



**WRIC**  
**301 Arboretum Place**  
**Richmond, VA 23236**  
**(804) 330-8888**

# CONTRACT

<u>Contract / Revision</u> 1234035 /		<u>Alt Order #</u> 25750810
<u>Product</u> VA-GOV		
<u>Contract Dates</u> 10/31/17 - 11/06/17		<u>Estimate #</u> 8848
<u>Advertiser</u> POL/NRA PVF		<u>Original Date / Revision</u> 09/27/17 / 09/27/17
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRIC	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>Agency Code</u> 9915593	<u>Advertiser Code</u> 388	<u>Product 1/2</u> 1082
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Red Eagle Media Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRIC	10/31/17	10/31/17	Good Morning Richmond 5	5-530a		:15/:15				BK	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-T-----				1	\$200.00				
N 2	WRIC	11/02/17	11/02/17	Good Morning Richmond 5	5-530a		:15/:15				BK	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	---T---				1	\$200.00				
N 3	WRIC	11/03/17	11/03/17	Good Morning Richmond 5	5-530a		:15/:15				BK	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	----F--				1	\$200.00				
N 4	WRIC	11/06/17	11/06/17	Good Morning Richmond 5	5-530a		:15/:15				BK	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	M-----				1	\$200.00				
N 5	WRIC	11/02/17	11/02/17	ABC Nightly News	ABC Nightly News		:15/:15				BK	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	---T---				1	\$800.00				
N 6	WRIC	10/31/17	10/31/17	TV8 News @530p	530-6p		:15/:15				BK	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-T-----				1	\$450.00				
N 7	WRIC	11/06/17	11/06/17	TV8 News @530p	530-6p		:15/:15				BK	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	M-----				1	\$450.00				
N 8	WRIC	10/31/17	10/31/17	M-F Jeopardy 730-8p	730-8p		:15/:15				BK	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-T-----				1	\$1,400.00				
N 9	WRIC	11/06/17	11/06/17	M-F Jeopardy 730-8p	730-8p		:15/:15				BK	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	M-----				1	\$1,400.00				
<b>Totals</b>								<b>0.00</b>				<b>9</b>	<b>\$5,300.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WRIC**  
**301 Arboretum Place**  
**Richmond, VA 23236**  
**(804) 330-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
1234035 /	25750810

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/17 - 11/06/17	VA-GOV	8848

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/NRA PVF	09/27/17 / 09/27/17

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/05/17	6	\$3,250.00	(\$487.50)	\$2,762.50
11/06/17 - 11/12/17	3	\$2,050.00	(\$307.50)	\$1,742.50
<b>Totals</b>	<b>9</b>	<b>\$5,300.00</b>	<b>(\$795.00)</b>	<b>\$4,505.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# 123



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25750810	<b>Changes as of:</b> 9/21/2017 at 11:00 AM	<b>Version:</b> Highlighting Rev
<b>CPE:</b> 388/1082/8848	<b>Flight:</b> 10/31/17 - 11/6/17	<b>Station:</b> WRIC
<b>Agency:</b> RED EAGLE MEDIA GROU	<b>Advertiser:</b> NRA-PVF	<b>Market:</b> Richmond
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	<b>Product:</b> VA-GOV	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 6552085	<b>Buyer:</b> Eagle Media Media Assistant, Red	<b>Primary Demo:</b> Adults 35-64
<b>Salesperson:</b> ALEXANDRA BRADLEY 202-955-5342		<b>Con Type:</b> POLITICAL/VO
		<b>Assistant:</b> ALEXANDRA B 202-955-5342

**Comments:** REVISED LINE 2. PLS CNF

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/31 - 11/6							
							10/31	11/1	11/2	11/3	11/4	11/5	11/6	
1	Tu-F,M 5a-5:30a	2	GM RICHMOND-5A	\$100.00	1.4	15	2	0	2	2	0	0	2	
[BOOKENDS]														
REV- 2	Tu-F,M 6:30p-7p		ABC-WORLD NWS	\$400.00	4.3	15	0	0	2	0	0	0	2	0
[BOOKENDS] Changes: Rate from 200 to 400														
3	Tu-F,M 5:30p-6p		8 NEWS-5:30PM	\$225.00	2.7	15	2	0	0	0	0	0	2	
[BOOKENDS]														
4	Tu-F,M 7:30p-8p		JEOPARDY	\$700.00	6.5	15	2	0	0	0	0	0	2	
[BOOKENDS]														
<b>TOTALS:</b>							6	0	4	2	0	0	6	



**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25750810	<b>Changes as of:</b> 9/21/2017 at 11:00 AM	<b>Version:</b> Highlighting Rev
<b>CPE:</b> 388/1082/8848	<b>Flight:</b> 10/31/17 - 11/6/17	<b>Station:</b> WRIC
<b>Agency:</b> RED EAGLE MEDIA GROU	<b>Advertiser:</b> NRA-PVF	<b>Market:</b> Richmond
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	<b>Product:</b> VA-GOV	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 6552085	<b>Buyer:</b> Eagle Media Media Assistant, Red	<b>Primary Demo:</b> Adults 35-64
<b>Salesperson:</b> ALEXANDRA BRADLEY 202-955-5342		<b>Con Type:</b> POLITICAL/VO
		<b>Assistant:</b> ALEXANDRA B 202-955-5342

**Special  
Instructions**

**Order Level Comments**

Date/Time	Added by	Comment
09/21/17 11:00 AM	ALEXANDRA BRADLEY	REVISED LINE 2. PLS CNF
09/20/17 9:39 AM	ALEXANDRA BRADLEY	NEW ORDER. PLS CHCK AND CNF. T&R
09/20/17 9:39 AM	ALEXANDRA BRADLEY	NEW ORDER. PLS CHCK AND CNF. T&R

**Competitive Information**

<b>Market Budget:</b>	<b>\$21,200</b>
<b>WRIC Share:</b>	<b>25%</b>
<b>Comment:</b>	
<b>WRLH:</b>	<b>23%</b>
<b>WTVR:</b>	<b>20%</b>
<b>WWBT:</b>	<b>32%</b>

**Daypart Summary**

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	18	\$5,300.00	\$93.64	56.6
<b>Total</b>	<b>100%</b>	<b>18</b>	<b>\$5,300.00</b>	<b>\$93.64</b>	<b>56.6</b>

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/21/17 11:00 AM	ALEXANDRA BRADLEY	Revised		2	\$0	\$5,300.00	Changes: Total CPP from \$81.29 to \$93.64, to \$21,200, Total Spots from 20 to 18, Total NEW ORDER. PLS CHCK AND CNF. T&R added or modified.
Queued for Electronic Contracting	9/20/17 10:55 AM					\$0	\$0	
Revision	9/20/17 9:39 AM	ALEXANDRA BRADLEY	Confirmed			\$0	\$5,300.00	Changes: Comments from Separation: 30 to T&R, User Entered \$ from \$0.00 to \$5,300.0
New	9/20/17 9:33 AM	ALEXANDRA BRADLEY	New	20		\$5,300.00	\$5,300.00	

**Non-Discrimination  
Policy**

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTS. KATZ MEDIA GROUP ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25750810	<b>Changes as of:</b> 9/20/2017 at 9:39 AM	<b>Version:</b> Highlighting Re
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<b>Agency Order #:</b> 6552085		<b>Primary Demo:</b> Adults 35-64
<b>Buyer:</b> Eagle Media Media Assistant, Red		<b>Con Type:</b> POLITICAL/VO
<b>Salesperson:</b> ALEXANDRA BRADLEY 202-955-5342		<b>Assistant:</b> ALEXANDRA E 202-955-5342

**Comments:** NEW ORDER. PLS CHCK AND CNF. T&R

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/31 - 11/6							
							10/31	11/1	11/2	11/3	11/4	11/5	11/6	
1	Tu-F,M 5a-5:30a		GM RICHMOND-5A	\$100.00	1.4	15	2	0	2	2	0	0	2	
[BOOKENDS] Changes: Len from 15 to 15B														
2	Tu-F,M 6:30p-7p		ABC-WORLD NWS	\$200.00	4.3	15	0	0	2	0	0	0	2	
[BOOKENDS] Changes: Len from 15 to 15B														
3	Tu-F,M 5:30p-6p		8 NEWS-5:30PM	\$225.00	2.7	15	2	0	0	0	0	0	2	
[BOOKENDS] Changes: Len from 15 to 15B														
4	Tu-F,M 7:30p-8p		JEOPARDY	\$700.00	6.5	15	2	0	0	0	0	0	2	
[BOOKENDS] Changes: Len from 15 to 15B														
<b>TOTALS:</b>							6	0	4	2	0	0	8	



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#### Special Instructions

#### Order Level Comments

Date/Time	Added by	Comment
09/20/17 9:39 AM	ALEXANDRA BRADLEY	NEW ORDER. PLS CHCK AND CNF. T&R
09/20/17 9:39 AM	ALEXANDRA BRADLEY	NEW ORDER. PLS CHCK AND CNF. T&R

#### Competitive Information

<b>Market Budget:</b>	<b>\$57,000</b>
<b>WRIC Share:</b>	<b>25%</b>
<b>Comment:</b>	
<b>WRLH:</b>	<b>23%</b>
<b>WTVR:</b>	<b>20%</b>
<b>WWBT:</b>	<b>32%</b>

#### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$5,300.00	\$81.29	65.2
<b>Total</b>	<b>100%</b>	<b>20</b>	<b>\$5,300.00</b>	<b>\$81.29</b>	<b>65.2</b>

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/20/17 9:39 AM	ALEXANDRA BRADLEY	Revised			\$0	\$5,300.00	Changes: Comments from Separation: 30 to T&R, User Entered \$ from \$0.00 to \$5,300.00
New	9/20/17 9:33 AM	ALEXANDRA BRADLEY	New	20		\$5,300.00	\$5,300.00	

#### Non-Discrimination Policy

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WRIC-TV8 Richmond, VA</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">9-29-17</span>
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I, Red Eagle Media Group

do hereby request station time concerning the following issue:

National Rifle Association for America - Political Victory Fund
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRA-PVF

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

National Rifle Association of America - Political Victory Fund (NRA-PVF)  
11250 Waples Mill Road  
Fairfax, VA 22305

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Treasurer - Mary Rose Adkins

