

CONTRACT



KWTW-TV
7401 N. Kelley Ave
Oklahoma City, OK 73111
(405) 843-6641

Oklahoma's Own™
www.news9.com

And:

Media Ad Ventures
8136 Old Keene Mill Road, Suite A300
Springfield, VA 22153

<u>Contract / Revision</u> 68920 /		<u>Alt Order #</u> 09189297
<u>Advertiser</u> Mike Hunter for Attorney General - Rep		<u>Original Date / Revision</u> 08/07/18 / 08/14/18
<u>Contract Dates</u> 08/08/18 - 08/17/18	<u>Estimate #</u> 1046	
<u>Product</u> HUNTER FOR ATT GEN		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTW-TV	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWTW	08/08/18	08/10/18	6a News	6a-7a		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	--WTF--				3	\$600.00			
N 2	KWTW	08/08/18	08/10/18	CBS This Morning	7a-9a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	--WTF--				3	\$400.00			
N 3	KWTW	08/11/18	08/11/18	6a Sat News	6a-8a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	-----1-				1	\$300.00			
N 4	KWTW	08/12/18	08/12/18	CBS Sunday Morning	8a-930a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	-----1				1	\$900.00			
N 5	KWTW	08/08/18	08/10/18	Kelly	9a-10a		:30			NM	2	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	--W-F--				2	\$260.00			
N 6	KWTW	08/08/18	08/10/18	The Price is Right	10a-11a		:30			NM	3	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	--WTF--				3	\$440.00			
N 7	KWTW	08/09/18	08/10/18	Y&R	11a-12p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	---TF--				2	\$450.00			
N 8	KWTW	08/08/18	08/10/18	12p News M-F	12p-1230p		:30			NM	3	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	--WTF--				3	\$360.00			
N 9	KWTW	08/08/18	08/10/18	The Talk	1p-2p		:30			NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	--W-F--				2	\$280.00			
N 10	KWTW	08/09/18	08/10/18	Let's Make a Deal	2p-3p		:30			NM	2	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	---TF--				2	\$260.00			
N 11	KWTW	08/08/18	08/09/18	Dr Phil	3p-4p		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

Agency and/or Advertiser takes full responsibility, and assumes all liability, that each and any commercial spot/program Advertiser/Agency submits for play on a Griffin station is in full compliance with the FCC's CALM Act.



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Contract / Revision	Alt Order #
68920 /	09189297

Advertiser	Original Date / Revision
Mike Hunter for Attorney General - Rep	08/07/18 / 08/14/18

Contract Dates	Product	Estimate #
08/08/18 - 08/17/18	HUNTER FOR ATT GEN	1046

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	--WT---				2	\$340.00			
N 12	KWTV	08/08/18	08/10/18	News 4p	4p-5p		:30			NM	2	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	--W-F--				2	\$360.00			
N 13	KWTV	08/08/18	08/10/18	5p News M-F	5p-530p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	--WTF--				3	\$600.00			
N 14	KWTV	08/08/18	08/10/18	6p News	6p-630p		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	--WTF--				3	\$750.00			
N 15	KWTV	08/11/18	08/11/18	6p News Sat	6p-630p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	-----1-				1	\$360.00			
N 16	KWTV	08/11/18	08/11/18	Local News Sat	630p-7p		:30			NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	-----1-				1	\$320.00			
D 17	KWTV	08/12/18	08/12/18	Su CBS Evening News	5:00 PM-5:30 PM		:30			NM	0	\$0.00
D 18	KWTV	08/12/18	08/12/18	530p Su News	530p-6p		:30			NM	0	\$0.00
N 19	KWTV	08/08/18	08/10/18	ET	630p-7p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	--WTF--				3	\$600.00			
N 20	KWTV	08/08/18	08/10/18	10p News M-F	10:00 PM-10:35 PM		:30			NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	--WTF--				3	\$1,300.00			
N 21	KWTV	08/12/18	08/12/18	10p News Su	10:00 PM-10:25 PM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	-----1				1	\$1,500.00			
N 22	KWTV	08/08/18	08/10/18	Stephen Colbert	1035p-1137p		:30			NM	3	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	--WTF--				3	\$340.00			
N 23	KWTV	08/10/18	08/10/18	5a News	5a-530a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	----F--				1	\$380.00			
N 24	KWTV	08/10/18	08/10/18	Bold and Beautiful	1230p-1p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/18	08/12/18	----F--				1	\$450.00			
N 25	KWTV	08/16/18	08/17/18	12p News M-F	12p-1230p		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/18	08/19/18	---TF--				1	\$360.00			
Totals											46	\$24,280.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 -08/17/18	46	\$24,280.00	(\$3,642.00)	\$20,638.00
Totals	46	\$24,280.00	(\$3,642.00)	\$20,638.00

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Media Ad Ventures, Inc.,

being/on behalf of: Mike Hunter,

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the Runoff

election to be held on: August 28, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mike Hunter for Attorney General 2018 PO Box 2363 OKC, OK 73101

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Marshall Snipes

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/30/2018

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.