

515063 - Merk/R/US Congress - WCOA

Date	Action	Comment	By	# Spots	Total \$
07/27/20 1:31:26 PM	CIA Spot status	<updated to Cleared>2-16,2-15,2-14 2-13,6-5,6-4,6-3,6-2,6-1,3-1,5-5,5-4 5-3,5-2,5-1,4-1,5-10,5-9,5-8,5-7,5-6 6-10,6-9,6-8,6-7,6-6,1-1,1-2,1-3,1-4 <async process>	Barbara Lally (barbara.lally@cumulus.com)	30	\$598.25
07/27/20 1:26:19 PM	Processed		Erik Coleman (erik.coleman@cumulus.com)	30	\$598.25
07/27/20 1:17:08 PM	Approved		Barbara Lally (barbara.lally@cumulus.com)	30	\$598.25
07/27/20 1:17:05 PM	Approval Workflow	[Business Manager - Business Office Approval Needed Default]	Barbara Lally (barbara.lally@cumulus.com)	30	\$598.25
07/27/20 12:17:38 PM	Approval Workflow	[Sales Manager - Ready Default] ok	Gary Mertins (gmertins@cumulus.com)	30	\$598.25
07/27/20 12:11:29 PM	Ready for approval	ok	Gary Mertins (gmertins@cumulus.com)	30	\$598.25
07/27/20 11:38:51 AM	Ready for approval	complete	Angela Cannon (acannon@cumulus.com)	30	\$598.25
07/27/20 11:01:46 AM	New order created	Copied from Order #515044	Angela Cannon (acannon@cumulus.com)	24	\$708.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 515063
Alt Order #: _____
Product Desc: Greg Merk for Congress
Estimate: _____
Flight Dates: 07/28/20 - 08/17/20
Original Date / Rev: 07/27/20 / 07/27/20
Order Type: GENERAL

WCOA-AM

Primary AE: Angela Cannon
Sales Office: L-PEN
Sales Region: Local

Agency
Name: Merk/R/US Congress
Buying Contact: _____
Billing Contact: _____
 4661 Calle Ventoso
 Pensacola, FL 32514

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Merk/R/US Congress
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: POL-CAND
Revenue Code 3: POL-US CONGRESS

New Business Thru: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/17/20	30	\$598.25	\$598.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	30	\$598.25	\$598.25	0.00
Totals	30	\$598.25	\$598.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Angela Cannon	L-PEN	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOAA	07/28/20	07/31/20	M-F Midday	CM	10a-3p	-TWTF--	:30	4	\$22.00	P-70	0.00	NM	4	\$88.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-TWTF--					4	\$22.00		0.00			
N 2	WCOAA	07/28/20	07/31/20	M-F PM Drive	CM	3p-7p	-TWTF--	:30	4	\$18.00	P-70	0.00	NM	4	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-TWTF--					4	\$18.00		0.00			
N 3	WCOAA	08/17/20	08/17/20	M-F Midday	CM	10a-3p	M-----	:30	1	\$20.25	P-70	0.00	NM	1	\$20.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	M-----					1	\$20.25		0.00			
N 4	WCOAA	08/17/20	08/17/20	M-F PM Drive	CM	3p-7p	M-----	:30	1	\$18.00	P-70	0.00	NM	1	\$18.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	M-----					1	\$18.00		0.00			
N 5	WCOAA	08/03/20	08/15/20	M-F PM Drive	CM	3p-7p	MTWTF--	:30	5	\$18.00	P-70	0.00	NM	10	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	MTWTF--					5	\$18.00		0.00			
		Week: 08/10/20	08/16/20	MTWTF--					5	\$18.00		0.00			
N 6	WCOAA	08/03/20	08/15/20	M-F Midday	CM	10a-3p	MTWTF--	:30	5	\$22.00	P-70	0.00	NM	10	\$220.00

Order / Rev: 515063
 Alt Order #:
 Flight Dates: 07/28/20 - 08/17/20

Advertiser: Merk/R/US Congress
 Product Desc: Greg Merk for Congress
 Estimate:
 WCOA-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Midday											
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/03/20	08/09/20	MTWTF--	5	\$22.00	0.00								
Week:		08/10/20	08/16/20	MTWTF--	5	\$22.00	0.00								
													Totals	30	\$598.25

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, GREG MERK, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

GREG MERK

Authorized committee:

GREG MERK CAMPAIGN

Agency requesting time (and contact information):

N/A

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

U.S. HOUSE OF REPRESENTATIVES

Date of election:

18 AUG 20



General



Primary

Treasurer of candidate's authorized committee:

GREG MERK

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

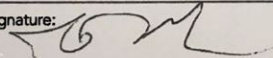
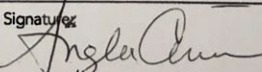


the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

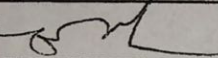
Candidate/Committee/Agency	Station Representative
<p>Signature: </p> <p>Name: <u>GREG MERK</u></p> <p>Date of Request to Purchase Ad Time: <u>27 JUL 20</u></p>	<p>Signature: </p> <p>Name: <u>Angela Cannon</u></p> <p>Date of Station Agreement to Sell Time: <u>7/27/2020</u></p>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

GREG MERK

Date:

27 JUL 20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

ISCI: MERK 30 200723 War Powers
MERK 30 200723 Climate Change

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected - provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 515063

Station Call Letters: WCOA

Date Received/Requested:

7/27/2020

Est. #:

Station Location:
PENSACOLA, FL

Run Start and End Dates:

7/28/2020 - 8/17/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.