



Disclosure Statement Certification

Candidate or Authorized Committee Name: X Brian T. Moore
Representative: Veronica McGraw
Address: X 24445 Effingham Blvd Euclid, OH 44117
Phone: X 216.860.1734

Method of Disclosure (check all that apply):

- Telephone _____ (person's name) on _____ (date)
 Mail _____ (person's name) on _____ (date)
 Email to VM (person's name) on 9/22/17 (date)
 In person _____ (person's name) on _____ (date)

Station Representative (signature): Calvin M. Proctor

Candidate or Representative (signature): X Veronica McGraw

Date: 9.22.17

By signing this document, I hereby certify that I am authorized to purchase political advertising on behalf of the above candidate and that I have received and reviewed a copy of Radio One's Political Broadcast Advertising Disclosure Statement, the terms of which shall govern such purchase.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WZAK-FM CLEVELAND OH</u>	Date: <u>10/9/17</u>
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I, MARTINA MOORE & VERONICA MCGRAW

being/on behalf of: BRIAN T. MOORE

a legally qualified candidate of the _____

political party for the office of: EUCLID CITY COUNCIL

in the NOV. GENERAL

election to be held on: 11/7/17

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>30s</u>	<u>see attached</u>				<u>2+</u>

Attach proposed schedule with charges (if available): \$945.00

Brian T Moore for Euclid City Council - Let's Do Moore for Euclid

Radio One WZAK ONLY STATION - BUDGET \$750.00

WZAK-FM 93.1

	27-Oct	28-Oct	29-Oct	29-Oct Rate	Total
Sa 6a-10a		2x30		\$20	\$40
Sa 10a-3p		1x30		\$50	\$50
Su 6a-10a			2x30	\$15	\$30
Su 3p-7p			2x30	\$25	\$50
Th-Sat 7p-12m	1x30	1x30	1x30	\$20	\$60

	30-Oct	31-Oct	1-Nov	2-Nov	3-Nov	Rate	Total
M,W,F 6a-10a	1x30	1x30		1x30		\$65	\$195

	2-Nov	3-Nov	4-Nov	5-Nov	Rate	Total
Sa 6a-10a		2x30			\$20	\$40
Sa 10a-3p		1x30			\$50	\$50
Su 6a-10a			2x30		\$15	\$30
Su 3p-7p			2x30		\$25	\$50
Th-Sa 7p-12m	1x30	1x30	1x30			\$60
	6-Nov	7-Nov				
M-Tu 6a-10a	1x30	1x30			\$65	\$130
M-Tu 10a-3p	1x30	1x30			\$70	\$140
M 7p-12m	1x30				\$30	\$30

TOTAL WZAK: 28 Thirty Second Non pre-emptible commercials \$945.00

Schedule will reach 325,700 Adults 18+ yrs (Frequency 1.8)

I represent that the payment for the above described broadcast time has been furnished by:

BRIAN T. MOORE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

MARTINA MOORE

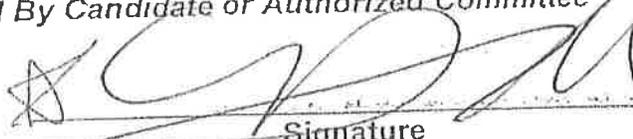
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10.9.17

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Valerie Brooks

Printed Name

Title

CONTRACT



WZAK-FM
6555 Carnegie Avenue
Suite 100
Cleveland, OH 44103-4619
Billing Fax: (216) 361-1605
(216) 579-1111

<http://wzakcleveland.com>

And:

Brian T. Moore
Attention: Veronica McGraw
24445 Effingham Boulevard
Euclid, OH 44117

<u>Contract / Revision</u> 420880 /		<u>Alt Order #</u>
<u>Product</u> Euclid City Council		
<u>Contract Dates</u> 10/27/17 - 11/07/17		<u>Estimate #</u> EUCCCNov2017
<u>Advertiser</u> Brian T. Moore		<u>Original Date / Revision</u> 10/05/17 / 10/26/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WZAK-FM	<u>Account Executive</u> Valerie Brooks	<u>Sales Office</u> Local Cleveland
<u>Special Handling</u> Cash in Advance		
<u>Demographic</u> Adults 18+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	WZAK	10/27/17	11/06/17	M-Su Broad Rotator	7:00 PM-12:00 XM		:30				NM	7	\$140.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/23/17	10/29/17	----21-				3	\$20.00					
	Week:	10/30/17	11/05/17	---111-				3	\$20.00					
	Week:	11/06/17	11/12/17	1-----				1	\$20.00					
N 2	WZAK	10/30/17	11/07/17	M-F AM Drive	6:00 AM-10:00 AM		:30				NM	5	\$325.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/30/17	11/05/17	1-1-1--				3	\$65.00					
	Week:	11/06/17	11/12/17	11-----				2	\$65.00					
N 3	WZAK	11/06/17	11/07/17	M-F Midday	10:00 AM-3:00 PM		:30				NM	2	\$140.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	11/06/17	11/12/17	11-----				2	\$70.00					
N 4	WZAK	10/28/17	11/04/17	Sa AM	6:00 AM-10:00 AM		:30				NM	4	\$80.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/23/17	10/29/17	-----2-				2	\$20.00					
	Week:	10/30/17	11/05/17	-----2-				2	\$20.00					
N 5	WZAK	10/28/17	11/04/17	Sa Midday	10:00 AM-3:00 PM		:30				NM	2	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/23/17	10/29/17	-----1-				1	\$50.00					
	Week:	10/30/17	11/05/17	-----1-				1	\$50.00					
N 6	WZAK	10/29/17	11/05/17	Su AM	6:00 AM-10:00 AM		:30				NM	4	\$60.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/23/17	10/29/17	-----2				2	\$15.00					
	Week:	10/30/17	11/05/17	-----2				2	\$15.00					
N 7	WZAK	10/29/17	11/05/17	Su PM	3:00 PM-7:00 PM		:30				NM	4	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/23/17	10/29/17	-----2				2	\$25.00					
	Week:	10/30/17	11/05/17	-----2				2	\$25.00					
Totals												0.00	28	\$945.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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6555 Carnegie Avenue
Suite 100
Cleveland, OH 44103-4619
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<u>Advertiser</u> Brian T. Moore		<u>Original Date / Revision</u> 10/05/17 / 10/26/17

Time Period	# of Spots	Gross Amount	Net Amount
10/01/17 - 10/31/17	11	\$295.00	\$295.00
11/01/17 - 11/07/17	17	\$650.00	\$650.00
Totals	28	\$945.00	\$945.00

Signature: _____ **Date:** _____

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