CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges.	See Invoice for actual schedule and charges.
Jeremy Ellenbogen I,	, hereby request station time as follows:
IDENTIFY CANDIDATE TYPE	RAL CANDIDATE E OR LOCAL CANDIDATE
ALL QUESTIONS/BLOCK	S MUST BE COMPLETED
Candidate name: Michael Kavangh	
Authorized committee: Michael Kavangh for Ulster County District A	Attorney
Agency requesting time (and contact information): N/A The Ellenbogen Group, Inc. 721 B	roadway Kingston, NY 12401 845-339-9600
Candidate's political party: Independent Party	
Office sought (no acronyms or abbreviations): Ulster County District Attorney	
Date of election: 11/7/2023	X General Primary
Treasurer of candidate's authorized committee: Diana Spada	
The undersigned represents that: (1) the payment for the broadcast time requested has been further the candidate listed above who is a legally qualified cand. X the authorized committee of the legally qualified cand. (2) this station is authorized to announce the time as paid for the station has disclosed its political advertising policies, in and other sales practices (not applicable to federal candidate). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATE OR PERMIT DISCRIMINATE.	ndidate, or idate listed above; by such person or entity; and duding applicable classes and rates, discount, promotion ates).
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Jeremy Ellenbogen	Name:
Date of Request to Purchase Ad Time: 10/23/2023	Date of Station Agreement to Sell Time:



Product: POLITICAL ULSTER DA Client: MICHAEL KAVANAGH

WBPM-FM
Pamal Broadcasting 715 Route 52, Beacon, NY 12508

Revised: 10/23/2023 1:10:00 PM Ref: 34299 Page: 1

ΑE: ODENWALD, MARIAN

Contact: JEREMY ELLENBOGEN Agency: ELLENBOGEN CREATIVE MEDIA

Assistant:

	Number of Weeks: 3 Campaign Dates: 10/23/2023 to 10/29/2023 [1 wk(s)]; 10/30 Comments: Prime(Rtgs); Mo-Su 6:00 am-7:00 pm 0%	Aud Source: (1) Sp/Fali09_3		Total Occ: 40	Market: Poughkeepsie,NY	Demo: A25-54	
Proposed Schedule	lumber of Weeks: 3 Campaign Dates: 10/23/2023 to 10/29/2023 [1 wk(s)]; 10/30/2023 to 11/5/2023 [1 wk(s)]; 11/6/2023 to 11/12/2023 [1 wk(s)] Comments: Prime(Rtgs): Mo-Su 6:00 am-7:00 pm 0%.		Est. #:	Total Reach: 0	Total Impressions: 0	Total Ratings: 0.0	Campaign Summary
			Total Frequency: 0.0	Contract Total: \$1,520.00	CPM: \$0.00	CPP; \$0.00	

	4	\$38.00 0.0 0(1) 1:00	0.0	IT 10:00 - 15:00 10A-3P M-SU \$38.00 [DSA: M=2, T=2]Includes streaming & RDS	MT [DSA: M=2,
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თ	<u></u>		0.0	/ThF 06:00 - 10:00 6A-10A M-SU \$38.00 [DSA: W=2, Th=2, F=2]includes streaming & RDS	WThF ([DSA: W=2,
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Source: Eslimates, Based on Numeris-NMR Meter Data, Audience in thousands, CPR's based on exact ratings white Display Ratings have been rounded off.



Product: POLITICAL ULSTER DA Client: MICHAEL KAVANAGH

WBPM-FM

Pamal Broadcasting 715 Route 52, Beacon, NY 12508

Revised: 10/23/2023 1:10:00 PM Ref: 34299

Page: 2

Agency: ELLENBOGEN CREATIVE MEDIA

ΑË ODENWALD, MARIAN

Contact: JEREMY ELLENBOGEN

Assistant:

Campaign Summary Total Ratings: 0.0

Total Impressions: 0 Total Reach: 0 Contract Total: \$1,520.00 CPM: \$0.00 CPP: \$0.00

Campaign Dates: 10/23/2023 to 10/29/2023 [1 wk(s)]; 10/30/2023 to 11/5/2023 [1 wk(s)]; 11/6/2023 to 11/12/2023 [1 wk(s)]; Comments: Prime(Rtgs); Mo-Su 6:00 am-7:00 pm 0%. Aud Source: (1) Sp/Fall09_3 Est.#: Total Frequency: 0.0

Number of Weeks: 3

Total Occ: 40

Market: Poughkeepsie,NY

Demo: A25-54

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Gross	Airtime	Reach Frequency	Reach	CPM	CPP	Ttl Imp	GRP	Cost	Prime	Rtg	Occ	(Monday)
Total								Avg.	%	Avg.	# of	Week of

In way of acceptance, the parties affix their signature to this booking, thereby affording it the same legal terms and qualities as a sales contract. Taxes, if applicable, are extra

Signature of Cilely

Signature of Sales Rep

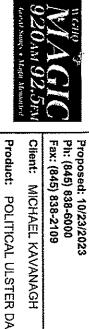
Signature of Sales Manager

10/23/2023

Date

Date

Date



Client: MICHAEL KAVANAGH

WGHQ-AM
Pamel Broadcasting 715 Route 52, Beacon, NY 12508

ODENWALD, MARIAN

Revised: 10/23/2023 1:24:59 PM Ref: 34300

Page: 1

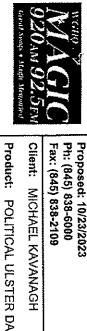
Contact: JEREMY ELLENBOGEN Agency: ELLENBOGEN CREATIVE MEDIA

Assistant:

Campaign Dates: 10/23/2023 to 10/29/2023 [1 wk(s)]; 10/30/2023 to 11/5/2023 [1 wk(s)]; 11/6/2023 to 11/12/2023 [1 wk(s)]; Comments: Prime(Rtgs): Mo-Su 6:00 am-7:00 pm 0%. Aud Source: (1) Sp/Fall09_1 Total Occ: 44 Market: Poughkeepsie,NY Demo: A25-54 Total Impressions: 0 Campaign Summary Total Ratings: 0.0 Total Reach: 0 Est. #: Total Frequency: 0.0 Contract Total: \$1,012.00 **CPM:** \$0,00 **CPP:** \$0.00

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Source: Estimates, Based on Numeris-NMR Meter Data, Audience in thousands, CPR's based on exact ratings while Display Ratings have been rounded off.



WGHQ-AM

Pamal Broadcasting 715 Route 52, Beacon, NY 12508

Revised: 10/23/2023 1:24:59 PM Ref: 34300

Page: 2

Contact: JEREMY ELLENBOGEN Agency: ELLENBOGEN CREATIVE MEDIA

ë ODENWALD, MARIAN

Assistant:

Campaign Summary

Total Ratings: 0.0

Total impressions: 0

Total Reach: 0

Est. #:

CPM: \$0.00 CPP: \$0.00

Total Frequency: 0.0 Contract Total: \$1,012.00

Aud Source: (1) Sp/Fall09_1

Total Occ: 44

Market: Poughkeepsie,NY

Demo: A25-54

Number of Weeks: 3

Campaign Dates: 10/23/2023 to 10/29/2023 [1 wk(s)]; 10/30/2023 to 11/5/2023 [1 wk(s)]; 11/6/2023 to 11/12/2023 [1 wk(s)]; Comments: Prime(Rtgs): Mo-Su 6:00 am-7:00 pm 0%.

\$860.20	Total Net	Ö	0	\$0,00	\$0.00	0	0.0	\$23.00	0%	0.0	44	Total
\$151.80	Agency Commission	×						The state of the s				
\$1,012.00	\$1,012.00											
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\$506.00	\$506.00	0.	.00	\$0.00	\$0.00	0	0.0	\$23.00	0%	0.0	22	10/30/2023
\$414.00	\$414.00	.0	.00	\$0.00	\$0.00	0	0.0	\$23.00	0%	0.0	18	10/23/2023
Gross	Airtime	Reach Frequency	Reach	CPM	СРР	Ttl Imp	GRP	Cost	Prime	Rtg	Occ	(Monday)
Total								Avg.	%	Avg.	# of	Week of

In way of acceptance, the parties affix their signature to this booking, thereby affording it the same legal terms and qualities as a sales contract. Taxes, if applicable, are extra-



Date

Signature of Sales Rep

Date

Signature of Sales Manager

Date



Product: POLITICAL ULSTER DA ADD ON

Client: MICHAEL KAVANAGH

WBPM-FM
Pamal Broadcasting 715 Route 52, Beacon, NY 12508

A⊞ ODENWALD, MARIAN

Revised: 10/27/2023 12:26:09 PM Ref: 34304

Page: 1

Contact: JEREMY ELLENBOGEN Agency: ELLENBOGEN CREATIVE MEDIA

Assistant:

Number of Weeks: 3 Campaign Dates: 10/23/2023 to 10/29/2023 [1 wk(s)]; 10/30/2023 to 11/5/2023 [1 wk(s)]; 11/6/2023 to 11/12/2023 [1 wk(s)]; Comments: Prime(Rtgs); Mo-Su 6:00 am-7:00 pm 0%. Aud Source: (1) Sp/Fall09_3 Total Occ: 37 Market: Poughkeepsie,NY Demo: A25-54 Total Impressions: 0 Campaign Summary Total Ratings: 0.0 Total Reach: 0 Est.#: Total Frequency: 0.0 Contract Total: \$1,306.00 **CPM:** \$0.00 CPP: \$0.00

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Source: Estimates, Based on Numerts-NMR Meter Data, Audience in thousands. CPR's based on exact ratings while Display Ratings have been rounded off.



WBPM-FM
Pamal Broadcasting 715 Routs 52, Beacon, NY 12508

Agency: ELLENBOGEN CREATIVE MEDIA

ΑË

Revised: 10/27/2023 12:26:09 PM Ref: 34304

Page: 2

Contact: JEREMY ELLENBOGEN

ODENWALD, MARIAN

Product: POLITICAL ULSTER DA ADD ON

Client: MICHAEL KAVANAGH

Assistant:

Number of Weeks: 3 Campaign Dates: 10/23/2023 to 10/29/2023 [1 wk(s)]; 10/30/2023 to 11/5/2023 [1 wk(s)]; 11/6/2023 to 11/12/2023 [1 wk(s)]; Comments: Prime(Rtgs); Mo-Su 6:00 am-7:00 pm 0%. Aud Source: (1) Sp/Fall09_3 Total Occ: 37 Market: Poughkeepsie,NY Demo: A25-54 Total Impressions: 0 Campaign Summary Total Ratings: 0.0 Total Reach: 0 Est. #: Total Frequency: 0.0 Contract Total: \$1,306.00 CPM: \$0.00 CPP: \$0.00

\$1,110.10	Total Net	0,	0	\$0.00	\$0.00	0	0.0	\$35.30	0%	0.0	37	Total
\$195.90	Agency Commission	Age										
\$1,306.00	\$1,306.00											
\$304.00	\$304.00	.0	.00	\$0.00	\$0.00	0	0.0	\$38.00	0%	0.0	8	11/6/2023
\$862.00	\$862.00	.0	.00	\$0.00	\$0.00	0	0.0	\$35.92	0%	0.0	24	10/30/2023
\$140.00	\$140.00	0,	.00	\$0.00	\$0.00	0	0,0	\$28.00	0%	0.0	5	10/23/2023
Gross	Airtime	Reach Frequency	Reach	CPM	СРР	Ttl Imp	GRP	Cost	Prime	Rtg	Occ	(Monday)
Total				:				Avg.	%	Avg.	# of	Week of

Signature of Chen 10/23/2023 Date Signature of Sales Rep Date Signature of Sales Manager

In way of acceptance, the parties affix their signature to this booking, thereby affording it the same legal terms and qualities as a sales contract. Taxes, if applicable, are extra-



WGHQ-AM
Pamal Broadcasting 715 Route 52, Beacon, NY 12508

Agency: ELLENBOGEN CREATIVE MEDIA

<u>A</u>E: ODENWALD, MARIAN

Revised: 10/27/2023 12:31:46 PM Ref: 34305

Page: 1

Product: POLITICAL ULSTER DA ADD ON Client: MICHAEL KAVANAGH

Contact: JEREMY ELLENBOGEN

Assistant:

		-	·				[DSA: M=1, T=1]	[DSA: N
					÷	8,00 of 11 M-00	10.00 - 12	188
2		0(1) 1:00		0.0	\$23.00	45:00 - 10:00 3P-7P M-SH	45.00 - 10	M.
		:					[DSA: Sa=3, Su=0]	[DSA: 8
ţ	ယ	0(1) 1:00		0.0	\$18,00	06:00 - 19:00 M-SU 6A-7P	06:00 - 19	Sa,Su
		i 1				1, Th=0, F=1]	[DSA: M=1, T=0, W=1, Th=0, F=1]	[DSA: N
ω	ယ	0(1) 1:00		0.0	\$23.00	15:00 - 19:00 3P-7P M-SU	15:00 - 19	Mo-Fr
							[DSA: Sa=2, Su=0]	[DSA: S
N	N	0(1) 1:00		\$18.00 0.0		06:00 - 19:00 M-SU 6A-12A	06:00 - 19	Sa,Su
6 Occ.	23 30	(m:ss)	Aud (m:ss)	Rtg	Rate(\$)	s Program	S Hours	MTWTFSS
Nov.	Oct.	Len						Days
	Э	Schedul	Proposed Schedule	Pr				
23 [1 wX(s)];	to 11/12/20	11/6/2023	[1 wk(s)];	5/2023	Campaign Dates: 10/23/2023 to 10/29/2023 [1 wk(s)]; 10/30/2023 to 11/5/2023 [1 wk(s)]; 11/6/2023 to 11/12/2023 Comments: Prime(Rtgs); Mo-Su 6:00 am-7:00 pm 0%.	:: 10/23/2023 to 10 :: Prime(Rtgs): Mo-	npaign Dates Comments	Can
						3	Number of Weeks:	Numi
						Aud Source: (1) Sp/Fail09_1	Aud Source	
Total Frequency: 0.0		**	Est. #:					
Contract Total: \$205.00		ch: 0	Total Reach: 0			* 6	Total Occ: 10	
CPM: \$0.00		ns: 0	Total Impressions: 0	Total		Market: Poughkeepsie,NY	Market	
CPP: \$0.00		gs: 0.0	Total Ratings: 0.0	_		: A25-54	Demo:	
	γ	Summai	Campaign Summary	င္မ				

		01120	0		プロロロのに コンドニーベスド OFC FF7 できっぱつ Civ	FLOOMER LOT		

Source: Estimates, Based on Numeris-NMR Moter Data, Audience in thousands, CPR's based on exact relings while Display Railings have been rounded off.



WGHQ-AM
Pamal Broadcasting 715 Route 52, Beacon, NY 12508

Agency: ELLENBOGEN CREATIVE MEDIA

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Revised: 10/27/2023 12:31:46 PM

Ref: 34305

Page: 2

Contact: JEREMY ELLENBOGEN

ODENWALD, MARIAN

Assistant:

Campaign Summary

Total Ratings: 0.0

Product: POLITICAL ULSTER DA ADD ON

Client: MICHAEL KAVANAGH

CPP: \$0.00

Total Impressions: 0 Total Reach: 0

Contract Total: \$205.00 CPM: \$0.00

Aud Source: (1) Sp/Fall09_1

Campaign Dates: 10/23/2023 to 10/29/2023 [1 wk(s)]; 10/30/2023 to 11/5/2023 [1 wk(s)]; 11/6/2023 to 11/12/2023 [1 wk(s)];

Number of Weeks: 3

Total Occ:

ð

Market: Poughkeepsie,NY

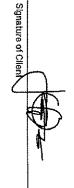
Demo: A25-54

Est. #:

Total Frequency: 0.0

10/30/2023 10/23/2023 11/6/2023 (Monday) Week of Total Comments: Prime(Rtgs): Mo-Su 6:00 am-7:00 pm 0%. # of 000 9 6 N Avg. 0.0 0.0 0.0 Rtg 0.0 Prime 0% 0% 0% % × \$20.50 \$23.00 \$20.50 \$18,00 Cost Avg. GRP 0.0 0.0 0.0 0.0 Ttl Imp 0 0 0 0 \$0.00 \$0.00 \$0.00 \$0.00 CPP \$0.00 \$0.00 \$0.00 \$0.00 CP¥ Reach Frequency 90 90. 9 0 Ö ó ó ó Agency Commission Total Net \$123.00 \$205.00 Airtime \$46.00 \$36.00 \$123.00 \$174.25 \$205.00 \$30.75 \$46.00 \$36.00 Gross Total

In way of acceptance, the parties affix their signature to this booking, thereby affording it the same legal terms and qualities as a sales contract. Taxes, if applicable, are extra



10/23/2023

Date

Signature of Sales Rep

Date

Signature of Sales Manager

Date