

## 505346 - Gaetz/R/US Congress - WCOA

Date	Action	Comment	By	# Spots	Total \$
07/15/20 2:05:16 PM	CIA Spot status	<updated to Cleared>3-2,1-5,3-14,3-4,1-13,1-12,2-8,3-1,1-15,3-9,1-6,3-13,1-10,3-8,2-6,1-9,1-8,1-7,2-7,1-1,1-2,3-11,2-3,3-7,2-9,3-6,3-10,2-1,3-12,3-5,2-5,2-4,1-3,1-14,2-2,1-4,3-3	Patricia Neil (patricia.neil@cumulus.com)	37	\$776.00
07/15/20 2:03:08 PM	Processed	<async process>	Erik Coleman (erik.coleman@cumulus.com)	37	\$776.00
07/15/20 1:58:55 PM	Approved		Patricia Neil (patricia.neil@cumulus.com)	37	\$776.00
07/15/20 1:58:50 PM	Approval Workflow	[Business Manager - Business Office Approval Needed Default]	Patricia Neil (patricia.neil@cumulus.com)	37	\$776.00
07/15/20 1:52:56 PM	Approval Workflow	[Sales Manager - Ready Default] ok	Gary Mertins (gmertins@cumulus.com)	37	\$776.00
07/15/20 1:20:09 PM	Ready for approval	rev	Michael Hatcher (michael.hatcher@cumulus.com)	37	\$776.00
07/15/20 1:19:00 PM	User Comment	Imported EC Order Revision	Michael Hatcher (michael.hatcher@cumulus.com)	37	\$776.00
07/15/20 1:18:54 PM	Put in Edit Mode		Michael Hatcher (michael.hatcher@cumulus.com)	32	\$660.00
07/15/20 11:46:47 AM	Processed	<async process>	Erik Coleman (erik.coleman@cumulus.com)	32	\$660.00
07/15/20 11:33:49 AM	Approved	waiting for copy of pymt	Patricia Neil (patricia.neil@cumulus.com)	32	\$660.00
07/15/20 11:33:27 AM	Approval Workflow	[Business Manager - Business Office Approval Needed Default]	Patricia Neil (patricia.neil@cumulus.com)	32	\$660.00
07/15/20 11:27:54 AM	Approval Workflow	[Sales Manager - Ready Default] ok	Gary Mertins (gmertins@cumulus.com)	32	\$660.00
07/15/20 10:55:33 AM	Ready for approval	new	Michael Hatcher (michael.hatcher@cumulus.com)	32	\$660.00
07/15/20 10:34:08 AM	New order created	Imported EC Order	Michael Hatcher (michael.hatcher@cumulus.com)	32	\$660.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 605346  
**Alt Order #:** 34123501  
**Product Desc:** 6MGAE  
**Estimate:** 8261  
**Flight Dates:** 07/16/20 - 07/22/20  
**Original Date / Rev:** 07/15/20 / 07/15/20  
**Order Type:** GENERAL

**WCOA-AM**

**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency Name:** Katz Media Group  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
125 West 55th Street  
New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Gaetz/R/US Congress  
**Demographic:** M35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-US CONGRESS

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/22/20	37	\$776.00	\$659.60

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	37	\$776.00	\$659.60	0.00
<b>Totals</b>	<b>37</b>	<b>\$776.00</b>	<b>\$659.60</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOAA	07/16/20	07/22/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	3333--	:30	14	\$20.00	P-80	0.00	NM	14	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/16/20	07/22/20	32333--		14				\$20.00		0.00			
N 2	WCOAA	07/16/20	07/22/20	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	2122--	:30	9	\$24.00	P-80	0.00	NM	9	\$216.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/16/20	07/22/20	22122--		9				\$24.00		0.00			
N 3	WCOAA	07/16/20	07/22/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	3333--	:30	14	\$20.00	P-80	0.00	NM	14	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/16/20	07/22/20	23333--		14				\$20.00		0.00			
													<b>Totals</b>	<b>37</b>	<b>\$776.00</b>

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tammie Wingrove, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Matt Gaetz

Authorized committee:

Friends of Matt Gaetz

Agency requesting time (and contact information):

N/A Mentzer Media Services / Tammie Wingrove 410-825-7034

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Florida Congressional District 1

Date of election:

August 18, 2020



General



Primary

Treasurer of candidate's authorized committee:

Steven Martin

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above,

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <i>Tammie Wingrove</i>	Signature: <i>MH</i>
Name: Tammie Wingrove	Name: Michael Hatcher
Date of Request to Purchase Ad Time: 7/14/2020	Date of Station Agreement to Sell Time: 7/15/2020

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Tammie Wingrove*

Name: Tammie Wingrove

Date: 7/14/2020

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station?  Yes  No Date ad received: 7/15/2020**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\* Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 505346

Station Call Letters: WCOA-AM

Date Received/Requested: 7/15/2020

Est. #: 8261

Station Location: Pensacola, FL

Run Start and End Dates:  
7/16/2020 - 7/22/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Traffic Instructions



Date Sent: 07/15/20

Client Name: Friends of Matt Gaetz

Radio Markets: Pensacola Metro

Radio Estimate # 's: 8261 & 8262

FLIGHT DATES	ISCI CODE	SPOT NAME	LENGTH	ROTATION	DELIVERY METHOD	DELIVERY DATE
7/16-7/29	FriendsofMattGaetz	Spot 07142020	:30	100%	Email/ MP3	7/15/20

Notes:

PLEASE EMAIL CONFIRMATION TO: Jamie Cross jcross@mentzermedia.com