

Issues Programs List

Quarterly Issues Programs List

Station(s): KZMK, KWCD, KTAN

January 1, 2023 through March 31, 2023

Section I. Issues

KZMK, KWCD and KTAN have identified the following topics as significant issues facing our community in this quarter:

- A. **Youth Services.** The Boys and Girls Club is a well-known organization across the country, including right here in Sierra Vista. Our community is constantly looking for ways to help support the organization and tackle various issues. We used our platform to broadcast weekly updates, help encourage donations to keep community programs afloat, and spoke with several guests regarding the club's impact on our community.
- B. **Women's Issues.** Lori's Place, a non-profit women's shelter was created when a local county nurse realized a cold, clinical hospital setting might deter assaulted and battered women from seeking help. Lori's Place is the only certified shelter with the ability to collect forensic samples from individuals following an attack. The shelter also helps house victims and their children until a more permanent situation can be obtained.
- C. **Public Safety.** Tim Wachtl, Public Information Officer from the Sierra Vista Police Department appeared on several shows to inform the public of upcoming DUI Task Force details to keep impaired drivers off the road, especially on Superbowl Sunday which falls during the first quarter. We used our platform to also discuss other areas of concern, such as school bus safety and the Good Neighbor Alliance.
- D. **Jail District Vote.** The citizens of Cochise County are going to vote on a proposed half-cent sales tax to support a Jail District. Six town hall meetings are scheduled, which began in the first quarter, where residents will hear arguments from officials on their belief that the county is in need for a new jail.
- E. **Wild Fires.** A wildfire forced evacuations in Elgin, just 30 minutes outside of Sierra Vista. We used our airwaves to share with community members ways to help in the aftermath.

Section II. Responsive Programs

| Date Aired | Time aired | Duration (Minutes) | Program Name | Issue Discussed. Description of Program |
|-------------------|-------------------|---------------------------|--|--|
| 01/06/23 | 7:00am | 5 minutes | Val in the Morning Grady & Rebecca in the Morning | Local Events, Community Outreach. Sierra Vista Fire Marshal Don Foster wrapping up the Fire Fighter Toy Drive, delivery and the number of local children helped by the toy drive. |
| 01/06/23 | 7:00am | 1 Hour | First Watch | Community, Safety, Public Information. Sheriff Mark Dannels, Carol Capas and Grady Butler discussing the 2022 year in review; the move over law; CCSO grants; jail district meetings coming up soon. |
| 01/10/23 | 7:00am | 5 minutes | Val in the Morning Grady & Rebecca in the Morning | Local Events, Local History, Community. Tim Ash for the Greater Huachuca NAACP spoke about the impact of Dr. Martin Luther King, Jr., and the local event in Sierra Vista to honor his legacy. |
| 01/11/23 | 7:00am | 1 Hour | Val in the Morning Grady & Rebecca in the Morning | Youth Services and Activities. Anthony Villas and Detric Miles talking about the new Flag Football league at the Boys and Girls Club of Sierra Vista – open to all youth in Cochise County. |
| 01/13/23 | 7:00am | 1 Hour | First Watch | Public Safety, Education, Local Government. Sheriff Mark Dannels, Carol Capas and Grady Butler swearing in the new Sierra Vista Mayor Clea McCaa; Police Academy begins; School bus safety; jail district meetings; guest – Jacqui Clay the Cochise County School Superintendent for school safety grants. |
| 01/20/23 | 7:00am | 1 Hour | First Watch | Education, Community Funding/Grants, Jail District Vote. Border Control. Sheriff Mark Dannels, Carol Capas and Grady Butler discussing \$24 million dollars in grants; \$6 million for new radios; \$24 million for border mitigation; innovation and education conference today; Jail District Meetings. |
| 01/27/23 | 7:00am | 1 Hour | First Watch | Energy, Jail District Vote. Sheriff Mark Dannels, Carol Capas and Grady Butler discussed the SAT Annual meeting; Kars for Kids Sponsorships; SSVEC energy costs; pursuits and jail district. |
| 02/01/23 | 7:00am | 5 minutes | Val in the Morning | Community, Arts. The Sierra Vista Community Theatre presents Neil Simon's "The Odd Couple – Female Version" opening February 10 th . Allie plays Florence Unger and Pam plays Olive Madison. The actors came by to talk about the upcoming show. |
| 02/02/23 | 7:00am | 5 minutes | Val in the Morning Grady & Rebecca in the Morning | Animal Care and Control. Tammy Gould from the Nancy J Brua Animal Care Center – Sierra Vista Animal Care and Control – talking about the upcoming low cost spay & neuter clinic and the need to adopt from the shelter. |

| Date Aired | Time aired | Duration (Minutes) | Program Name | Issue Discussed. Description of Program |
|------------|------------|--------------------|--|--|
| 02/03/23 | 7:00am | 1 Hour | First Watch | <p>Community Grants, Jail District Vote, Public Safety. Sheriff Mark Dannels, Carol Capas and Grady Butler discussing DUI of Cochise County Attorney Bryan McIntyre; grant money finalized; Arizona At Work Job Fairs coming up; Jail District Meetings.</p> |
| 02/07/23 | 7:45am | 5 minutes | Val in the Morning Grady & Rebecca in the Morning | <p>Youth Services, Community. The kick-off for the month-long radio-a-thon in support of the Boys and Girls Club of Sierra Vista. Welcomed guests: Boys & Girls Club director, Jay Hamwright and Sierra Vista Mayor and for member of the B & G Club, Mayor Clea McCaa. Talked about the programs and events at the B & G Club of Sierra Vista and how the public can help.</p> |
| 02/09/23 | 7:00am | 5 minutes | Val in the Morning | <p>Community Events, Animal Rescue. Kat of Kat's Menagerie talked about her upcoming "Valentines Event" in support of the animal rescue, Kat's Menagerie. She feed a bug to an animal at the menagerie and names it after an ex. She sends a video to the person requesting and donating to the cause.</p> |
| 02/09/23 | 7:00am | 5 minutes | Val in the Morning Grady & Rebecca in the Morning | <p>Women's Issues, Domestic Violence. Michelle from Lori's Place, a local women's shelter specializing in helping women after assault, or domestic violence, talking about why the shelter was created, upcoming fundraisers and how the public can help.</p> |
| 02/09/23 | 8:00am | 5 minutes | Val in the Morning Grady & Rebecca in the Morning | <p>Animal Care and Control. Arleen Garcia of the Nancy J Brua Animal Care Center talking about the upcoming Open House and Tag Sale in support of the Center. Members of the public can see and adopt animals, and buy lightly used pet supplies by donation to support the NJBACC.</p> |
| 02/10/23 | 7:00am | 1 Hour | First Watch | <p>Community Grants and Funding, Transportation, Solar Energy, Jail District Vote. Sheriff Mark Dannels, Carol Capas and Grady Butler talking about National Sheriff's Association annual meeting; how CCSO grant money will be spent; law enforcement luncheon; Vista Transit goes "Free," also looking for drivers; PIO for the City of Sierra Vista, Adam Curtis talking about solar energy for the city; Melany from the Sierra Vista Chamber of Commerce talking about Chamber 101 and Business at Twilight meeting, and the upcoming Jail District discussion continues.</p> |
| 02/10/23 | 7:00am | 5 minutes | Val in the Morning Grady & Rebecca in the Morning | <p>Public Safety. Sgt. Tim Wachtl of the Sierra Vista Police Department talked about the DUI Task Force to be held in Sierra Vista over the on the upcoming Superbowl Sunday.</p> |

| Date Aired | Time aired | Duration (Minutes) | Program Name | Issue Discussed. Description of Program |
|------------|------------|--------------------|--|--|
| 02/14/23 | 8:00 am | 5 minutes | Val in the Morning Grady & Rebecca in the Morning | Youth Services. Boys & Girls Club director, Jay Hamwright and Sheriff Mark Dannels talking about the good work the Boys & Girls Club does to help the youth in our community; how the kids grow up to be solid members of society. |
| 02/15/23 | 7:00am | 1 Hour | Val in the Morning | Health Services. Natoyah Swift of Canyon Vista Medical Center came in to talk about the new surgical robot being unveiled at the hospital. They are inviting the public to see and experience the new device. |
| 02/17/23 | 7:00am | 1 Hour | First Watch | Jail District Vote, Employment, Women, Military. Sheriff Mark Dannels, Grady Butler and Carol Capas discussing CCSO's new building; Jail District conversation continues; Kars for Kids Sponsorships; Move Over Law; El Tour de Zona bike tour coming to Cochise County. Fort Huachuca representative talking about opportunities for women in the military. |
| 02/21/23 | 8:00am | 5 minutes | Val in the Morning Grady & Rebecca in the Morning | Youth Services. Boys & Girls Club director, Jay Hamwright and Sulphur Springs Valley Electric Cooperative's Marcus Harston (the sponsor of the Radio-a-Thon) talking about the ways public donations are used for the programs at the Boys & Girls Club. |
| 02/23/23 | 8:10am | 5 minutes | Val in the Morning Grady & Rebecca in the Morning | Animal Care and Control. Tammy Gould of the Nancy J Brua Animal Care Center talking about the German Shepherd who was mentioned across social media. Many citizens attempted to capture the dog, but no one was successful. Tammy asked the public not to feed or chase the dog so animal care and control could bring it to safety. |
| 02/29/23 | 7:00am | 1 Hour | Val in the Morning Grady & Rebecca in the Morning | Youth Services, Education, Scholarships. Boys & Girls Club director, Jay Hamwright Todd Bisbocci, owner of area Taco Bell on how the Round Up Your Change program is given to the Boys & Girls Club of Sierra Vista and local teen scholarships. |
| 03/02/23 | 8:10am | 5 minutes | Val in the Morning Grady & Rebecca in the Morning | Animal Care and Control. Tammy Gould of the Nancy J Brua Animal Care Center brought in an adoptable puppy named Archer. She also talked about how full the shelter is and how owners must call ahead when surrendering their animals. |
| 03/03/23 | 7:00am | 1 Hour | First Watch | Jail District Vote, Community Services. Sheriff Mark Dannels, Grady Butler and Carol Capas discuss new interim director for SEACOM; the SEACOM academy; the Jail District, the KWCD Tower fell down and how it was fixed; Melany from the Sierra Vista Chamber of Commerce talking about the upcoming shred-a-thon and the cyber tech expo. |

| Date Aired | Time aired | Duration (Minutes) | Program Name | Issue Discussed. Description of Program |
|-------------------|-------------------|---------------------------|--|--|
| 03/10/23 | 7:00am | 1 Hour | First Watch | Public Safety, Energy. Sheriff Mark Dannels, Grady Butler and Carol Capas. Sheriff Dannels receives awards in Reno, NV; SVPD Noga retires; Good Neighbor Alliance talked about their programs; SSVEC Solar Field; Stacey with the MWR Rodeo coming to Fort Huachuca. |
| 03/15/23 | 8:00am | 5 minutes | Val in the Morning | Women's Resources, Arts. Cheri Hart talked about the musical performance by local Cowboy Crooner, Jon Messenger in support of the Women's Shelter, Lori's Place. |
| 03/16/23 | 7:00am | 5 minutes | Val in the Morning | Arts, Community Events. "Godspell" director from the Sierra Vista Community Theatre, Jeremy, plus Xavier, the Lead actor playing the part of Jesus in the upcoming performance. Talking about the musical and how it connects with the Easter holiday. |
| 03/17/23 | 7:00am | 1 Hour | First Watch | Public Safety, School Bus Safety. Sheriff Mark Dannels, Grady Butler and Carol Capas discuss NAMI and their programs; Tombstone Vigilante Days coming; School Bus Safety. |
| 03/21/23 | 7:00am | 5 minutes | Val in the Morning Grady & Rebecca in the Morning | Community Support, Health, Charities. Wilma from the Butterfly Club talking about the upcoming Bazaar at the Mall at Sierra Vista – a fundraiser to buy wigs for women and teens suffering hair loss due to chemo treatments. |
| 03/17/23 | 7:00am | 5 minutes | Val in the Morning | Wild Fires, Community Support. Lori Reynolds of the Sonoita Vineyards talking about the recent wildfire in the Sonoita Elgin Area and the community's rally to help with the aftermath of the fire. |
| 03/17/23 | 7:50am | 5 minutes | Val in the Morning | Public Safety. Sgt. Tim Wachtl of the Sierra Vista Police Department talking about the DUI Taskforce that will be in effect for St. Patrick's Day. |
| 03/31/23 | 7:00am | 1 Hour | First Watch | Jail District Vote, Community. Sheriff Mark Dannels, Grady Butler and Carol Capas talking about Kars for Kids coming up this weekend; CCSO new building; Jail District; Senator Kelly and Sinema to visit Cochise County; El Tour de Zona Bike Tour; SSVEC talking about 20% reduction and their annual meeting in Benson. |