

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|----------------------------|
| Station and Location: KSCJ/KSUX/KQNU - SIOUX CITY | Date: 10/21/2019 |
|---|----------------------------|

I, MONIQUE SCARLETT,
being/on behalf of: MONIQUE SCARLETT,
a legally qualified candidate of the NA
political party for the office of: SCHOOL BOARD MEMBER
in the GENERAL
election to be held on: 11/5/2019
do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|------------------------------------|------|-------|----------------|-----------------|
| | SCHEDULE ATTACHED; 10/30-11/5/2019 | | | | |

Attach proposed schedule with charges (if available): \$900

I represent that the payment for the above described broadcast time has been furnished by:

SCARLETT FOR SCHOOL BOARD

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

* Cyndi Hanson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/21/2019

Date

* [Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Kelli Erickson

Printed Name

Sales Manager

Title

NTR ☐ CASH ☒ XXX TRADE ☐ NEW ☒ XXX
 KSCJ ☒ KSUX ☐ KKMA ☐ KLEM ☐ KQNU ☐ KKYY ☐

Client: **MONIQUE SCARLETT FOR SCHOOL BOARD**
 Agency:
 Address: **3718 JACKSON**
SIOUX CITY, IA 51104
 Contact: **MONIQUE SCARLETT**
 Phone #:

Local Direct ☒ XXX
 Agency
 Rep Agency
 Political ☒ XXX

| | Day | Date |
|-------|-----|----------|
| Start | WED | 10/30/19 |
| End | TUE | 11/5/19 |

Est #
 Ord #
 Calendar Bill ☒ XXX CIA ☒ Confirm ☒
 SBM Billing
 Contract #
 Package:

Coop: ☐ Coop/Product Name:
 Cart #: **2777**

ISCI Code:
 Conflict Description: **POLITICAL**

| Spot Rate | Spot Lgth | Daypart | Start | End | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Spts/ Week | Total Line | Total \$ |
|-----------|-----------|---------|-------|------|-----|-----|-----|-----|-----|-----|-----|------------|------------|----------|
| \$13 | 30 | 6A-7P | 10/30 | 11/1 | | | 5 | 5 | 5 | | | 15 | 15 | \$195.00 |
| \$13 | 30 | 6A-7P | 11/4 | 1/5 | 5 | 5 | | | | | | 10 | 10 | \$130.00 |
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Remarks for Invoice: **SCARLETT FOR SCHOOL BOARD**

| | |
|--------------|----------|
| Total Spots: | 25 |
| Total Gross: | \$325.00 |
| Total Net: | |

| Jan | | Feb | | Mar | | Apr | |
|--------|--|--------|----------|--------|----------|--------|--|
| Gross: | | Gross: | | Gross: | | Gross: | |
| Net: | | Net: | | Net: | | Net: | |
| May | | Jun | | Jul | | Aug | |
| Gross: | | Gross: | | Gross: | | Gross: | |
| Net: | | Net: | | Net: | | Net: | |
| Sep | | Oct | | Nov | | Dec | |
| Gross: | | Gross: | \$130.00 | Gross: | \$195.00 | Gross: | |
| Net: | | Net: | | Net: | | Net: | |

Sales Rep: **KELLI** Date: **10/21/19** Mgr: *ke 10/22*

Internal Notes for AE: