Contract Agreement Between:

CONTRACT

WRIC
301 Arboretum Place
Richmond, VA 23236
(804) 330-8888

Contract / Revision	Alt Order #
1231480 /	25751827

Product
VA ATTORNEY GENERAL

Contract Dates	Estimate #
10/17/17 - 10/23/17	8855

Advertiser	Original Date / Revision
POL/NRA PVF	09/26/17 / 09/26/17

And:

Red Eagle Media Group
815 Slaters Lane
Alexandria, VA 22314
USA

Billing Cycle	Billing Calendar	Cash/Trade
WEEKLY	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WRIC	Katz Washington	Katz/Washingto

Special Handling

Demographic
Adults 35-64

Agy Code	Advertiser Code	Product 1/2
9915593		1079

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WRIC	10/17/17	10/17/17	Good Morning Richmond 5	5-530a		:30				NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/16/17	10/22/17	-T-----	1	$200.00								
N 2	WRIC	10/18/17	10/18/17	Good Morning Richmond 5	5-530a		:30				NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/16/17	10/22/17	--W----	1	$200.00								
N 3	WRIC	10/19/17	10/19/17	Good Morning Richmond 5	5-530a		:30				NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/16/17	10/22/17	---T---	1	$200.00								
N 4	WRIC	10/20/17	10/20/17	Good Morning Richmond 5	5-530a		:30				NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/16/17	10/22/17	----F--	1	$200.00								
N 5	WRIC	10/23/17	10/23/17	Good Morning Richmond 5	5-530a		:30				NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/23/17	10/29/17	M------	1	$200.00								
N 6	WRIC	10/17/17	10/17/17	Good Morning Richmond 6	6-7a		:30				NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/16/17	10/22/17	-T-----	1	$600.00								
N 7	WRIC	10/19/17	10/19/17	Good Morning Richmond 6	6-7a		:30				NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/16/17	10/22/17	---T---	1	$600.00								
N 8	WRIC	10/23/17	10/23/17	Good Morning Richmond 6	6-7a		:30				NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/23/17	10/29/17	M------	1	$600.00								
N 9	WRIC	10/21/17	10/21/17	Good Morning Richmond WK	6-7a		:30				NM	1	$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/16/17	10/22/17	-----S-	1	$125.00								
N 10	WRIC	10/22/17	10/22/17	Good Morning Richmond 8	8-9a		:30				NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/16/17	10/22/17	------S	1	$400.00								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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WRIC
301 Arboretum Place
Richmond, VA 23236
(804) 330-8888

Contract / Revision	Alt Order #
1231480 /	25751827

Contract Dates	Product	Estimate #
10/17/17 - 10/23/17	VA ATTORNEY GENER	8855

Advertiser	Original Date / Revision
POL/NRA PVF	09/26/17 / 09/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 11	WRIC	10/17/17	10/17/17	ABC Nightly News	ABC Nightly News		:30				NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/16/17	10/22/17	-T-----	1	$800.00							
N 12	WRIC	10/18/17	10/18/17	ABC Nightly News	ABC Nightly News		:30				NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/16/17	10/22/17	--W----	1	$800.00							
N 13	WRIC	10/19/17	10/19/17	ABC Nightly News	ABC Nightly News		:30				NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/16/17	10/22/17	---T---	1	$800.00							
N 14	WRIC	10/20/17	10/20/17	ABC Nightly News	ABC Nightly News		:30				NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/16/17	10/22/17	----F--	1	$800.00							
N 15	WRIC	10/23/17	10/23/17	ABC Nightly News	ABC Nightly News		:30				NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/23/17	10/29/17	M------	1	$800.00							
N 16	WRIC	10/17/17	10/17/17	M-F Wheel 7-730p	7-730p		:30				NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/16/17	10/22/17	-T-----	1	$1,200.00							
N 17	WRIC	10/18/17	10/18/17	M-F Wheel 7-730p	7-730p		:30				NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/16/17	10/22/17	--W----	1	$1,200.00							
N 18	WRIC	10/19/17	10/19/17	M-F Wheel 7-730p	7-730p		:30				NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/16/17	10/22/17	---T---	1	$1,200.00							
N 19	WRIC	10/20/17	10/20/17	M-F Wheel 7-730p	7-730p		:30				NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/16/17	10/22/17	----F--	1	$1,200.00							
N 20	WRIC	10/23/17	10/23/17	M-F Wheel 7-730p	7-730p		:30				NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/23/17	10/29/17	M------	1	$1,200.00							
N 21	WRIC	10/17/17	10/17/17	M-F Jeopardy 730-8p	730-8p		:30				NM	1	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/16/17	10/22/17	-T-----	1	$1,400.00							
N 22	WRIC	10/18/17	10/18/17	M-F Jeopardy 730-8p	730-8p		:30				NM	1	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/16/17	10/22/17	--W----	1	$1,400.00							
N 23	WRIC	10/19/17	10/19/17	M-F Jeopardy 730-8p	730-8p		:30				NM	1	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/16/17	10/22/17	---T---	1	$1,400.00							
N 24	WRIC	10/20/17	10/20/17	M-F Jeopardy 730-8p	730-8p		:30				NM	1	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/16/17	10/22/17	----F--	1	$1,400.00							
N 25	WRIC	10/23/17	10/23/17	M-F Jeopardy 730-8p	730-8p		:30				NM	1	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/23/17	10/29/17	M------	1	$1,400.00							
N 26	WRIC	10/21/17	10/21/17	Sa Football 330p-7p	Sa Football 330p-7		:30				NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/16/17	10/22/17	-----S-	1	$1,500.00							

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WRIC
301 Arboretum Place
Richmond, VA 23236
(804) 330-8888

Contract / Revision	Alt Order #
1231480 /	25751827

Contract Dates	Product	Estimate #
10/17/17 - 10/23/17	VA ATTORNEY GENER	**8855**

Advertiser	Original Date / Revision
POL/NRA PVF	09/26/17 / 09/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
N 27	WRIC	10/18/17	10/18/17	TV8 News @ 5	5-530p		:30				NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	--W----	1	$400.00							
N 28	WRIC	10/20/17	10/20/17	TV8 News @ 5	5-530p		:30				NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	----F--	1	$400.00							
						Totals		0.00				28	$22,625.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/16/17 -10/22/17	23	$18,425.00	($2,763.75)	$15,661.25
10/23/17 -10/29/17	5	$4,200.00	($630.00)	$3,570.00
Totals	28	$22,625.00	($3,393.75)	$19,231.25

Signature: _____ **Date:** _____

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#

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25751827 **Changes as of:** 9/21/2017 at 11:04 AM **Version:** Highlighting Rev
CPE: 388/1079/8855 **Flight:** 10/17/17 - 10/23/17 **Station:** WRIC
Agency: RED EAGLE MEDIA GROU **Advertiser:** IRA-PVF **Market:** Richmond
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314 **Product:** VA-AG **Office:** WASHINGTON
Agency Order #: 6554462 **Primary Demo:** Adults 35-64
Buyer: Eagle Media Media Assistant, Red **Con Type:** POLITICAL/VO
Salesperson: ALEXANDRA BRADLEY 202-955-5342 **Assistant:** ALEXANDRA B 202-955-5342

Comments: CX LINES 8-10, REVISED RATE LINE 11, ADDED LINE 12. PLS CNF

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/17	10/18	10/19	10/20	10/21	10/22	10/23
							10/17 - 10/23						
1	Tu-F,M 5a-5:30a	2	GM RICHMOND-5A	$200.00	1.4	30	1	1	1	1	0	0	1
2	Tu-F,M 6a-7a		GOOD MRN RCHMD	$600.00	3.1	30	1	0	1	0	0	0	1
3	Sa 6a-7a		GDMRNRCH WK-ED	$125.00	1.7	30	0	0	0	0	1	0	0
4	Su 8a-9a		GDMRN RICH WKD	$400.00	3.4	30	0	0	0	0	0	1	0
5	Tu-F,M 6:30p-7p		ABC-WORLD NWS	$800.00	4.3	30	1	1	1	1	0	0	1
6	Tu-F,M 7p-7:30p		WHEEL-FORTNE	$1,200.00	4.6	30	1	1	1	1	0	0	1
7	Tu-F,M 7:30p-8p		JEOPARDY	$1,400.00	6.5	30	1	1	1	1	0	0	1
REV- 8	W 10p-11p		DESIG SURV	$600.00	2.5	30	0	1▶0	0	0	0	0	0
REV- 9	F 9p-10p		SHARK TANK-ABC	$800.00	3.2	30	0	0	0	1▶0	0	0	0
REV- 10	Su 10p-11p		QUANTICO-ABC	$500.00	2.7	30	0	0	0	0	0	1▶0	0
11	Sa 3:30p-7p		NCAA FOOTBALL	$1,500.00	2.8	30	0	0	0	0	1	0	0
	Changes: Day/Time from Sa 12n-6p to Sa 3:30p-7p, Rate from 400 to 1500												
REV+ 12	M-F 5p-5:30p		NEWS	$400.00	0.0	30	0▶0	0▶1	0▶0	0▶1	0▶0	0▶0	0▶0
						TOTALS:	5	5	5	5	2	1	5

Printed on 09/21/2017 at 11:15 AM

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25751827	**Changes as of:**	9/21/2017 at 11:04 AM	**Version:**	Highlighting Re
CPE:	388/1079/8855	**Flight:**	10/17/17 - 10/23/17	**Station:**	WRIC
Agency:	RED EAGLE MEDIA GROU RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	**Advertiser:**	NRA-PVF	**Market:**	Richmond
		Product:	VA-AG	**Office:**	WASHINGTON
		Agency Order #:	6554462	**Primary Demo:**	Adults 35-64
		Buyer:	Eagle Media Media Assistant, Red	**Con Type:**	POLITICAL/VO
		Salesperson:	ALEXANDRA BRADLEY 202-955-5342	**Assistant:**	ALEXANDRA B 202-955-5342

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
09/21/17 11:04 AM	ALEXANDRA BRADLEY	CX LINES 8-10, REVISED RATE LINE 11, ADDED LINE 12. PLS CNF
09/21/17 10:43 AM	System	Notice Received.
09/20/17 1:53 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information

Market Budget:	$70,703
WRIC Share:	32%
Comment:	
WRLH:	12%
WTVR:	39%
WWBT:	17%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	28	$22,625.00	$223.57	101.2
Total	**100%**	**28**	**$22,625.00**	**$223.57**	**101.2**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Revision	9/21/17 11:04 AM	ALEXANDRA BRADLEY	Revised		1	$0	$22,625.00	Changes: Total Spots from 29 to 28, Total C $206.43 to $223.57, Comments from Separ RATE LINE 11, ADDED LINE 12. PLS CNF 5 buylines added or modified.
Queued for Electronic Contracting	9/20/17 2:08 PM					$0	$0	
New	9/20/17 1:53 PM	ALEXANDRA BRADLEY	Confirmed	29		$22,625.00	$22,625.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THA ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUS KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHI

Printed on 09/21/2017 at 11:15 AM

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25751827	**Changes as of:**	9/20/2017 at 1:53 PM	**Version:**	Original Order
CPE:	388/1079/8855	**Flight:**	10/17/17 - 10/23/17	**Station:**	WRIC
Agency:	RED EAGLE MEDIA GROU RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	**Advertiser:**	NRA-PVF	**Market:**	Richmond
		Product:	VA-AG	**Office:**	WASHINGTON
		Agency Order #:	6554462	**Primary Demo:**	Adults 35-64
		Buyer:	Eagle Media Media Assistant, Red	**Con Type:**	POLITICAL/VO
		Salesperson:	ALEXANDRA BRADLEY 202-955-5342	**Assistant:**	ALEXANDRA B 202-955-5342

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/17 - 10/23						
							10/17	10/18	10/19	10/20	10/21	10/22	10/23
1	Tu-F,M 5a-5:30a	2	GM RICHMOND-5A	$200.00	1.4	30	1	1	1	1	0	0	1
2	Tu-F,M 6a-7a	2	GOOD MRN RCHMD	$600.00	3.1	30	1	0	1	0	0	0	1
3	Sa 6a-7a	2	GDMRNRCH WK-ED	$125.00	1.7	30	0	0	0	0	1	0	0
4	Su 8a-9a	2	GDMRN RICH WKD	$400.00	3.4	30	0	0	0	0	0	1	0
5	Tu-F,M 6:30p-7p	2	ABC-WORLD NWS	$800.00	4.3	30	1	1	1	1	0	0	1
6	Tu-F,M 7p-7:30p	2	WHEEL-FORTNE	$1,200.00	4.6	30	1	1	1	1	0	0	1
7	Tu-F,M 7:30p-8p	2	JEOPARDY	$1,400.00	6.5	30	1	1	1	1	0	0	1
8	W 10p-11p		DESIG SURV	$600.00	2.5	30	0	1	0	0	0	0	0
9	F 9p-10p		SHARK TANK-ABC	$800.00	3.2	30	0	0	0	1	0	0	0
10	Su 10p-11p		QUANTICO-ABC	$500.00	2.7	30	0	0	0	0	0	1	0
11	Sa 12n-6p		NCAA FOOTBALL	$400.00	2.8	30	0	0	0	0	1	0	0
						TOTALS:	5	5	5	5	2	2	5

Printed on 09/20/2017 at 02:08 PM

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25751827	**Changes as of:**	9/20/2017 at 1:53 PM	**Version:**	Original Order
CPE:	388/1079/8855	**Flight:**	10/17/17 - 10/23/17	**Station:**	WRIC
Agency:	RED EAGLE MEDIA GROU	**Advertiser:**	NRA-PVF	**Market:**	Richmond
	RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	**Product:**	VA-AG	**Office:**	WASHINGTON
		Agency Order #:	6554462	**Primary Demo:**	Adults 35-64
		Buyer:	Eagle Media Media Assistant, Red	**Con Type:**	POLITICAL/VO
		Salesperson:	ALEXANDRA BRADLEY 202-955-5342	**Assistant:**	ALEXANDRA B 202-955-5342

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
09/20/17 1:53 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information

Market Budget:	**$70,703**
WRIC Share:	**32%**
Comment:	
WRLH:	**12%**
WTVR:	**39%**
WWBT:	**17%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	29	$22,625.00	$206.43	109.6
Total	**100%**	**29**	**$22,625.00**	**$206.43**	**109.6**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
New	9/20/17 1:53 PM	ALEXANDRA BRADLEY	New	29		$22,625.00	$22,625.00	

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Printed on 09/20/2017 at 02:08 PM

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WRIC-TV8 Richmond, VA	9-29-17

I, Red Eagle Media Group
do hereby request station time concerning the following issue:

National Rifle Association for America - Political Victory Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRA-PVF

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Rifle Association of America - Political Victory Fund (NRA-PVF)
11250 Waples Mill Road
Fairfax, VA 22305

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