



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 2618701

Schedule Dates: 09/06/16-09/26/16
Advertiser: Friends of Sheila Simon-II State Senate-D (112272)
Agency: Dudley Media (7265)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: Political Candidate (106741)
Salesperson: Millennium/NY, New York (1090)
Sales Office: Millennium New York
Buyer Name: DUDLEY,BOB
Phone/Fax: /
CPE: N/A
Account Types: National/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: FRIENDS OF SHEILA SI
 NEW ORDER FOR SHEILA SIMON TO RUN 9/6-9/26.
 PLEASE CONFIRM. THANKS.

Date Entered: 09/01/16
Last Modified: 09/01/16
Entered By: Brenda Allen
CO-OP: No
Headline #: ECR25279433
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$888.75
Net Total: \$5,036.25
Sales Tax:

Paducah (KBSI)		
By Broadcast Month	Spots	Rate
Sep. 2016	51	\$5,605.00
Oct. 2016	3	\$320.00
Grand Total:	54	\$5,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/06/16-09/26/16	1	:30	10A- Peoples Court	1	1	1	1	1	1	1	1	15	\$20.00	\$300.00	Paducah (KBSI)	PEOPLES COURT	9/1/16
2.0	Normal Line / News	09/06/16-09/26/16	1	:30	9p- News-News	1	1	1	1	1	1	1	1	15	\$150.00	\$2,250.00	Paducah (KBSI)	NEWS	9/1/16
3.0	Normal Line / News	09/06/16-09/26/16	1	:30	9:30p- News-News	1	1	1	1	1	1	1	1	15	\$150.00	\$2,250.00	Paducah (KBSI)	NEWS	9/1/16
4.0	Normal Line / News	09/10/16-09/24/16	1	:30	10p- News-News	1							1	3	\$150.00	\$450.00	Paducah (KBSI)	NEWS	9/1/16
5.0	Normal Line / News	09/11/16-09/29/16	1	:30	9p- News-News	1							1	3	\$150.00	\$450.00	Paducah (KBSI)	NEWS	9/1/16
6.0	Normal Line / News	09/11/16-09/29/16	1	:30	9A- News-Full Measure with Sharp/ Attkisson	1							1	3	\$75.00	\$225.00	Paducah (KBSI)	FULL MEASURE	9/1/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbg1.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



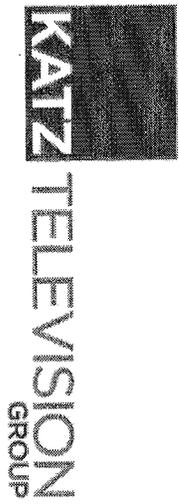
125 West 55th St
New York, NY 10019

Contract # 25279433 **Changes as of:** 9/12/2016 at 10:01 AM **Version:** Original Order
CPE: **Flight:** 9/6/16 - 9/26/16 **Station:** KBSI
Agency: DUDLEY MEDIA **Advertiser:** SIMON, SHELLA **Market:** Paducah
 DUDLEY MEDIA 919 **Product:** FRIENDS OF SHELLA **Office:** NEW YORK
 CATHARINE ST SIMON
 PHILADELPHIA PA 19147
Agency Order #: **Buyer:** BOB DUDLEY **Primary Demo:** Adults 35+
Salesperson: JONATHAN VITTI **212-373-8256** **Con Type:** POLITICAL/NOTE
Assistant: KENNETH MIELE **212-373-8113** **Separation:**

Comments: NEW ORDER FOR SHEILA SIMON TO RUN 9/6-9/26. PLEASE CONFIRM. THANKS.

2918701

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/6 - 9/20			Total Spots	Total \$	CPP	GRP
							9/6	9/13	9/20				
1	Tu-F M 10a-11a		PEOPLES COURT	\$20.00	0.0	30	5	5	5	15	\$300.00	\$0.00	0.0
2	Tu-F M 9p-9:30p		NEWS	\$150.00	0.0	30	5	5	5	15	\$2,250.00	\$0.00	0.0
3	Tu-F M 9:30p-10p		NEWS	\$150.00	0.0	30	5	5	5	15	\$2,250.00	\$0.00	0.0
4	Sa 9p-10p		NEWS	\$150.00	0.0	30	1	1	1	3	\$450.00	\$0.00	0.0
5	Su 9p-10p		NEWS	\$150.00	0.0	30	1	1	1	3	\$450.00	\$0.00	0.0
6	Su 9a-9:30a		FULL MEASURE	\$75.00	0.0	30	1	1	1	3	\$225.00	\$0.00	0.0
TOTALS:							18	18	18	54	\$5,925.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25279433 Changes as of: 9/11/2016 at 10:01 AM Version: Original Order
 Total \$: \$5,925.00
 Total Spots: 54
 Total CPP: \$0.00

CPE: Agency: DUDLEY MEDIA
 DUDLEY MEDIA 919
 CATHARINE ST
 PHILADELPHIA PA
 19147

Flight: 9/6/16 - 9/26/16
 Advertiser: SIMON, SHELLA
 Product: FRIENDS OF SHELLA
 SIMON
 Agency Order #: 16 spots
 Buyer: BOB DUDLEY
 Salesperson: JONATHAN VITTI
 212-373-8256

Station: KBSI
 Market: Paducah
 Office: NEW YORK
 Primary Demo: Adults 35+
 Con Type: POLITICAL/NOTE
 Assistant: KENNETH MIELE
 212-373-8113

Total GRP:
 Separation:

Special Instructions

Date/Time Added by Comment
 09/01/16 10:01 AM KENNETH MIELE NEW ORDER FOR SHEILA SIMON TO RUN 9/6-9/26.
 PLEASE CONFIRM. THANKS.

Competitive Information

Market Budget:	\$118,500
KBSI Share:	5%
Comment:	
KFVS:	23%
WPSD:	23%
WSIL:	49%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	54	\$5,925.00	N/A	0.0
Total	100%	54	\$5,925.00	N/A	0.0

Month	Spots	Dollars
2016-Sep	54	\$5,925.00
Total	54	\$5,925.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Ctg	Contract \$	Comment
New	9/1/16 10:01 AM	KENNETH MIELE	New	54		\$5,925.00	\$5,925.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WBSI-TV Cape Coral, FL **Date:** 9-30-16

I, Dudley media

being/on behalf of: Shelia Simon

a legally qualified candidate of the Democratic

political party for the office of: FL State Senate - District #58

in the General

election to be held on: 11-9-16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Shelia Simon

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brenda Erickson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2-30-14



Date

Signature

To Be Signed by Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title