/16 / 11/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
31	WTVD	11/01/16	11/04/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	- TWTF - -	3			\$1,800.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WTVD	10/31/16-11/06/16	Wheel of Fortune	7:30 PM-8:00 PM	- TuWThF - - - -	:30		<del>\$1,800.00</del>		NM		
				Credited									
	2	WTVD	10/31/16-11/06/16	Wheel of Fortune	7:30 PM-8:00 PM	- TuWThF - - - -	:30		<del>\$1,800.00</del>		NM		
				Credited									
	3	WTVD	10/31/16-11/06/16	Wheel of Fortune	7:30 PM-8:00 PM	- TuWThF - - - -	:30		<del>\$1,800.00</del>		NM		
				Credited									
32	WTVD	11/01/16	11/05/16	Eyewitness News Sat 730p	7:30 PM-8:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S-	1			\$800.00					
33	WTVD	11/07/16	11/07/16	Dancing With The Stars	8:00 PM-10:00 PM		:30				NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/07/16	11/13/16	M-----	1			\$11,000.00					
34	WTVD	11/02/16	11/02/16	Country Music Awards	8:00 PM-11:00 PM		:30				NM	1	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	--W----	1			\$13,000.00					
35	WTVD	11/01/16	11/06/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF-S	3			\$2,000.00					
36	WTVD	11/06/16	11/06/16	Eyewitness News Extra	11:30 PM-12:00 XM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S	1			\$1,200.00					
37	WTVD	11/01/16	11/04/16	Jimmy Kimmel	11:35 PM-12:37 XM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--	2			\$500.00					
38	WTVD	11/01/16	11/03/16	World News	2:15 XM-3:59 XM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--	1			\$100.00					
39	WTVD	11/06/16	11/06/16	Scandal	12:00 XM-1:00 XM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S	1			\$400.00					
40	WTVD	11/02/16	11/04/16	Eyewitness News @ Noon	12p-1p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	--WTF--	1			\$1,000.00					
42	WTVD	11/02/16	11/04/16	Eyewitness News @ 11p	11p-1135p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	--WTF--	1			\$2,000.00					
43	WTVD	11/05/16	11/05/16	College Football	1200p-330p		:30				NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S-	1			\$9,000.00					
44	WTVD	11/05/16	11/05/16	Sat Prime College Footbal	8:00 PM-11:00 PM		:30				NM	1	\$9,153.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S-	1			\$9,153.00					
45	WTVD	11/07/16	11/07/16	Conviction	10-11p		:30				NM	1	\$7,115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/07/16	11/13/16	M-----	1			\$7,115.00					
<b>Totals</b>								0.00				62	\$112,618.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
151825 / 5	WOC10491365

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/07/16	LCV VICTORY FUND (IL	4563

<u>Advertiser</u>	<u>Original Date / Revision</u>
LCV Victory Fund	10/21/16 / 11/07/16

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
10/31/16 - 11/07/16	62	\$112,618.00	(\$16,892.70)	\$95,725.30
<b>Totals</b>	<b>62</b>	<b>\$112,618.00</b>	<b>(\$16,892.70)</b>	<b>\$95,725.30</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.