

# 515044 - MerK|RUS Congress - WCOA

Date	Action	Comment	By	# Spots	Total \$
07/27/20 1:30:24 PM	CIA Spot status	<updated to Cleared>2-12,2-11,2-10 2-9,4-4,5-8,5-7,5-6,5-5,2-8,2-7,2-6, 2-5,1-4,1-3,1-2,1-1,5-4,5-3,5-2,5-1,3 -1,6-1,6-2,6-3,6-4	Barbara Lally (barbara.lally@cumulus.com)	26	\$715.00
07/27/20 1:26:30 PM	Processed	<async process>	Erik Coleman (erik.coleman@cumulus.com)	26	\$715.00
07/27/20 1:18:15 PM	Approved		Barbara Lally (barbara.lally@cumulus.com)	26	\$715.00
07/27/20 1:18:13 PM	Approval Workflow	[Business Manager - Business Office Approval Needed Default]	Barbara Lally (barbara.lally@cumulus.com)	26	\$715.00
07/27/20 12:12:27 PM	Approval Workflow	[Sales Manager - Ready Default] ok	Gary Mertins (gmertins@cumulus.com)	26	\$715.00
07/27/20 12:12:21 PM	Ready for approval	ok	Gary Mertins (gmertins@cumulus.com)	26	\$715.00
07/27/20 11:40:08 AM	Ready for approval	complete	Angela Cannon (acannon@cumulus.com)	26	\$715.00
07/27/20 10:42:11 AM	New order created	<new order>	Angela Cannon (acannon@cumulus.com)	0	\$0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 515044  
**Alt Order #:**  
**Product Desc:** Greg Merk for Congress  
**Estimate:**  
**Flight Dates:** 07/28/20 - 08/17/20  
**Original Date / Rev:** 07/27/20 / 07/27/20  
**Order Type:** GENERAL

**WCOA-AM**

**Primary AE:** Angela Cannon  
**Sales Office:** L-PEN  
**Sales Region:** Local

**Agency Name:** Merk/R/US Congress  
**Buying Contact:**  
**Billing Contact:**  
 4661 Calle Ventoso  
 Pensacola, FL 32514

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Merk/R/US Congress  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-US CONGRESS

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/17/20	26	\$715.00	\$715.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	26	\$715.00	\$715.00	0.00
<b>Totals</b>	<b>26</b>	<b>\$715.00</b>	<b>\$715.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Angela Cannon	L-PEN	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOAA	07/28/20	07/31/20	M-F Midday M-F	CM	10a-3p	-TWTF--	1:00	4	\$33.00	P-70	0.00	NM	4	\$132.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-TWTF--					4	\$33.00		0.00			
N 2	WCOAA	08/03/20	08/15/20	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	5	\$22.00	P-70	0.00	NM	8	\$176.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	MTWTF--					4	\$22.00		0.00			
		Week: 08/10/20	08/16/20	MTWTF--					4	\$22.00		0.00			
N 3	WCOAA	08/17/20	08/17/20	M-F Midday M-F	CM	10a-3p	M-----	1:00	1	\$33.00	P-70	0.00	NM	1	\$33.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	M-----					1	\$33.00		0.00			
N 4	WCOAA	08/17/20	08/17/20	M-F PM Drive M-F	CM	3p-7p	M-----	1:00	1	\$22.00	P-70	0.00	NM	1	\$22.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	M-----					1	\$22.00		0.00			
N 5	WCOAA	08/03/20	08/14/20	M-F Midday M-F	CM	10a-3p	MTWTF--	1:00	5	\$33.00	P-70	0.00	NM	8	\$264.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	MTWTF--					4	\$33.00		0.00			
		Week: 08/10/20	08/16/20	MTWTF--					4	\$33.00		0.00			

Order / Rev: 515044  
 Alt Order #: \_\_\_\_\_  
 Flight Dates: 07/28/20 - 08/17/20

Advertiser: Merk/R/US Congress  
 Product Desc: Greg Merk for Congress  
 Estimate: \_\_\_\_\_

**WCOA-AM**


Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WCOA	07/28/20	07/31/20	M-F PM Drive M-F	CM	3p-7p	-TWTF--	1:00	4	\$22.00	P-70	0.00	NM	4	\$88.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/27/20	08/02/20	-TWTF--	4	\$22.00	0.00								
													Totals	26	\$715.00

*[Faint, illegible text and signatures, likely a contract or order form, are present in the background of the page.]*

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, GREG MERK, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: GREG MERK

Authorized committee: GREG MERK CAMPAIGN

Agency requesting time (and contact information):

N/A

Candidate's political party: REPUBLICAN

Office sought (no acronyms or abbreviations): U.S. HOUSE OF REPRESENTATIVES

Date of election: 18 AUG 20  General  Primary

Treasurer of candidate's authorized committee: GREG MERK

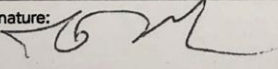
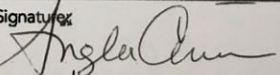
The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
- the authorized committee of the legally qualified candidate listed above;

- (2) this station is authorized to announce the time as paid for by such person or entity; and
- (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: <u>GREG MERK</u>	Name: <u>Angela Cannon</u>
Date of Request to Purchase Ad Time: <u>27 JUL 20</u>	Date of Station Agreement to Sell Time: <u>7/27/2020</u>



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**Signature: Name: GREG MERKDate: 27 JUL 20**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

ISCI: MERK 60 200723 Real Matt

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\* Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #: 515044

Station Call Letters: WCOA

Date Received/Requested:  
7/27/2020

Est. #:

Station Location:  
PENSACOLA, FLRun Start and End Dates:  
7/28/2020 - 8/17/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.