

Community Issues Report – WJQK

July 2013 – September 2013

Issue: A lack of leadership in the Church and Local Businesses.

Station Response:

- Helped promote the annual Willow Creek Global Leadership Summit. A church from the community...Christ Memorial Church in Holland, hosted a simulcast of the event. We encouraged listeners to invite the leaders in their lives to this event. The event had various speakers to encourage and teach the leaders of our community.

Issue: Broken marriages.

Station Response:

- Helped promote the “Love Worth Fighting For” Marriage Event hosted by Kirk Cameron. This event was designed to strengthen and encourage husbands and wives in their current marriage situation. We not only talked about the event on-air and online, but we also aired an interview with Kirk Cameron to help speak about the validity of the event.

Issue: Cancer survivors and current cancer patients.

Station Response:

- Worked with the “Pink Heals” organization to get the word out about their event which brings awareness to cancer research and encourages survivors and current patients. We also encouraged our listeners to walk with us in the parade held in our local community.

Issue: Spreading the gospel to heavily persecuted areas of the world.

Station Response:

- Teamed up with World Mission for a shoe fundraiser. We encouraged listeners to donate any and all pairs of shoes they no longer needed. Through a process that World Mission has set up, these shoe donations eventually translate into a device called “The Treasure” which is a solar powered audio bible, in native languages, for these unreached areas of the world. It all worked out that every pair of shoes donated, meant that one person would hear the gospel.

Issue: Local community members who need the benefit of a bible study.

Station Response:

- New morning show host, Sabrina Fairchild had it laid on her heart to host a summer bible series. For the months of June, July, and August, Sabrina hosted a bible study for West Michigan area women that focused on a different topic each month.

Issue: Orphan children in Guatemala.

Station Response:

- We worked together with Nephew Physical Therapy, Paradise Bound Ministries, and Open Doors Orphanage to host our annual Open Doors 5K. We encouraged listeners to sign up for the 5K to help raise funds for the Open Doors Orphanage in Guatemala.