



WZAK-FM
6555 Carnegie Avenue
Suite 100
Cleveland, OH 44103-4619
Billing Fax: (216) 361-1605
(216) 579-1111

<http://wzakcleveland.com>

Contract / Revision 420880 / 1	Alt Order #
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Contract Dates 10/26/17 - 11/07/17	Product Euclid City Council	Estimate # EUC CCNov2017
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Advertiser Brian T. Moore	Original Date / Revision 10/05/17 / 10/05/17
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Time Period	# of Spots	Gross Amount	Net Amount
10/01/17 - 10/31/17	11	\$295.00	\$295.00
11/01/17 - 11/07/17	17	\$650.00	\$650.00
Totals	28	\$945.00	\$945.00

Signature: *Vernon Moore* Date: 10-9-17

*Added
3x Ann
65 ea
780 + 195 = 945*

(* Line Transactions: N = New, E = Edited, D = Deleted)

Station and advertiser agree to provide no advertising on any day that is a federal holiday or a day that is a national holiday or a day that is a state holiday or a day that is a local holiday. Payment by advertiser to agency is not a guarantee of air time. Payment by agency to station is not a guarantee of air time. Payment by advertiser to agency is not a guarantee of air time. Payment by agency to station is not a guarantee of air time. Payment by advertiser to agency is not a guarantee of air time. Payment by agency to station is not a guarantee of air time.

As for payment – the schedule I sent you starts Thurs 10/27 and concludes Tues 11/7I believe on the phone you mentioned starting 10/23...we would be starting that week but running Thurs evening thru the weekend, then have Joyner mornings m,W, F the week of 10/30 with again that Thurs – Wknd schedule, then wrapping up with Joyner & Sylk commercials on M-Tu election day.

Bottom line with respect to payment...you have a little more time than what I told you on phone –payment can be made by Tuesday 10/24 – **you need to send me the receipt you receive after you complete the Billtrust transaction (instructions attached)**

Any questions I'm here 😊 Otherwise I'll plan to Meet Brian and you – if you are joining him on Tuesday.

Respects,

Valerie Brooks

Unless otherwise agreed in writing by a station General Manager, all Radio One sales orders are governed by the terms and conditions of Radio One's standard sales agreement, which can be found at http://urban1.com/sales/terms_and_conditions/. By accepting any sales orders communicated by this email message, any advertisers and/or their agencies agree to be bound by the terms therein.

From: Veronica McGraw [mailto:vmcgraw@moorecounseling.com]

Sent: Thursday, October 05, 2017 9:19 AM

To: Valerie Brooks

Subject: [External] Re: RETRACT AND REPLACE WITH THIS ONE: Radio One: Re: Political Advertising -

Importance: High

Good morning,

I was able to increase the budget to \$945 to get the 3 AM spot during the Tom Joyner show. As of now this is the only increase we can do. Thanks for the suggestion.

Thank you,