

WHYI-FM
Miami, FL
Quarterly Issues/Programs List
Second Quarter, 2015
07/01/2015

WHYI-FM
Quarterly Issues/Programs List

WHYI-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Sexually transmitted disease
 2. Support for non profits
 3. Substance abuse & treatment; drunk driving; technology addiction
 4. Community redevelopment
 5. Health & wellness; nutrition; mental health; Insurance
 6. Children; programs & services; health; literacy; sexual violence
 7. Education; skills training; drop out rate
 8. Comprehensive health services for women
 9. The elderly
 10. Human trafficking
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

The Here's Help Show

Sundays 6:00am/1hour

Airs: **Sunday, 4/5/15**

Segment 1: 25 min
Issue: HPV/STD

HPV Awakening, Inc.
Ms. Tashia Ameneiro
Founder / Chairperson
www.hpvawakening.org

We talked about our guest's personal and professional history leading up to her becoming the Founder and Chairperson of HPV Awakening, Inc. Ms. Ameneiro told our listeners her very personal experience before, during and after being diagnosed as having HPV. She also discussed how her motivation for establishing the foundation was that she really had nowhere to turn to for reliable information about her diagnosis. She explained how HPV is the most common sexually transmitted disease in the world yet, it is the least talked about. She detailed the mission of HPV Awakening, Inc. as providing sexual health education to the general public, women's correctional facilities and juvenile detention centers. She also explained why HPV is not treatable, curable nor reportable in Florida and how the Gardasil vaccine is preventative but not a cure as well as the fact that it only guards against 1 strain of HPV. Throughout the interview we mentioned their website and phone number as well as all social media that could provide any and all information about HPV Awakening, Inc.

Segment 2: 25 min

Issue: Support for non profits

Philanthrofest

Ms. Susset Cabrera

Peacock Public Relations

We talked about our guest's personal and professional history leading up to her becoming the pro-bono PR Person for Philanthrofest.

Ms. Cabrera gave our listeners all the details behind the creation and history of Philanthrofest as well as everything that will be going on at Museum Park from 10:00 AM to 6:00 PM on Saturday, April 11th. She spoke about the Show Time venue, the Kids Fun Zone, the zip line, the Science Treehouse, the Scavenger Hunt, the Giving Circle and Hero City. She told our listeners exactly what would be happening at each area of the park throughout the day and how it benefitted many local charities. Throughout the interview we mentioned websites and phone numbers that could provide more information about Philanthrofest.

Student's Corner: 10 min

Issue: substance abuse & recovery

Anniel, a 16 year old student at Here's Help for 3 1/2 months.

Airs: **Sunday, 4/12/15**

Segment 1: 25 min

Issue: Autism

Marino Campus

Mr. Aaron Brown

First Graduate

Rixys Alfonso

PR Rep.

We talked about both of our guests personal and professional histories leading up to her becoming the Public Relations and Media Consultant and he becoming the first graduate of the Marino Campus. Ms. Alfonso gave our listeners a brief history of why, when and how the Marino Campus was founded. Mr. Brown shared with our listeners a students perspective of participating in the first inaugural class of the Marino Campus. Mr. Brown also discussed how after graduation the Marino Campus was instrumental in finding him gainful employment in the area in which he excels. Ms. Alfonso also talked about the many different programs being offered by not just the Marino Campus but also at its predecessor, The Dan Marino Foundation for Autism. Throughout the interview we mentioned their website and phone number as well as all social media that could provide any and all information about The Marino Campus and the Dan Marino Foundation.

Segment 2: 25 min

Issue: Impaired driving

M.A.D.D.

Mothers Against Drunk Driving

Heather Geronemus

Volunteer/Board Member

We talked about our guest's personal and professional history leading up to her becoming a Volunteer and a Board Member for Mothers Against Drunk Driving. Ms. Geronemus explained to our listening audience how her Father was a victim of a Hit and Run accident by a drunk driver. He passed away and that became the impetus for her becoming involved. She highlighted the fact that one does not have to be a mother to be involved with MADD. She talked about the overwhelming success of the many programs offered by MADD. She explained how MADD offers counseling to the victims and their families and how she was personally helped by counseling after her father's death. She promoted all the programs that MADD in coordination with the Broward Sheriff's Office and Yellow Cab have established throughout the last few years. Ms. Geronemus also talked about all of the regular programs offered by MADD. She also detailed their upcoming fundraiser as well as other social events throughout South Florida. Throughout the interview we mentioned their website and phone number as well as all social media that could provide any information about Mothers against Drunk Driving.

Student's Corner: 10 min

Issue: substance abuse & recovery

Marlon, a 24 year old student at Here's Help for 2 weeks.

Airs: **Sunday, 4/19/15**

Segment 1: 25 min

Issue: job skills training and employment

Chef Michelle Jones

Students Jacob, Sam, Marlon, Johan and Charles

Here's Help Culinary Program

We talked about all of our guests' personal and professional histories leading up to Ms. Jones becoming Chef of the Here's Helps Culinary Program and all the young men named above becoming her students. Chef Jones gave our listening audience a detailed account of the required curriculum in order to attend and graduate the Culinary Program with one or more of the available State Food Handlers Certificates. All the students offered our listeners the student's perspective about the culinary program. Chef Jones emphasized how the need to train is great, but the need to employ is even greater which is why she is heavily involved in the obtainment of post graduate positions for our students in culinary universities or burgeoning local restaurants. Chef Jones and I also mentioned the major sponsors for the Here's Help Culinary Program, Badia's Spices and Publix Supermarkets. Throughout the interview we mentioned websites and phone numbers that could provide more information regarding the Here's Help Culinary Program.

Segment 2: 25 min

Issue: Support for non profits

South Florida Firefighters Calendar

Lt. Luis Espinosa, Ret.

Founder / CEO

We talked about our guest's personal and professional history leading up to him becoming the Founder and CEO of the South Florida Firefighters Calendar.

Lt. Espinosa shared with our listeners the history of the South Florida Firefighters Calendar and why it was founded. He promoted all the programs offered by the 4 charities they support which are the UM/JM Burn Center, Safehaven for Newborns, Friends Forever Pet Rescue and Here's Help. Lt. Espinosa also promoted their upcoming fundraiser on Wednesday, April 22nd at the Doubletree by Hilton where they pick the firefighters that will be in next year's calendar, as well as other social events throughout South Florida featuring the South Florida Firefighters Calendar. Throughout the interview we mentioned their website and phone number as well as all social media that could provide any information about the South Florida Firefighters Calendar.

Student's Corner: 10 min

Issue: substance abuse & recovery

Charles, an 18 year old student at Here's Help for 3 weeks.

Airs: **Sunday, 4/26/15**

Segment 1: 25 min

Issue: Children's Mental/Emotional Health

Mr. Lee Cohen
President
House of Healing

We talked about our guest's personal and professional history leading up to his becoming President of House of Healing. Mr. Cohen gave our listening audience a detailed account of how and why the nonprofit was founded. He explained how the House of Healing provides opportunities for children to participate, learn and express themselves through the transformative power of the expressive arts as a therapeutic healing tool. He talked about all the programs offered at the House of Healing. He also promoted all the upcoming fundraisers and sponsors that have continued to make the House of Healing a success. Throughout the interview we mentioned websites and phone numbers as well as all social media that could provide awareness and information regarding the House of Healing.

Segment 2: 25 min

Issue: Entrepreneurial programs

Alice Horn
Executive Director
National Foundation for the Teaching of Entrepreneurship

We talked about our guest's personal and professional history leading up to her becoming the Executive Director for the National Foundation for the Teaching of Entrepreneurship. Ms. Horn shared with our listeners the history of the National Foundation for the Teaching of Entrepreneurship and why it was founded. She promoted all the entrepreneurial programs offered and explained how they are empowering the next generation of young entrepreneurs in South Florida. Ms. Horn also discussed student Karen Bonilla and the app she created for teaching young children about epilepsy in honor of her little Sister. She told our listeners how they could get involved with the South Florida Chapter. She also gave the details for their upcoming fundraisers and mentioned their sponsors. Throughout the interview we mentioned websites and phone numbers as well as all social media that could provide awareness and information about the National Foundation for the Teaching of Entrepreneurship.

Student's Corner: 10 min

Issue: substance abuse & recovery

Andy, an 18 year old student at Here's Help for 3 1/2 months.

Airs: **Sunday, 5/3/15**

Segment 1: 25 min

Issue: technology addiction

Stephanie L. Diez
Founder and President
Reboot and Recover

We talked about our guest's personal and professional history leading up to her becoming Founder and President of Reboot and Recover. Ms. Diez gave our listening audience a detailed account of how and why the nonprofit was founded. She explained how Reboot and Recover's main mission is to bring awareness to the issues of technology overuse and technology addiction. She also mentioned the medical and societal issues caused by technology overuse and addiction. Ms. Diez talked about the services offered by Reboot and Recover as well as, who they are, what they do and how they do it. She gave our listening audience tips for a balanced living and how to reduce screen time in our private lives. Throughout the interview we mentioned websites and phone numbers as well as all social media that could provide awareness and information regarding Reboot and Recover.

Segment 2: 25 min

Issue: Women's health matters

Dr. Joel Jahraus
Medical Director
Oliver Pyatt Centers

We talked about our guests personal and professional history leading up to his becoming Medical Director for the Oliver Pyatt Centers. Dr. Jahraus explained that the Oliver Pyatt Centers are comprehensive treatment centers for women with anorexia, bulimia, binge eating disorders and exercise addiction. Dr. Jahraus also discussed the need for the program, the importance of early intervention and gave our audience the signs and symptoms to look for when dealing with friends and/or family who might be suffering from the disorders. He also discussed the long term effects of these disorders if not treated, as well as the recovery process. Dr. Jahraus also highlighted their Clementine Program, aimed specifically at adolescent girls aged 13-17. He really emphasized that the numbers of all these disorders are increasing at an exponential rate throughout South Florida. Dr. Jahraus also gave our listeners all the information for their upcoming seminar on Adolescent Eating Disorders at the Key Biscayne Community Center on May 14th and the 15th. Throughout the interview we mentioned websites and phone numbers as well as all social media that could provide more information about the Oliver Pyatt Centers and the disorders that they treat.

Student's Corner: 10 min

Issue: substance abuse & recovery

Harold, a 24 year old student at Here's Help for 3 months.

Airs: **Sunday, 5/10/15**

Segments 1 & 2: 50 min

Issue: Support for non profits

Jeff Peck

Chairman

Miami Dolphins Foundation Fishing Tournament

We talked about our guest's personal and professional history leading up to his becoming Chairman of the Miami Dolphins Foundation Fishing Tournament. Mr. Peck told our listening audience everything about this huge fundraiser for many local charities involving many current and former Miami Dolphins players. He gave out detailed information regarding how to participate, sponsor and volunteer for this event. He also gave us the details regarding the many outstanding silent and live auction items that will be available for auctions and/or raffle. Mr. Peck made it a point to detail all the many different charities and programs that the Miami Dolphins Foundation Fishing Tournament has donated to through the years. He also discussed the many sponsors that have been a part of this tournament for many years. Throughout the interview we mentioned websites and phone numbers as well as all social media that could provide more information regarding the Miami Dolphins Foundation Fishing Tournament benefiting many local charities.

Student's Corner: 10 min

Issue: substance abuse & recovery

Jacob, a 22 year old student at Here's Help for 2 months.

Airs: **Sunday, 5/17/15**

Segment 1: 25 min

Issue: Nutrition/seafood

Adriana Sanchez

Sustainability Coordinator

Sea Delight Ocean Fund

We talked about our guest's personal and professional history leading up to her becoming the Sustainability Coordinator for the Sea Delight Ocean Fund. Ms. Sanchez gave our listening audience a detailed account of how and why the nonprofit was founded. She explained the red, green and yellow fish sustainability rating for all of the common species of fish we consume. She talked about how red meant not to eat that particular species,

yellow was ok to eat in some particular areas and green meant that the species was rated high in sustainability and was good to eat. She also mentioned how the Monterrey Seafood Watch Program was a great source of up to date information for any questions our listeners may have about choosing which seafood is best to eat. Ms. Sanchez also mentioned all their upcoming fundraisers as well as the sponsors that make the Sea Delight Ocean Fund a reality. Throughout the interview we mentioned websites and phone numbers as well as all social media that could provide awareness and information regarding the Sea Delight Ocean Fund.

Segment 2: 25 min

Issue: services for youth-life choices

Henry Crockett
Founder / CEO
Crockett Foundation

We talked about our guest's personal and professional history leading up to his founding and running the Crockett Foundation. Mr. Crockett talked about his history of playing college football and then playing 17 years in the NFL. He talked about how he was heavily influenced by Dr. Kanell of the Miami Dolphins before, during and after his playing days. After retiring from the NFL he wanted to give back to the community that he grew up in and founded the Crockett Foundation. He explained that the mission of the Crockett Foundation was to inspire and empower youth by providing them with educational opportunities, health resources and mentoring services that enable them to make better life choices. By promoting literacy, childhood obesity prevention and healthy living, they help build character, develop leaders and improve community's one child at a time. Mr. Crockett also mentioned all their upcoming fundraisers as well as the sponsors that make the Crockett Foundation a reality. Throughout the interview we mentioned websites and phone numbers as well as all social media that could provide more information about the Crockett Foundation.

Student's Corner: 10 min

Issue: substance abuse & recovery

Brendan, a 22 year old student at Here's Help for 1 week.

Airs: **Sunday, 5/24/15**

Segment 1: 40 min

Issue: Child sexual violence

Lavern Deer
Child Sexual Abuse Chairperson
Diaspora Task Force

We talked about our guest's personal and professional history leading up to her becoming the Chairperson for the Child Sexual Abuse Division of the Diaspora Task Force. Ms. Deer gave our listening audience a detailed account of how and why the nonprofit was founded. She made our audience aware of National Sexual Assault Awareness Month as well as the statistics of child sexual violence according to the Child Maltreatment Report. She also explained the issues surrounding many Caribbean islands attitude toward sex with young girls and how 20% of all girls between the ages of 15 - 19 have reported being forced to have sex. She also detailed their relationship with the State Attorney's Office, who are also battling children sold into sexual slavery statewide. Throughout the interview we mentioned websites and phone numbers as well as all social media that could provide awareness and information regarding the DIaspora Task Force.

Student's Corner: 20 min

Issue: substance abuse & recovery

We devoted two segments to telling the story of Chad, one of our recent graduates and Katarina his wife and their struggles with addiction and recovery. Great story with a happy ending.

Airs: **Sunday, 5/31/15**

Segment 1: 25 min

Issue: Mental illness

Ride to Awareness

Mr. Allen Giese

Founder

www.ridetoawareness.org

We talked about our guest's personal and professional history leading up to him becoming the founder of the Ride to Awareness Cycling Event. Mr. Giese talked to our listeners about his very personal issues with mental illness involving his son. He also discussed how he came up with the idea and how he founded the non-profit organization. He explained how 10 people were taking two months out of their lives to cycle from San Diego, California to St. Augustine, Florida stopping in 10 cities along the way to host media events and visit the local chapters of the National Alliance on Mental Illness and Mental Health America beneficiaries of the ride. The ride starts on Sept 14th and ends on November 14th. Throughout the interview we mentioned their website and phone number as well as all social media that could provide any and all information about the Ride to Awareness.

Segment 2: 25 min

Issue: community improvements; volunteerism

Lighthouse of Alms

Tavaris Williams

Founder/CEO

We talked about our guest's personal and professional history leading up to his founding of Lighthouse of Alms. Mr. Williams shared with our listeners how LightHouse of Alms, Inc. is a Non-profit organization located in Miami Gardens and how they are committed to working with community residents and organizations to make measurable, sustainable improvements to our community and individuals. He also explained how they also work aside other organizations to support their mission. He discussed having worked with the Lupus Foundation, Diabetes Foundations, Project H.O.P.E., Red Kangaroo, and Urban Peace Project. They are gearing up to establish their own Community Development Resource Center whose services will include a mentoring programs, which will be matching High School students, volunteer services, seminars, fundraising activities, child care, job placement and other outreach programs. They are looking for intelligent, motivated, and dedicated individuals to join the LightHouse family as they move forward toward a positive future. Mr. Williams also mentioned all the sponsors and volunteers that allow the mission of this organization to continue. Throughout the interview we mentioned websites and phone numbers that could provide more information about the Lighthouse of Alms.

Student's Corner: 10 min

Issue: substance abuse & recovery

Johan, an 18 year old student at Here's Help for 1 week.

Airs: **Sunday, 6/7/15**

Segments 1 & 2: 50 min

Issue: elderly programs

Plaza Health Networks
State Representative Elaine Bloom
CEO
Rachel Schuster
Administrator

We talked about both of our guests personal and professional histories leading up to Ms. Schuster becoming an Administrator and former State Representative Elaine Bloom becoming CEO of Plaza Health Networks. Representative Bloom discussed the recent awards won by 4 of the 7 Plaza Health Network facilities. She talked about how all their 7 homes offered the latest treatments and state of the art equipment as well as therapies for Alzheimers and Dementia patients. Ms. Schuster explained to our listeners how regardless of income or insurance Plaza Health Networks was always willing to work within all of their patients financial resources. Ms. Schuster also talked about their programs involving wound care and pain management. Representative Bloom spoke about their job placement programs for culinary graduates from all over Dade County but was especially grateful to Here's Help for providing two of our Culinary School graduates as their last two hires. Both of our guests discussed the hospice and nursing home programs that were provided in addition to the many other

programs aimed at our elderly. Throughout the interview we mentioned their website and phone number as well as all social media that could provide any and all information about Plaza Health Networks.

Student's Corner: 10 min

Issue: substance abuse & recovery

Nicholas, a 23 year old student at Here's Help for 2 weeks.

Airs: **Sunday, 6/14/15**

Segment 1: 25 min

Issue: the drop out rate for high school students

Elyssa Linares
Director of Planning and Operations
Community in Schools of Miami

We talked about our guest's personal and professional history leading up to her becoming the Director of Planning and Operations for Community In Schools of Miami. MS Linares gave our listening audience a detailed account of how and why this nonprofit was founded. She made our audience aware of the county's public school student dropout rate and its impact on the community. She also explained what her program is doing to help bring down the number of dropouts in the county school system, with services as mentoring, tutoring, counseling, job/career readiness, life skills development and more. Throughout the interview we mentioned websites and phone numbers as well as all social media that could provide awareness and information regarding Community in Schools.

Segment 2: 25 min

Issue: human trafficking

Alexandra Rider
President
Iliana B. Rodriquez
Secretary
Miami Chapter
United States National Committee for United Nations Women

We talked about both of our guests personal and professional histories leading up to Ms. Rider and Ms. Rodriquez becoming board members for the Miami Chapter of the United States National Committee for United Nations Women. Ms. Rider and Ms. Rodriquez made our audience aware of the women's issues the organization is addressing. Both spoke in detail about human trafficking and other issues women face locally, regionally and globally. We spoke about events and plans for 2015-2016. Throughout the interview we mentioned websites and phone numbers as well as all social media that could

provide awareness and information regarding the Miami chapter United States National Committee for United Nation's Women

Student's Corner: 10 min

Issue: substance abuse & recovery

We spoke to a student scheduled to graduate from the Here's Help program in a week. To avoid embarrassing him we used the name "Ralph." We devoted the segment to Ralph's struggles with addictions and the events that led to his admission to Here's Help. Ralph also shared his thoughts we us about the facility. Following graduation Ralph plans to work in a light construction business with his parents.

Airs: **Sunday, 6/21/15**

Segment 1: 25 min

Issue: Addiction & recovery

Antwan Foster
Here's Help Graduate
Parks Mentor

We talked about our guests personal and professional history leading up to his graduation from Here's Help about 3 years ago. Mr. Foster told our listening audience how he was now working in the construction field and was volunteering at his neighborhood park as a mentor for at-risk youth. Mr. Foster also discussed from his perspective the definition of addiction and recovery as well as talking about why addiction starts at such a young age in our communities. He also talked about the myths that surround addiction as well as those surrounding quitting addictions. Mr. Foster was very eloquent in his description as to how the extended family and friends are affected by addiction, how he has overcome it and how he has been clean for over 3 years now. He was in fact so eloquent that both of our guests who were waiting to be interviewed, but were also in the studio listening to his story, were rather moved. Throughout the interview we mentioned their website and phone number as well as all social media that could provide any and all information about Here's Help Inc.

Segment 2: 25 min

Issue: Education; job skills

Lori Conduris
Marketing and PR Manager
Badia Spices

George Corton
Associate VP for Development
Florida International University

We talked about both of our guests personal and professional histories leading up to Ms. Conduris becoming a Marketing and PR Manager for Badia Spices and Mr. Corton becoming the Associate VP for Development at Florida International University. Both of our guests talked about their partnership

and what they were trying to and already had achieved through their partnership. Ms. Conduris gave our listeners all the information regarding the FIU/Badia Spice Competition whose last years winners were awarded several scholarships. Both guests also discussed the aspects surrounding the naming of the Chaplin Schools Food Production Laboratory and talked about the upcoming events and fundraisers for the Florida International University. Throughout the interview we mentioned their website and phone number as well as all social media that could provide any and all information about Florida International University and Badia Spices.

Student's Corner: 10 min

Issue: Substance abuse & treatment

Jason, a 16 year old student at Here's Help for 2 1/2 months.

Airs: **Sunday, 6/28/15**

Segment 1: 25 min

Issue: kids fitness & exercise programs

Natalia Sol
Vice President of External Affairs
After School All Stars

Tiandre Wilson
Graduate
After Schools All Stars

We talked about both of our guests personal and professional histories leading up to Ms. Sol becoming VP and Tiandre's graduation from the After School All Stars Program. Ms. Sol told our listening audience how and why the program started and that it was originally started by Arnold Schwarzenegger as only a fitness program. She explained how over the years the name was changed and how the After School All Stars has become the leading national provider of year round school based after school care. Ms. Sol also talked about how the program only functions in Title I schools in Dade and Broward counties in South Florida. Tiandre told our listeners his perspective of the program as a participant for 4 years and also as graduate mentor. Both of our guests talked about the many different programs being offered by After Schools Stars. Throughout the interview we mentioned their website and phone number as well as all social media that could provide any and all information about the After School All Stars Non-Profit.

Segment 2: 25 min

Issue: Health Insurance/The Affordable Care Act

Jeanette Henry
Health Insurance Specialist
Integrity First Insurance

We talked about our guests personal and professional history leading up to Ms. Henry becoming a Health Insurance Specialist for Integrity First Insurance. Ms. Henry informed our listeners about the hows and whys of the Affordable Care Act. She went into great detail about the history of health insurance as well as discussing the numbers of percentiles without health insurance in South Florida. She explained the historically cost prohibitive premiums as well as it's effect on pre-existing conditions and waiting periods. Ms. Henry also explained to our listeners how the tax credits and how to properly apply for them. Throughout the interview we mentioned their website and phone number as well as all social media that could provide any and all information about Integrity First Insurance and the Affordable Care Act.

Student's Corner: 10 min

Issue: substance abuse & recovery

Joseph, an 18 year old student at Here's Help for 1 1/2 weeks.

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Cancer	American Cancer Society	000:15	027
Education	BURGER KING SCHOLARSHIP	000:16	013
Kids programs	CAMP SUNSHINE	000:16	010
Community event	DEERFIELD WINE AND FOOD FEST	000:16	031
Community event	DEERFIELD WINE AND FOOD FEST	000:25	020
Health	HEALTHY MOTHERS HEALTH BABIES	000:15	013
Health	HEALTH MOTHERS HEALTH BABIES	000:16	006
Health	March of Dimes	000:14	090
Hunger	NO KID HUNGRY	000:20	017