

CONTRACT



KWTV-TV
 7401 N. Kelley Ave
 Oklahoma City, OK 73111
 (405) 843-6641

Oklahoma's Own™
 www.news9.com

| | | |
|---|--|--|
| <u>Contract / Revision</u> 69254 / | | <u>Alt Order #</u> 09197229 |
| <u>Advertiser</u> Mike Hunter for Attorney General - Rep | | <u>Original Date / Revision</u> 08/16/18 / 08/21/18 |
| <u>Contract Dates</u> 08/27/18 - 08/28/18 | <u>Estimate #</u> 1053 | |
| <u>Product</u> HUNTER FOR ATG | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KWTV-TV | <u>Account Executive</u> Teresa Difuria | <u>Sales Office</u> Telerep Philade |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> 208 | <u>Product 1/2</u> 227 |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

Media Ad Ventures
 8136 Old Keene Mill Road, Suite A300
 Springfield, VA 22153

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|--------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KWTV | 08/28/18 | 08/28/18 | CBS This Morning | 7a-9a | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/27/18 | 09/02/18 | -1----- | | | | 1 | \$400.00 | | | |
| N 2 | KWTV | 08/27/18 | 08/27/18 | The Price is Right | 10a-11a | | :30 | | | NM | 1 | \$440.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/27/18 | 09/02/18 | 1----- | | | | 1 | \$440.00 | | | |
| N 3 | KWTV | 08/27/18 | 08/27/18 | 5p News M-F | 5p-530p | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/27/18 | 09/02/18 | 1----- | | | | 1 | \$600.00 | | | |
| N 4 | KWTV | 08/27/18 | 08/27/18 | 6p News | 6p-630p | | :30 | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/27/18 | 09/02/18 | 1----- | | | | 1 | \$750.00 | | | |
| N 5 | KWTV | 08/27/18 | 08/27/18 | 10p News M-F | 10:00 PM-10:35 PM | | :30 | | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/27/18 | 09/02/18 | 1----- | | | | 1 | \$1,300.00 | | | |
| Totals | | | | | | | | | | | 5 | \$3,490.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 08/27/18 - 08/28/18 | 5 | \$3,490.00 | (\$523.50) | \$2,966.50 |
| Totals | 5 | \$3,490.00 | (\$523.50) | \$2,966.50 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

Agency and/or Advertiser takes full responsibility, and assumes all liability, that each and any commercial spot/program Advertiser/Agency submits for play on a Griffin station is in full compliance with the FCC's CALM Act.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Media Ad Ventures, Inc.,

being/on behalf of: Mike Hunter,

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the Runoff

election to be held on: August 28, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mike Hunter for Attorney General 2018 PO Box 2363 OKC, OK 73101

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Marshall Snipes

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/30/2018



Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|-------------------------|---|-------------|--------------|-----------------------|------------------------|
| | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.