



125 West 55th St
New York, NY 10019

Contract # 27157324	Changes as of: 10/26/2020 at 12:46 PM	Version: Highlighting Revision 1
CPE: 21/20/167	Flight: 10/27/20 - 11/3/20	Station: WNTZ
Agency: GPS IMPACT (Groundswell Public Strategies) 220 SE 6th Street, Suite 330 Des Moines, IA 50309	Advertiser: Adrian Perkins - LA Senate	Market: Alexandria
Product: Candidate	Office: DALLAS	Total Spots: 30
Agency Order #: 10114648	Service: Nielsen	Total CPP: \$0.00
Buyer: Pino, Thomas	Primary Demo: Adults 35+	Total GRP:
Salesperson: JACKI BRUCE 214-525-2810	Assistant: JACKI BRUCE 214-525-2810	
Separation:		

#	Day/Time	DP	Program	Rate	Len	10/27 - 11/3			Total Spots	Total \$	CPP*	GRP*
						10/27	11/3					
REV- 2	Tu-F,M 10a-11a		Judge Mathis	\$20.00	30	2	0	0	2	\$40.00	\$0.00	0.0
Changes: Rate from 15 to 20												
REV- 3	Tu-F,M 11a-12n		People's Court	\$20.00	30	2	0	0	2	\$40.00	\$0.00	0.0
Changes: Rate from 15 to 20												
REV- 4	Tu-F,M 2p-3p		People's Court	\$20.00	30	2	0	0	2	\$40.00	\$0.00	0.0
Changes: Rate from 15 to 20												
REV- 10	Tu-F,M 1p-2p		Hot Bench 2x	\$20.00	30	2	0	0	2	\$40.00	\$0.00	0.0
Changes: Rate from 15 to 20												
REV- 12	Tu-F,M 10p-10:30p		Mom	\$20.00	30	2	0	0	2	\$40.00	\$0.00	0.0
Changes: Rate from 15 to 20												
REV- 13	Tu-F,M 10:30p-11p		Two & a Half Men	\$20.00	30	2	0	0	2	\$40.00	\$0.00	0.0
Changes: Rate from 15 to 20												
REV 1	Tu-F,M 9a-10a		Wendy Williams	\$25.00	30	5	4	0	5	\$125.00	\$0.00	0.0
Changes: Rate from 15 to 25												
REV- 11	Tu-F,M 8a-9a		Dateline	\$25.00	30	2	0	0	2	\$50.00	\$0.00	0.0
Changes: Rate from 15 to 25												
REV- 5	Tu-F,M 3p-4p		Family Feud 2x	\$35.00	30	2	0	0	2	\$70.00	\$0.00	0.0
Changes: Rate from 25 to 35												
REV- 9	Su 8a-9a		Fox News Sunday	\$35.00	30	1	0	0	1	\$35.00	\$0.00	0.0
Changes: Rate from 25 to 35												
REV- 14	Tu-F,M 9p-10p		Family Feud 2x	\$35.00	30	3	0	0	3	\$105.00	\$0.00	0.0
Changes: Rate from 25 to 35												
REV- 6	Tu-F,M 6p-6:30p		Big Bang Theory	\$75.00	30	2	0	0	2	\$150.00	\$0.00	0.0
Changes: Rate from 45 to 75												
REV- 7	Tu-F,M 6:30p-7p		Big Bang Theory	\$80.00	30	2	0	0	2	\$160.00	\$0.00	0.0
Changes: Rate from 50 to 80												



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						10/27	11/3					
REV- 8	W 7p-8p		The Masked Singer-FOX	\$500.00	30	1	0	0	1	\$500.00	\$0.00	0.0
Changes: Rate from 450 to 500												
TOTALS:						29	1		30	\$1,435.00	\$0.00	0.0



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Separation:		

Special Instructions	12n cutoff on 11/3
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Competitive Information	
Market Budget:	\$1,075
WNTZ Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	\$1,435.00	N/A	0.0
Total	100%	30	\$1,435.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Nov	30	\$1,435.00
Total	30	\$1,435.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/26/20 12:51 PM					\$0	\$0	
Revision	10/26/20 12:46 PM	JACKI BRUCE	Revised			\$360.00	\$1,435.00	Changes: Total \$ from \$1,075.00 to \$1,435.00, Origflight End to 11/2/20, Flight End from 11/2/20 to 11/3/20, Special Instructions from to 12n cutoff on 11/3 , Demo Meta to [R16], Origuser Entered Dollars to \$1,075.00, User Entered \$ from \$0.00 to \$1,435.00, Calculated Dollars from \$1,075.00 to \$1,435.00. 14 buylines added or modified.
New	10/26/20 11:39 AM	JACKI BRUCE	New	30		\$1,075.00	\$1,075.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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